



Knaresborough Rugby Club  
Hay-a-Park  
Hay-A-Park Lane  
Knaresborough  
North Yorkshire  
HG5 0DG

### **Request for Sponsorship / Donations**

Dear Sir / Madam

Knaresborough Rugby Club is over 30 years old and has been delivering social and competitive rugby to the local area, every week of every season for nearly 30 years. We have a great social reputation and all are welcome, regardless of talent or prowess.

Hard work over the last few seasons has resulted in some excellent and compelling achievements, which include:

- £50,000 of Olympic legacy funding from Sport England's "Inspired Facilities" Fund
- £100,000 grant from the RFU
- £50,000 interest free loan from the RFU
- £50,000 input from the club.

This has enabled us to develop a brand new playing field and training area and 90% of a £250,000 brand new state of the art clubhouse.

Sport England's Chair, Richard Lewis, said: *"This investment will create a fantastic sporting legacy for Knaresborough."*

KRUFC 1<sup>st</sup> XV currently competes in tier five of the Yorkshire RFU leagues. KRUFC 2<sup>nd</sup> XV currently competes in the merit league of the Yorkshire RFU. In addition to this the Vets side plays various games throughout the season.

With these new and existing facilities Knaresborough RUFC can accommodate many visiting teams at Hay-A-Park throughout the season. In addition many coaching staff, referees and supporters attend matches and run training throughout the year. On average there are around 125 spectators at home games but we expect this to increase with the new facilities.

Knaresborough RUFC are planning the introduction of Junior and Women's rugby which we hope to begin to implement in the near future thus opening the club to a much greater proportion of the local community. As well as rugby we hope to introduce some summer fun sports and PT sessions by professional trainers.

In order to complete and implement all these plans we still need an additional £25,000 to complete the new clubhouse, a contingency fund to finance and maintain its operation and investment in the plans themselves; kits, training equipment etc.

Knaresborough RUFC is a registered Community Amateur Sports Club and this is an excellent opportunity for your organisation to increase awareness of your business in the local community, and with visiting teams and their spectators, as well as gaining respect for helping to fund a developing community sports club.

In addition to the exposure to local business people and the local community, sponsorship of the club presents excellent PR opportunities with local and national media outlets.



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Options for sponsorship of the club include, but are not limited to:

Sponsor Option	Price
Pitch side boards on our new <i>"sports laid pitch with full drainage"</i>	£100 per annum VAT Exempt. 3 year contract, followed by a 12 month rolling contract payable in advance or by monthly DD/SO
Main Club Sponsor (Company Name on the Club House, website, and all club media)	To be awarded to the highest bid received by 1 <sup>st</sup> October. Held for one year. Standard Rate VAT Applies.
Donate a brick and have a metal plaque displayed in clubhouse	£50 per brick (Gift Aid It)
Kit Sponsor (inc. web link)	Shirts – circa £750 +VAT Shorts & Socks – circa £450 +VAT
Match Ball Sponsor (inc. web link)	£25 + VAT per match
Social Member	£45 + VAT

As well as sponsorship, the clubs facilities are available for private hire, day time meetings/classes etc. or evening functions birthdays/weddings etc. Please contact Ron Bird on 07971 443680 for more details.

#### Links to related media:

1. Press release: ***Cash boost for Knaresborough***

<http://www.wetherbynews.co.uk/sport/local/cash-boost-for-knaresborough-1-4279822>

2. Press release: ***New 'Boro' coach wants 'professional' promotion bid***

<http://www.wetherbynews.co.uk/sport/local/cash-boost-for-knaresborough-1-4279822>

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**Club House Development,**





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### Ground and Training Facilities Development



We have the backing of the RFU, we have the backing of Sport England, things are changing in Knaresborough, things are changing at Knaresborough Rugby Club and we would love to add you to our community.

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**Finally Our Club Vision,**

To grow and develop as a club, within the local community and the wider rugby community. To continue to grow local interest in rugby, with the club and develop the current complex further, providing further high quality facilities for the local community.

We would be honored if you could help us achieve our goal in any way possible.

Thank you on behalf of,

Knareborough Rugby Club.