



**DEESIDE**  **DE**  
**RAMBLERS**

**SPONSORSHIP**



First of all, we'd like to thank you for expressing an interest in supporting Deeside Ramblers.

In 1945 a number of talented hockey enthusiasts returned to Chester from overseas. They were determined to form a hockey club but they had no readily available ground for a base and so played wherever they could hence the 'rambling'. Being based in Chester near the River Dee, the title *Deeside Ramblers Hockey Club* was established. The club officially formed on the 13th of August 1946 with Cyril Peters as the first club Captain.

This determined group of players laid the foundations for what is now a thriving club consisting of 450+ members, with 12 league teams and 3 junior teams in action over a weekend, and entries in the full range of EH competitions. We are volunteer-run and there is a small group of dedicated people that keep the club going and growing. The hard work of our founders, their ability to create a legacy, and the willingness of each generation to seek growth and maintain the vision of 'hockey for all', means that we are one of the few single-sport clubs dedicated to hockey, fully owning our own assets.

Since its inception, the club has maintained a strong relationship with local businesses and individuals, and to this day, it's role in the local community remains one of our core values. Without the support of our members, supporters and sponsors, all of whom play their own vital roles, it would be impossible to continue to provide a safe and enjoyable environment in which to play hockey, and for this we are truly grateful.

Our 7 Men's teams and 5 Women's teams provide the club's senior members with the opportunity to enjoy hockey at all levels, whilst our Junior section enables the younger players to firstly learn, then develop and ultimately excel in the sport as they progress through the ranks.

Our community sessions ensure hockey is made available to all ages and abilities, and items such as our Wellbeing programme, primarily aimed at the secondary school age group, exist to offer more vulnerable individuals the opportunity to enjoy sport in a relaxed, socially-comfortable environment.

We'd like to take this opportunity to showcase the various sponsorship options we have available, and to highlight precisely how your business or brand could benefit from engaging in a partnership with Deeside Ramblers.



2023

We are proud to be entering our third year as an accredited England Hockey Talent Centre.

We have worked hard to achieve this accreditation, which recognises the club's "high-quality environment...for young players," particularly at the talent foundation level (12-15 years old). Accreditation demonstrates the club's long-standing and strong commitment to supporting junior players in helping them develop to their fullest potential.

As part of the ongoing accreditation, we have undertaken further in-depth work and met criteria across a wide range of areas including coaching, talent development provision, athlete wellbeing and governance.

The aim of Talent Centre accreditation is to recognise and develop clubs such as Deeside Ramblers; clubs that provide safe, enjoyable and exciting environments for young people, a safe challenge and support for talented players, and proactively prioritise their junior systems to optimise the opportunities for further development.



We have 7 Men's teams in total - our Men's 1st XI currently play amongst some of the best teams in the entire country in the England Hockey National League - Division One North.

We have 5 Women's teams in total - our Women's 1st XI currently play in the North West Women's Premier League, competing with the very best teams across the region. Throughout the club's history, both teams have embraced the development of younger players and this continues to be the case. A mixture of up-and-coming stars and experienced individuals make up these extremely talented squads, which include junior internationals and Commonwealth and Olympic Games stars among their ranks.

As with so many sports teams, shirt sponsorship opportunity represents one of the key placements within the club, and offers maximum brand exposure throughout the season.

**SHIRT SPONSORSHIP: £5,000 (3 yrs)**

**SLEEVE SPONSORSHIP: £1,000 (3 yrs)**

*Exclusive logo placement on the shirt front or shirt sleeve*

*Pitchside advertising board*

*Clubhouse advertising banner*

*National League programme advert*

*Sponsors' dinner invitation*

*Social media advertising & mentions*



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## **BACK TO HOCKEY**

**Back To Hockey** is a fun, social and informal weekly session designed for men and women of all ages and abilities. It's aim is to make both new and returning players feel at ease, with coaches encouraged to gently guide players through a series of fun and interactive sessions, all in a super-friendly and relaxed environment. Sessions are 1 hour long and take place twice a week.

**SESSION SPONSORSHIP: £750 p/a**

*Pitchside advertising board*

*Clubhouse advertising banner*

*National League programme advert*

*Sponsors' dinner invitation*

*Social media advertising & mentions*



## WALKINGHOCKEY

**Walking Hockey** is a less physically-demanding version of the game designed to help people keep active regardless of age, health and ability. Whether you are new to the sport, or have just not played for a while, Walking Hockey allows you to pick up a stick and join in. Walking Hockey sessions are 1 hour long, with equipment available to participants if required and it includes refreshments afterwards.

**SESSION SPONSORSHIP: £750 p/a**

*Pitchside advertising board*

*Clubhouse advertising banner*

*National League programme advert*

*Sponsors' dinner invitation*

*Social media advertising & mentions*



**Hockey For Wellbeing** is a session designed by our club's Welfare Officer and is aimed primarily at the secondary school age group. Hockey For Wellbeing exists to offer more vulnerable individuals the opportunity to enjoy sport in relaxed surroundings, encouraging socialisation and providing a platform for them to engage with those to whom they can comfortably relate.

Hockey For Wellbeing sessions are 2 hours long and take place every other week. They include pitch playing time as well as indoor discussion and refreshments.

**SESSION SPONSORSHIP: £750 p/a**

*Pitchside advertising board  
Clubhouse advertising banner  
National League programme advert  
Sponsors' dinner invitation  
Social media advertising & mentions*



## DEESIDE RAMBLERS HOCKEY CAMPS

Our school holiday **Hockey Camps** are available to youngsters aged 6-18 and are run five times per year, in the half term and summer holiday breaks. We offer two different types of camp - one aimed at new and evolving players, where they can develop individual skills, practice their game play and take part in matches, and another for more advanced players looking to develop their own talent within specially-tailored match-play scenarios.

We run two half-day (3 hour) sessions per day, and players are welcome to sign up for either a half day or full day, with prices adjusted accordingly.

**SPONSORSHIP: £1,000 p/a**

*Pitchside advertising board  
Exclusive session association  
National League programme advert  
Sponsors' dinner invitation  
Social media advertising & mentions  
Pitch gate welcome banner  
Branded t-shirt for every participant*





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PRIMARY SCHOOL PROGRAMME

The **Primary School Programme** is run twice a year, with a view to encouraging participation in hockey in primary schools from the local area. As a club, Deeside Ramblers are afforded the luxury of owning our own facility, thus allowing us the opportunity to offer it's use to youngsters who might otherwise not benefit from access to such facilities.

Our 2023 programme welcomed 300 children aged 7-11 from 19 different schools.

**SPONSORSHIP: £1,000 p/a**

- Pitchside advertising board*
- Exclusive session association*
- National League programme advert*
- Sponsors' dinner invitation*
- Social media advertising & mentions*
- Pitch gate welcome banner*
- Branded certificates*



## **SUPER SUNDAY**

Our **Super Sunday** junior training sessions take place at the club every Sunday throughout the competitive season, with the aim of improving the skills and abilities of young hockey players between the ages of 6-14 years. Each player is given a booklet to track their progress and accommodate stickers that, in time, can be exchanged for prizes.

The sessions alternate between match play and skills coaching from one week to the next, to provide players with the widest range of hockey experience possible, and are run entirely by a group of volunteer members who sacrifice their Sunday mornings to pass on their knowledge of the game to help educate the next generation of Ramblers.

**SESSION SPONSORSHIP: £1,000 p/a**

*Pitchside advertising board  
Exclusive session association  
National League programme advert  
Sponsors' dinner invitation  
Social media advertising & mentions  
Pitch gate welcome banner  
Branded progress booklets*



The **Ramblers Summer 7s** is an annual fun mixed hockey festival hosted by the club every June.

We welcome a number of hockey clubs from across the region each year to take part in any or all of the four different tournaments held throughout the day - U8, U10, U12 and adults, with prizes awarded to the winning team in each category.

The 2023 edition of the festival involved more than 100 adults and 200 junior players playing hockey and socialising from 10am until late.

Individuals and families alike are welcome to join in, where, in addition to the hockey, they can choose from a wide range of food and drink on offer, use the bouncy castle and peruse a selection of merchandise stalls all in the relaxed rural surroundings of our Tiverton home.

**EVENT SPONSORSHIP: £2,000**

*Pitchside advertising board  
Exclusive session association  
Sponsors' dinner invitation  
Social media advertising & mentions  
Pitch gate welcome banner  
Branded staff t-shirts*



Our very own leadership award offers young players the chance to develop confidence, communication, and problem-solving skills.

Developing the next generation of coaches, umpires and volunteers, the scheme progresses through bronze, silver and gold, each stage aimed at different age groups and commitment levels. All stages will include training, mentoring and opportunities to practice the skills gained.

Candidates should be interested in coaching, umpiring or running club events (fundraising/administration), and will be expected to commit to 6 training sessions between April 2024 and March 2025 to gain knowledge and practical skills. (mainly during school holidays, some evenings, approximately 3 hours each).

They will need to volunteer some time between September and March at either junior coaching sessions, fundraising/social events, tournaments etc, and will be required to engage with ongoing mentoring and support throughout their time volunteering.

**PROGRAMME SPONSORSHIP: £1,000**

*Pitchside advertising board  
Exclusive session association  
Sponsors' dinner invitation  
Social media advertising & mentions  
Branded staff t-shirts  
Branded t-shirt for every participant*




## Pitchero

Deeside Ramblers employs the use of the Pitchero platform to operate our website. No other digital platform unites more clubs or teams online than Pitchero, reaching millions of players, parents and coaches every month across web, mobile apps and social media.



Deeside Ramblers regularly posts content to a range of popular social media channels. Our social media following has grown significantly over the past two years, and our numbers continues to rise month on month.



To find out how you and your organisation can sponsor  
Deeside Ramblers Hockey Club, please contact our  
Sponsorship Officer...

**Tom Fearnall**  
07816 909303  
[sponsorship@drhc.co.uk](mailto:sponsorship@drhc.co.uk).



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**DEESIDE  
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