

How Can I Sponsor Sileby Town Cricket Club?

Our sponsorship opportunities are divided into **three simple packages**.

Each of our packages have been created to give opportunities to a range of businesses and individuals to get involved with Sileby Town Cricket Club, one of Leicestershire's leading clubs.

Sileby Town Cricket Club is a large part of the local community and with your kind sponsorship we can continue to provide and maintain the excellent facilities that we have and which will benefit the local area for many years to come. The great thing about sponsorship is we are not the only ones who benefit from it, you will too.

Sponsorship is an excellent way to maximise your business profile through advertisement and reputation, as well as being an excellent opportunity to involve your business name within the local community and to be associated with one of Leicestershire's most successful cricket clubs.

All of our sponsorship packages are listed in this document, however, if you have a bespoke request we would be delighted to listen to your requirements.

Help Us Complete our New Pavilion in our 125th Year

Did you know that Sileby Town CC is 125 years old this year and offers Cricket for boys, girls, men and women? Through some magnificent fundraising efforts and volunteer work, we have managed to build an excellent new pavilion in our second field at our ground on Mill Lane?

The Autumn of 2019 saw significant flooding which led to the cancellation of our biggest fundraiser, the annual Bonfire and Fireworks event. A Crowdfunding page has been set up to help raise funds to complete the rendering of the building. Pledges of donations can be made via the crowdfunding page - www.spacehive.com/silebytowncc

Contact

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**SILEBY TOWN
CRICKET CLUB**



**125 YEAR
ANNIVERSARY
SPONSORSHIP
PACKAGES**
2020 SEASON

1. Match Day Sponsorship

Become a Sileby Town Cricket Club Match Day Sponsor for the day.

As a Match day sponsor you will be supporting one home game (Mens or Womens Senior fixtures) during the 2020 season where we see many spectators, friends and family attending games on a regular basis.

£40

What are the Benefits?

Match Day sponsorship benefits include:

- Broaden the reach of your business to those participating in your chosen match day with acknowledgement of your sponsorship on display
- Announcements on the STCC social media accounts on the day of sponsorship
- Tea for 2 at the cricket club on the day of sponsorship
- Complimentary tickets to STCC Bonfire and Fireworks event
- Featured listing within the website sponsors section
- A mention on the 2020 Fixture list on the website for the whole season
- Company name, logo and website link in the match report on the website

2. Handbook Sponsorship

Advertise your business in our club's 125th Year Anniversary Handbook.

Take up the opportunity to promote your business within the Sileby Town Cricket Club Handbook. Members receive this to ensure they are up to date with fixtures for the season. .

**£40
to
£90**

What are the Benefits?

Handbook sponsorship benefits include:

- Company name and logo on Sponsors page on club website
- Mention on the STCC social media accounts Opportunity to promote offers and events on these platforms
- Complimentary tickets to STCC Bonfire and Fireworks event
- All website mentions include your company name, logo and website link

£40 per season - Quarter page
£70 per season - Half page
£90 per season - Full Page

3. Advertising Boards

Promote your business to thousands of people each year.

Our picturesque ground is a high profile and easy way of advertising throughout the year to a vast number of people from Sileby, Leicestershire and beyond. Advertising boards are placed in prominent positions and are visible to players, spectators and visitors to the ground.

What are the Benefits?

Advertising Board benefits include:

**£150
or
£300**

- Two 2000mm x 500mm advertising banners in a prime location on the boundary (one on each playing field)
 - Regular announcements on the STCC social media accounts
 - Complimentary tickets to STCC Bonfire and Fireworks event
 - Tea for 2 at the cricket club on a weekend match day of choice
 - Featured listing within the website sponsors section
 - All website mentions include your company details, logo and a hyperlink to your website/social media page
- £150 per season (12 months rental)**
£300 for three seasons (36 month rental).

Artwork must be supplied. All other production and installation costs are included in the price.