

# FOLKESTONE RUGBY FOOTBALL CLUB



*(Members of the R.F.U., R.F.U.W, K.C.R.F.U. and K.S.R.F.U.R.)*

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## Photographic Policy

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Folkestone RFC has adopted the RFU and RFUW Best Practice Guidelines for Photographic images - including those taken by mobile telephone. The Rugby Football Union (RFU) recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle.

To facilitate this, it is essential that the following principles and rules should be observed. These Best Practice Guidelines have been developed by the RFU with advice and guidance on the use of images of young people. The RFU policy is available at [www.rfu.com](http://www.rfu.com). Folkestone RFC is committed to providing a safe and enjoyable environment for young people. Implicit in this, is the commitment to ensure that all publications, resources, and media represent participants appropriately and with due respect. By adopting the points outlined in this guideline we need to ensure that we are putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored. The images may be published on the club website.

If at any time either the parent/carers or the young person wishes the data to be removed from the website, the Club Safeguarding Officer should be informed.

The following rules which will ensure compliance with the policy on photographic images are as follows:

- Folkestone RFC will strive to ensure that parents/young people have granted their consent for the taking and publication of photographic images by signing the Parent/Guardian permission incorporated into the membership process and therefore completed and reaffirmed annually.
- All young people must be appropriately dressed for the activity taking place.
- Photography or recording should focus on the activity rather than a particular young person and personal details which might make a young person vulnerable, such as their exact address, must never be revealed.
- Where an individual has achieved success in the game (e.g. when selected for representative side or showing triumph over adversity) permission must be gained from parent/guardian and young person to use photographs/recordings and relevant details.
- Where possible, to reflect the RFU Equality Policy, photographs/recordings should represent the diverse range of young people participating in rugby.
- Anyone taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the organisers/persons in charge.
- Anyone taking photographs or recording should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of the event.

- Images should be neither sexual, of an exploitative nature nor open to misinterpretation or misuse.
- Parents should be made aware if a film is being taken to be used as a coaching aid.
- When clubs meet for fixtures/festivals it is recommended that confirmation is obtained from each club that parental permission has been given for all the children participating. If there is a child who is the subject of a court order, whom should therefore not have their photograph taken, this should be addressed before the event.
- Parents should be aware that they may be asked to register their intention to take photographs.
- All concerns regarding inappropriate or intrusive photography should be reported in confidence to the Club Safeguarding officer.

Folkestone RFC recognises the need to ensure the welfare and safety of all young people in Rugby Union. As part of our commitment to ensure the safety of young people we will not permit photographs, video or other images including those taken via mobile phones of young people to be taken or used without the consent of the parents/carers and the young person. We will follow the RFU guidance for the use of images of young people.

Without exception the use of any Social Media regarding pictures and or video imagery must not be shared on unregulated websites or other portals, only the use of internal Club groups may be used.

We will take all steps to ensure these images are used solely for the purposes they are intended which is the promotion and celebration of the activities associated with rugby.

If you become aware that images are being used inappropriately you should inform the Club Safeguarding Officer.

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