

St Chad's Broomfield Cricket Club Project Plan



This project plan has been produced in order to support the continued development of the Cricket Club over the coming years. The Club has grown considerably during the last seven years and has achieved notable success - both in terms of an increase in senior and junior membership as well as achieving on field playing success.

This growth whilst obviously welcome has led to:

- An acceptance that the current facilities are not fit for purpose given the increase in demands from a playing, training and social perspective
- Heightened expectation amongst the membership of the quality of facilities needed and demanded to improve further
- Greater demands being placed on those involved in running the Club and its off the field programme

In order to support the Club's further development it is now important that its aims and ambitions, plans and proposals are formally set out and documented. This plan relates to a specific area of the Club's future development and it is considered particularly important that the Club's ideas are shared with our community partners who are an important element of its further progress.

The Club currently has a dynamic mix of committee members, players and parents of junior players who are committed to the Club. Those concerned have considerable experience in a wide range of both cricket related matters and other areas relevant to the further development of the Club. This applies to:

- Playing and Coaching
- Fundraising
- Project development and management

In addition, there are a number of people who have experience of operating their own business who are prepared to assist with fundraising and sponsorship and the provision of equipment and materials.

Whilst this knowledge and experience exists, the senior Club members have translated this into this project plan that sets out the immediate future in terms of improving facilities, increasing membership, improving playing standards, increasing playing opportunities, increasing income and ultimately enhancing the status and standard of the Club in both the local community and the wider cricket community.

The key to the implementation and delivery of the project plan will be a programme of work with the following, who are all to be consulted regarding the plan:

- The Diocese of Leeds
- St Chad's Church Parochial Church Council
- Wade's Charity
- Headingley Community Orchard
- Leeds City Council
- The Far Headingley Village Society
- Drummond & Church Wood Residents Association
- Yorkshire Cricket Board

In order to pursue its development programme, the Club has adopted ten broad aims. These relate to its major areas of operation. They are listed below:

- Improve the quality of all playing and non-playing facilities
- Improve the quality and standard of all existing and future playing and practice facilities and other surrounding areas around the ground
- Increase the number of qualified coaches and actively recruit volunteers. Extend coach education and training programmes
- Retain existing players, attract new ones and extend the range of teams
- Ensure that all activities of the Club are carried out with a view to accepted Equity and Equality policies
- Promote player performance and opportunities for all players within the club to improve their skills. Through links with all partners improve the standard of cricket at the Club
- Enhance and further develop links with Schools and School Sport Initiatives
- Improve the Club's off field administrative procedures and ensure effective promotion of the Club within the local community
- Attract more income through increased sponsorship and other financial measures
- Develop a full programme of social activities that promotes the club in the community, enhances its appeal to players, parents and others and that also supports the club's financial stability

The one aim that will take more time, energy and finances than all the others is for the Club to improve the quality of all playing and non-playing facilities. This includes:

- Replacing the existing poor quality facilities with a modern pavilion incorporating all changing and social facilities
- Improving the drainage of the cricket ground
- Levelling the areas of the outfield that are undulating
- Re-laying the cricket square to improve the playing surface

This aim will need extensive consultation with several agencies and partners and we see this project plan as the start of this process.

We are extremely fortunate to have such a wonderful setting to play our cricket and although we realize that we will never have the largest ground, we feel we are able to make what we have as good as any facility in the area which will support the continued development of our Club.

If you have any questions relating to this development plan, please feel free to contact us.

St Chad's Broomfield Cricket Club

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