



MIDDLESEX
CRICKET

Club Development Plan (CDP)

Kenton Cricket Club

Oct-2018 to Sep-2019



5 Year Vision: What do we want people to be saying about our club in 5 years time?

"Kenton CC is a place for all ages to come together and interact in friendly environment whilst learning the game of cricket."

How members were consulted in CDP development

Through surveys, AGM meetings, general discussions, emails and media groups.

Membership Information:

	No. Players		No. Teams		No. Coaches (Level 2/3)
	M	F	M	F	
U6-U8					
U9					
U11	5		0		2
U13	12		0		2
U15	3		0		2
U17					
U19	2		0		
U21	10		0		
Senior	36		4		
Disability					

Lead Officers: Chair Rishi Toor
Secretary Ankit Shah
Treasurer Samit Patel

Our Ground: Sec. of Tenure Freehold
Years remaining

Our Finances: Turnover £22,792
Profit/Loss £5,510
Cash Reserves £1,000

What do we need to do to achieve our Vision?

People/Social	Objectives	Actions	Who	By When	Cost
<i>What do we need to do to improve their experience?</i>	Deploy two newly-qualified Level 2 coaches to junior section.	Identify suitable candidates, liaise with Middlesex Cricket (Coach Education), pay for courses, provide club support coach	Senior members	Sept-19	£800
	Increase membership at the younger levels	Have more volunteers to run sessions during the week	Senior Members	July 19	£1000
	Objectives	Actions	Who	By When	Cost
Facilities/Environmental <i>What do we need to do to improve our facilities?</i>	Improve the nets	Resurface, and install new 3 lanes	external	April 20	£25000
	Improve surrounding area	Volunteering for ground works	all	April 19	£500
	Objectives	Actions	Who	By When	Cost
Finances/Economic <i>How can we save and make money to invest in our club?</i>	Increase sponsorship and fundraising	Hold fundraising events and market club to potential sponsors. Target 3 new sponsors.	Committee	April 19	£300

Do your objectives contribute to the club's purpose? An equal balance of activity & resource must go into Social, Environmental and Economic areas of a cricket club to improve sustainability.