



PHOTOGRAPHY & VIDEO POLICY

St Chad's Broomfield Cricket Club is keen to promote positive images of adults and children playing cricket. This policy exists, therefore, to best safeguard the interests of adults and children involved with the Club or playing matches involving the Club.

Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in a club.

For the avoidance of doubt, these guidelines also apply to live broadcasts and posts on social media or other platforms.

Photographs are considered "personal data" in terms of Data Protection. Depending on the circumstance, consent from either child, adult or both should be sought before capturing, sharing or publishing images where a child can be identified, including posting on the Club's website or social media etc. In addition, as with all personal data we possess, it will be processed in accordance with GDPR principles, and other relevant legislation and guidance.

Be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of adults and children. All members, players, volunteers and spectators should be vigilant about this. These individuals could attend the Club allowing people to assume they are related to an adult or child involved. Any concerns during an event should be reported to a Club Official or event organiser, who should approach the individual concerned wherever possible.

The guiding principles that St Chad's Broomfield Cricket Club will follow are:

- Photographs and/or videos are not to be taken at matches or training without the prior permission of the Club and parents/carers of any child. The permission can be given by proxy by the coach/manager of each junior team only after consent for this has been granted. This is arranged through the tick-box on the Junior Membership Form.
- If no consent has been given for an adult or child on the Membership Form, then it is to be made known to the relevant person of the other team (e.g., coach/manager) so the

appropriate person(s) taking photographs for the other team is/are aware and can avoid taking photographs of that particular adult or child.

- The adults and children should be informed a person(s) will be taking photographs.
- The adults and children should be informed that if they have concerns, they can report these to the Club, or coach/manager regarding junior teams.
- Concerns regarding inappropriate, or intrusive, photography or video(s) should be reported to the Club Safeguarding Officer and recorded in the same manner as any other adult or child protection or safeguarding concern.
- Parental permission will be sought before using photographs/videos of their child(ren) and wherever possible, the parents and child(ren) will be shown the image in advance. This ensures that parents and children are aware of the way the image will be used to represent cricket and the Club. The same applies to adults.
- If the adult or child is named, avoid using their photograph; if a photograph is used, avoid naming the adult or child.
- Only images of adults and children in appropriate training or competition kit should be used.
- If any photographic or video analysis for training purposes is undertaken, it should only be undertaken by qualified ECB L2 coaches. The material must be stored by them securely and deleted or destroyed when requested by the Club, parents/carers or when no longer needed.
- The above also applies to the live-streaming of senior home matches and when juniors are selected to play in open-age cricket.
- If permission is granted, no adult or child should be made to feel uncomfortable and have to remove themselves from the match or training as a result of photographing or videoing.