



SHERINGHAM FOOTBALL CLUB
SPONSORSHIP OPPORTUNITIES 2023 / 2024 SEASON

ABOUT US

Welcome to Sheringham Football Club. Run entirely by volunteers, our club serves as a vital hub for youth development, offering opportunities for young players aged 6-16 to develop their skills, build friendships, and learn the values of fair play and teamwork. In our recent milestone, we've completed our first season in the Eastern Counties Premier Division, ranking us in step 5 of the English football pyramid. We've also showcased our talent in the FA Cup, reaching the 2nd qualifying round after a 66-year absence from the competition. Additionally, we've reached the second round proper of the FA Vase, marking our best performance in this competition yet.

Our Under 18's will be entering the FA Youth Cup for the very first time in the Club's history next season. Recent management changes will allow for clear pathways to be formed for local children to progress to Under 18 level and hopefully beyond! Our youth coaches are undertaking the necessary coaching qualifications and safeguarding to ensure we provide a high standard of coaching for children within our Club.

CLUB HONOURS

Eastern Counties League Division One North Champions 2021-2022

Anglian Combination

Premier Division champions 1969-70, 2008-09, 2018-19

Division One champions 2004-05

Division Two champions 2003-04

Division Three champions 2002-03

Senior KO Cup winners 1970-71

Norfolk & Suffolk League

Champions 1957-58

Cromer Lifeboat Cup

Winners 1956, 1966, 1968, 1986, 1988, 1998, 2000, 2004, 2005

SHERINGHAM



FC



SHANNOCKS

OUR VISION

- To maintain the 1st Teams status as an Eastern Counties club
- to promote youth team players into the senior set up
- continue to improve the facilities at the club for all club members and the local community to enjoy
- strive to be self funded with the help of local businesses support and matchday income



WHY PARTNER WITH SHERINGHAM FOOTBALL CLUB?

By sponsoring Sheringham Football Club, your business will not only align itself with community development, youth engagement, and the promotion of healthy, active lifestyles, but also gain substantial exposure. Your brand will be showcased to thousands of people across the Eastern Counties region, a reach that only broadens during the season, thanks to our dedicated fan base.

In terms of publicity, we offer excellent visibility. Our in-house photographer regularly publishes images capturing match highlights and behind-the-scenes moments in local newspapers, as well as on our website and social media. Furthermore, guest photographers from across the country frequently visit our ground, presenting an opportunity for wider geographic exposure.

Excitingly, our participation in the upcoming season's FA Cup and FA Vase competitions offers potential national exposure for your company or brand. The excitement and anticipation surrounding these tournaments draw a larger audience and media attention, amplifying the visibility of our club and its sponsors.

At Sheringham Football Club, we take pride in celebrating and promoting our sponsors. From pitchside advertising boards to player sponsorship, match programs, and features on our website, we are committed to ensuring our sponsors receive the recognition they deserve for their valuable support.



MATCHDAY TRACKSUIT SPONSOR

Includes:

- Your company logo on the tracksuits (across the shoulders)
- Company Logo on pre-match promotions
- link on our website to your website

£ POA



AWAY KIT SPONSOR

Includes:

- Your company logo on the front of the shirt
- Company Logo on pre-match promotions
- link on our website to your website

£ POA



GROUNDHOPPER INFORMATION

SPONSORSHIP OPPORTUNITIES

SHERINGHAM FOOTBALL CLUB SAFEGUARDING CHILDREN POLICY

SHERINGHAM FC

NEWS

TEAMS ▾

SHOP

GALLERY

CALENDAR

WEBSITE SPONSOR

Your business will be at the forefront of our website which attracts over 3.1 million page views per year, with your logo in a prominent position on the home page.

We also have packages available to sponsor specific articles, player signing news and the match gallery. All sponsor logos can click through to your company website, to help drive traffic to your site.

All deals will be supported by a website article at the start of the partnership to boost awareness of your brand.

£ POA



MAIN STAND SPONSORSHIP

(Price on Application)

This main stand advertising is your chance to sponsor the main stand. The package includes:

- your logo on the top of the main stand
- full page in the matchday programme
- 2 x Match Sponsorship

(league games only)



ADVERTISING BOARDS

Your company logo displayed on a 2440mm X 610mm board,

Your company's logo and message will be prominently displayed
to spectators during home games

Renewals £200 per season (existing board)

New advertisers £250 (includes manufacturing)

PLAYER SPONSORSHIP

A great way to get your business that extra promotion by sponsoring one of our First Team players.

Your individual or company name and logo will feature in the following:

- Your chosen Players profile on the Sheringham FC website, with a link to your own website
- Company name beside the player in our matchday programme.

£100



MATCHDAY SPONSORSHIP

MATCHDAY SPONSOR



Company name and logo in pre match promotions

Photograph with the team on matchday to be used on our website and on social media

Your logo on the front cover of the matchday programme

Free entry for 2 people

£50 PER MATCH

MATCHDAY PROGRAMME



VOTED PROGRAMME OF THE YEAR 2021/22

Display your company logo in our first team match programme for the following prices.

FULL PAGE £140

1/2 PAGE £75

1/4 PAGE £45

MAN OF THE MATCH SPONSOR



Free entry for 2 people

Post-game 'Man of the Match' awards, where you present the day's top performer with his award

Your company logo to appear in the matchday programme

£30 PER MATCH

WE INVITE YOU TO JOIN THE SHERINGHAM FOOTBALL CLUB FAMILY AS A SPONSOR. TOGETHER, WE CAN PROMOTE LOCAL BUSINESS, ENHANCE OUR COMMUNITY, AND SUPPORT THE GROWTH AND SUCCESS OF OUR TEAMS. PLEASE REACH OUT TO US AT SPONSORSHIP@SHERINGHAMFOOTBALLCLUB.CO.UK TO DISCUSS THESE OPPORTUNITIES FURTHER.



@sheringhamfc



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@sheringham_fc

www.sheringhamfootballclub.co.uk