

# Bracknell Rugby Football Club

## PHOTOGRAPHIC POLICY



### Introduction and Background

The Rugby Football Union (RFU), The Rugby Football Union for Women (RFUW) and Bracknell Rugby Football Club (Bracknell RFC) recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle.

To facilitate this, it is therefore essential that the following principles and rules should be observed.

These Best Practice Guidelines have been developed to provide Clubs, Schools and Constituent Bodies with advice and guidance on the use of images of young people.

It is recommended that this is adopted by Clubs and Constituent Bodies and the eight golden rules outlined in the guidelines below are made available to as many people as possible. The whole policy is available at [www.rfu.com/governance](http://www.rfu.com/governance)

Any change to these guidelines will be notified via the Bracknell RFC website and in any relevant publications. Please remember that the safety and enjoyment of young people is paramount in all your activities and the Best Practice Guidelines have been designed to help in this.

The RFU/RFUW/Bracknell RFC are committed to providing a safe and enjoyable environment for young people. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect. By adopting the points outlined in these guidelines we will be putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored.

### The 8 Golden Rules

The eight golden rules that will ensure compliance with the policy on photographic images are as follows:

1. Ensure every member U18 have granted their consent for the taking and publication of photographic images and have signed and returned the relevant form as provided by the appropriate Bracknell RFC age group manager. Consent should be given by the appropriate parent/guardian.
2. All young people must be appropriately dressed for the activity taking place.
3. Photography or recording should focus on the activity rather than a particular young person and personal details which might make a young person vulnerable, such as their exact address, must never be revealed.

4. Where an individual has achieved success in the game (e.g. when selected for representative side or showing triumph over adversity) permission must be gained from parent/guardian and young person to use photographs/recordings and relevant details.
5. Where possible, to reflect the RFU/RFUW/Bracknell RFC Equity Policy, photographs/recordings should represent the diverse range of young people participating in rugby at Bracknell RFC.
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6. Anyone taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the organisers/persons in charge.
7. Anyone taking photographs or recording should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of the event.
8. All concerns regarding inappropriate or intrusive photography should be reported in confidence to the club safeguarding officer [safeguarding@bracknellrugbyclub.com](mailto:safeguarding@bracknellrugbyclub.com)

In addition to the above 'Golden Rules' Bracknell RFC also require:-

- All age group managers to keep up to date and accurate records of who has signed the photo consent forms with/without permission.
- Persons without consent being given should also be highlighted to the M&Js Chairman to reduce the potential breaches
- Anyone who is taking photographs for profit or publication must seek approval from the Chair of M&Js as well as the Head Coach of that age group prior to taking photos.
- All photos that are for personal use should only be shared with close family members and friends and if other players within the shot then their permission should be gained.
- The photographs and use of them falls in line with all Bracknell RFC Policies.

### **Useful Contact Details and Telephone Numbers:-**

Bracknell RFC - 01344 424013

Lily Hill Park, Lily Hill Drive, Bracknell, Berkshire, RG12 2UG

[www.bracknellrugbyclub.com/contact](http://www.bracknellrugbyclub.com/contact)