



Bury Rugby Union Football Club

Sponsorship & Advertising

As with many amateur club or organisation, the securing of adequate funding to provide, maintain and improve the playing facilities, equipment and team kit is and continues to be a constant issue. One of the ways of raising valuable income is by way of sponsorship and advertising.

Below lists some of the opportunities for would be sponsors to support the club, this list is by no means comprehensive, any funding and advertising opportunities will be considered, just contact either one of the coaches or committee members.

Team Sponsorship Seniors

Club Sponsor - £2000 per season – Company name/ logo on 1st XV Shirts, Pitch side advertising Board/ Banner, acknowledgement, advert in match day programs, 2 x pre-match corporate hospitality lunches during the season and complementary tickets to the annual dinner.

2nd XV Sponsor - £1000 per season – Company name/logo on 2nd XV Shirts, Pitch side advertising Board/Banner

3rd XV Sponsor - £800 per season – Company name/ logo on 3rd XV Shirts, Pitch side advertising Board/ Banner

Match Sponsor - £250 – includes pre-match lunch and hospitality (10 persons) & match ball presentation to team captain, acknowledgement, and advert in match day program.

Ball Sponsor - £50 – match ball presentation to team captain, acknowledgement, and advert in match day program.

Team Sponsorship Minis/ juniors

£800 per team per season – Company name/logo on selected team shirts, Pitch side advertising Board/ Banner.

Advertising

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|---------------------------|---|--|
| Pitch side boards/banners | - | £300 per season, £600 for 3 years |
| Post protectors | - | £1000 per pitch, for 3 years |
| Match day program | - | £300 for full page per season
£200 for half page per season
£100 for quarter page per season |
| Website advertising | - | Cost on application |

