

# St Albans Hockey Club



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# You could be our club sponsor

[www.stalbanshc.co.uk](http://www.stalbanshc.co.uk)

# **BENEFITS FOR YOUR BUSINESS:**

Hockey is an action-packed, exciting and inspiring game with a diverse and fast-growing fan base. It provides a unique opportunity for sponsors:

- Access to the most desirable demographic: ABC1 or Affluent Achievers
- A concentrated geographic footprint
- Exposure in the local community
- Shared values with business: talent development, teamwork, competition, commitment and drive
- Affiliation with an activity that delivers a benefit to society
- An amateur sport with an unblemished reputation

# **BENEFITS FOR OUR CLUB:**

Our members pay an annual subscription, which covers the basics like match fees, coaching and necessary equipment. In order to take the club to the next level in the future, we need additional funding for items such as:

- paying our coaches, umpires and officials
- additional specialist sessions e.g. strength & conditioning, physiotherapy
- courses e.g. umpiring, coaching, first aid
- expenses (travel and accommodation) for performance squads
- additional equipment e.g. goals, balls, dug outs, pitch dividers, ice baths
- training and playing kit for players, coaches and umpires
- video analysis equipment

To find out more, follow this link:

<https://www.stalbanshc.co.uk/a/sahc-sponsors>

or contact Fiona Coope on [stalbanshockeycomms@gmail.com](mailto:stalbanshockeycomms@gmail.com)

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