

22nd March 2021

Bowdon RUFC

Launching the NEW 'FINGO' members bar discount scheme

This email is being sent to all those people registered on the GMS associated with Bowdon RUFC, whether paying their membership via GMS or not.

It is the intention, Government restrictions permitting, to open the club bar for outside service on **MONDAY 12th APRIL**, with the **new FinGO discount system in place**.

If you are an adult member, paying your membership via GMS.

A senior player, social member, M&J parent, or VP, you will soon receive an email describing how you can create your FinGo account, registered to your finger and a Bowdon Way2Pay account to pay funds into your account. Once set up and linked you will be able to benefit from the member bar discounts. Discounts will only apply if ALL these processes have been completed.

If you are not yet paying your membership via GMS.

If you are not paying your membership via GMS you will **not receive any more emails** from Bowdon RUFC via the GMS system.

The AGM held via ZOOM on 24th February 2021 passed a motion that ONLY people paying their subscriptions via GMS would be considered as members and entitled to the associated benefits.

Phase 1 of signing up paying members who are on GMS to the new members bar discount scheme is about to start. **You will not be included** in that. Following phase 1 there will be further phases to include those people who subsequently start to register and pay their membership via GMS.

At the end of this season, those people on the Bowdon GMS who are not paying their subscriptions via GMS **will be removed** from the Bowdon account. They will still have a GMS account, however it will no longer be associated with Bowdon RUFC. They will still be able to join Bowdon on GMS, pay their subscriptions and join the bar discount scheme should they wish to do so.

It is important to tidy up our GMS account, as it includes most people who have been associated with the club over the last 30 years. Many have moved on to other pastures and will be receiving these emails as unwelcome traffic. The club also needs to know who the interested recipients are, and manage its membership data effectively to comply with GDPR.

For those who don't want to join the club as a member, but want to stay in touch, there is a membership category of '**Friend of Bowdon RUFC**'. You can select that. There is no fee, you will not be a member of the club, but will receive communications/updates/newsletters.

The last few emails have gone to all 3000 people on our GMS account to give those who have been associated with the club the opportunity to reconnect and benefit from the bar discounts. Apologies if these have been unwelcome. There will not be any more.

Tom Fleming
Chairman,
Bowdon RUFC