

# SPONSORSHIP & ADVERTISING



2024/25



# STADIUM NAMING RIGHTS

This package incorporates the name of your company into the name of the stadium.

- All references to the stadium will include your company's name.
- Signage at the ground will be upgraded to accommodate your company's name.
- Full-page colour advertisement included in the matchday programme.
- Company name and logo included on official club website.
- Use of function room available for company events and meetings.
- Duration of package negotiable.



# SHIRT SPONSORSHIP

This package is available for both the front-of-shirt and back-of-shirt sponsor.

**The front-of-shirt sponsorship package includes:**

- Sponsor's logo on home and away shirts.
- Full-page colour advertisement in matchday programme
- Website advert.
- Two season tickets.

**The back of shirt sponsorship package includes:**

- Sponsor's logo on home and away shirts.
- Half-page colour advertisement in matchday programme
- Website advert.
- Two season tickets.



# TRAINING WEAR SPONSORSHIP

Our training tops and warm-up tracksuits are available as sponsorship packages.

**The training top sponsorship package includes:**

- **Sponsor's logo on training tops**
- **Half-page colour advertisement in matchday programme**
- **Website advert.**

**The tracksuit sponsorship package includes:**

- **Sponsor's logo on the back of tracksuits**
- **Half-page colour advertisement in matchday programme**
- **Website advert.**



# MATCH SPONSORSHIP

The match sponsorship packages at Grange Park include:

- Sky TV + Free Wi-Fi
- Dedicated 1956 suite
- Dedicated sponsor's host
- Matchday buffet
- Designated cash bar
- Matchday teamsheet
- Acknowledgment of sponsor on PA system prior to kick-off
- Different table size / numbers available on request



# MATCHBALL SPONSORSHIP

The matchball sponsorship packages at Grange Park include:

- Sky TV + Free Wi-Fi
- Dedicated 1956 suite
- Dedicated sponsor's host
- Matchday buffet
- Designated cash bar
- Matchday teamsheet
- Acknowledgment of sponsor on PA system prior to kick-off



# MASCOT PACKAGES

Match sponsorship packages at Grange Park include:

- Sky TV + Free Wi-Fi
- Dedicated 1956 suite
- Dedicated sponsor's host
- Matchday buffet
- Designated cash bar
- Matchday teamsheet
- Acknowledgment of sponsor on PA system prior to kick-off

A photograph of a football pitch at night, illuminated by stadium lights. In the background, a long advertising banner runs along the perimeter. The banner is divided into several sections. On the left, there is a blue section with the text 'SPRING LAKES WATERSPORT & LEISURE' and a website address 'SPRINGLAKES.CO.UK'. Next to it are three smaller panels showing people enjoying water sports. To the right of these is a white section with the text 'SPRING LAKES' and 'BRILLIANT PLACE FOR THE WHOLE FAMILY'. On the far right is a large orange and white section for 'B R WEBSTER CONSTRUCTION BRICKLAYING CONTRACTOR' with the phone number 'TEL: 07885 654598' and email 'Webster680@btintern'.

**SPRING LAKES**  
WATERSPORT & LEISURE

**B R WEBSTER CONSTRUCTION**  
BRICKLAYING CONTRACTOR

TEL: 07885 654598 Webster680@btintern

# PITCHSIDE ADVERTISING

A standard pitchside advertising package includes:

- Advertisements professionally designed and produced in colour

- Artwork agreed and signed off prior to manufacturing

- One free season ticket

**Advert Specifications:**

- 20ft x 3ft pitchside banner

- £300 + VAT & £120 production costs





## Premium pitchside advertising packages include:

- Advertisements professionally designed and produced in colour
- Artwork agreed and signed off prior to manufacturing
- One free season ticket

### Advert Specifications:

- 20ft x 3ft pitchside banner
- £400 + VAT & £120 production costs



# PLAYER SPONSORSHIP

Sponsor the shirt of your favourite player!

- Sponsor individual players
- Get in early to sponsor your favourite player or member of staff
- Name in every matchday programme
- Photograph with your chosen player

ISSUE #13

# UNITED



# PROGRAMME ADVERT

Advertise your company in our matchday programme

- Advertisement professionally designed in colour
- Artwork agreed and signed off prior to publication
- Advertisements included in every matchday programme
- Full-page or half-page options available



[LONGEATONUTD.CO.UK](http://LONGEATONUTD.CO.UK)