

# Sunbury Cricket Club Development Plan 2023

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## Aims

- ✓ To develop and strengthen senior playing teams, providing positive role models to all club members, leading achievement and success. To ensure that our cricket club is an integral part of the local community, contributing an invaluable service to all sections of society, developing club members, supporters and volunteers.
- ✓ To continue to be the best club for Juniors (both Boys and Girls) in the area and to be at the forefront of Junior cricket in Middlesex and Surrey. To harness and to develop all young cricketers so that they have the opportunity to enjoy the game of cricket at all levels and to play a central role in club cricket life.
- ✓ To improve the diverse make up of our social and cricket committees to be more in line with the diverse playing make up we have at juniors and adults.
- ✓ To ensure we maintain our expansion plans over the 5 years for women/girls to grow our junior girls teams year on year going forward.
- ✓ To build on the introduction of our “Director of Cricket Role” making this role financially successful and the focus for Improvement in Cricket Development across the Club.
- ✓ To gain better recognition of our Junior Section within the club and to generate more social media content to celebrate successes and achievements. To review and implement more inclusive end of season celebrations.
- ✓ To ensure we have a more rigorous and consistent disciplinary processes for both adult and junior sections. We take our responsibility for player behaviour very seriously.
- ✓ To develop and expand our 4 lane outdoor net complex into a 6 lane set up to meet the expansion, in part generated by the growth in Girls Cricket. This is to include an upgrade of the existing facility which is heavily used and over 12 years old.
- ✓ To develop the far end of the building known as the “bowls end” to enable us to have female changing rooms and shower facilities and rooms for additional uses including Bowls changing rooms.

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## 5 Year Objectives

### SOCIAL AND MEMBERSHIP

We have grown our junior membership over last two years especially our girls section which had two teams last year up from none in 2020 and we plan to grow our junior girls teams going forward with the aim of achieving a women’s team within 5 years. We also aim to host a Surrey junior girl’s finals day in the next year or so. We want to continue this growth of both boys and girls cricket and intend to reshape the end of season junior celebration and awards functions to make them more focused, fun and shorter.

Sunbury excels at developing and retaining juniors and introducing them to senior cricket. This ensures an ability to maintain our club membership numbers as we continue to attract new juniors. We look to recruit new juniors each year especially at the youngest age group and, to this end, will continue with open days and All Stars. We are always looking to recruit adult playing members and want to repeat the successful all-round performances in 2022.

We need to rebuild the Social Sub Committee for the 2023 season and plan in some events in the year ahead.

We have a new venture with “Surplus 2 Supper” a food distribution charity now based at the club who provide us with hot bar meals and cricket teas/lunches. We have only had this arrangement since August 2021 and this new service offering has also provided hot bar meals for the Music Nights and Quiz Nights helping in the growth of these events. We want to grow this food offering and expand into things such as Saturday evenings, Sunday lunches and hold meal based functions to further improve bar turnover and also provide S2S with key financial income to help the finances of the charity.

## **ECONOMIC**

The club relies heavily upon the work of volunteers and all of our officers commit a huge amount of time. Whilst it is vitally important to continue to involve a greater number of people to secure the continuing success of the club, it is also important to explore new revenue streams to assist the financial viability of the club's future. We will continue our drive to find more volunteers as well as assessing if a part time Club Manager would be an option we should follow.

Our current financial position is stable and we need to carefully balance the books each year. With the addition of two active helpers/volunteers we have had some good successes in achieving more Sponsorship and Grant's that both go towards us achieving a more sustainable financial position.

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## **ENVIRONMENT AND FACILITIES**

We recognise the need to maintain our grounds to the highest level possible. To further improve the overall ground facilities for the benefit of all our members we have implemented a new patio and for next season we will have new furniture and lighting to make it a significant improvement for spectators and members.

To accomplish our objectives in having a Ladies team and hosting county junior and/or county finals we need to redevelop the end of our clubhouse which hosts a run-down female changing room and shower block and bring these up to standard.

We have invested money in the car park by partially resurfacing it. This was badly needed and is now much more welcoming to our members/visitors. We plan to work with our financial partners to get the remainder of the car park done in the next few years.

We regularly invest in ground equipment as this is fundamental to the upkeep of our ground and wickets to county standards. Sourcing grants to help with this is key as is finding good quality second hand equipment where buying new might be unaffordable.

We have a link with a local school for the hire of their wicket at weekends as well as their indoor facilities to handle our expanding number of teams and we will need to find further additional wickets for our junior and girls' growth in the local area over the coming few years as our facilities at Sunbury are currently at full capacity.

We take our environmental responsibilities extremely seriously. In recent years we have upgraded many of the pavilion windows and patio doors to double glazing to reduce our heating bills as well as replacing most of our lights with LED's. We have installed and fitted a solar-powered scoreboard on the lower square pavilion and we made an attempt at a borehole but this was unsuccessful.

Dave Smith & Committee :

V1 : November 2022 Dave S initial version.

V2 : 20<sup>th</sup> January 2023 (thank to updates from Neal Hughes of the 9<sup>th</sup> December 22)

(Club Development Plan NH Changes Jan 2023)

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