



HAVERHILL ROVERS FC

RESPECT OWNERSHIP VOLUNTEERS EXCELLENCE RESILIENCE STRIVING

Sponsorship Opportunities

Incorporating mens, boys & girls teams.



Charter Standard Club Award presented to President Terry McGerty by Sir Trevor Brooking

ABOUT THE CLUB

Haverhill Rovers Football Club was officially founded in 1886 and originally was actually a cricket club in our town with the same name. An amalgamation was believed to be the way forward and the 'rest is history' as they say.

A well written book by local historian Roy Brazier was published in 2008 which is a good read and brings us a more in depth history of our club. The club has over 600 signed players which includes boys, girls and seniors. Around 25,000 spectators visit our community complex each year, where up to 20 matches take place weekly on our 8 outside pitches. As well as these there is, from August 2016 a 3G state-of-the-art pitch with a spectator stand and floodlights to comply with FA Step 6 standards. This pitch can be used in all weathers and is located immediately adjacent to the main stadium, which itself has excellent facilities and a very comfortable clubhouse and separate private function area.

Allow Us to Help you raise the profile of your business. We would invite you to sponsor our club to suit your profile and look forward to welcoming you and your company to 'The New Croft' at some time during the coming season.

This is the Town's leading self-funded Football Club and any support offered would be gratefully appreciated.

We are an FA Chartered Standard Community Club

We can increase your business profile within the local area.

www.pitchero.com/clubs/haverhillroversfc

PROPOSED SPONSORSHIP PACKAGES

There are various levels of sponsorship available:

Haverhill Rovers 50/50 Club

The total income collected will be split as 50% prize money and 50% to supporting sections.. Presently no running costs are incurred, but this is subject to annual review.

The 50% prize money is further split into 3 monthly prizes as follows:

First Prize: 30% Second Prize: 15% Third Prize: 5%.

The draw takes place on the last Monday of each month.

Team Sponsorship:

- Haverhill Rovers FC will endeavour to give the Sponsor maximum media exposure through all channels of the club.
- Sponsor making agreed payments to fulfil a contract covering all the proposed benefits for both parties.



**For costs of the sponsorship package for teams & tracksuit sponsors
PLEASE CALL Kirsty Jones 07717 002948**



PERIMETER AND GROUND ADVERTISING

The package offers every business the opportunity to increase local awareness by placing a perimeter advertising banner at The New Croft ground. This banner will be displayed so it can be seen by over 5000 visitors to the club each week..

The advertising banners around the perimeter of the pitch also provide back drops for photography and can be used for any promotional work which you may wish to carry out.

Haverhill Rovers can source banners or companies can provide their own.

ADVERTISING BANNER 10ft x 2ft 6"



YOUR COMPANY ADVERT COULD BE HERE

NEW CLUB BUS

YOUR COMPANY ADVERT COULD BE HERE



TERMS AND CONDITIONS The standard banner is 10ft x 2ft 6". Once sign written, they have a life span of approximately 3 years. One year rental is £350 (1st year £350, 2nd year £250), or £250 for supplied or existing banners. Larger banners are available subject to negotiation. Materials and cost of the banners are included in the rental fee. To get your message over, please keep it simple. Bold names with just a telephone number will catch the eye rather than too much detail.

Contracts will run from 1st June to the 30th May of the following year, on a 2 year basis. Customers will be given the opportunity to renew their agreements during the close season - May, June and July.

MATCHDAY SPONSORSHIP

Matchday Sponsorship
Matchday Ball Sponsorship
A4 Advertisement on clubhouse wall

£50 - with 4 free matchday tickets & hospitality
£25 - with 2 free matchday tickets
£100



SPONSOR A PLAYER

For a total of £60 you can sponsor a player. Your name and details will be featured in the programme alongside a picture of the player you have sponsored. Photo with player. Match reports emailed directly to you.



Marcus Hunt: Defender/Midfielder

Very experienced player who still has the hunger and desire to win, a great example to our younger players. Spent many years here before a brief spell with AFC Sudbury but now returned to the fold.

Sponsorship available

TRACK SUIT SPONSOR FOR YOUTHS TEAMS

Your name emblazoned onto our track suits. Use of the club house facilities at reduced rates on two occasions.

For cost of this sponsorship please contact Kirsty Jones



CLUB COMMITTEE

The club is managed by a committee, many of which have been with the club for several seasons.

President and Commercial Manager:

Terry McGerty

Vice-President:

John Linnane

Chairman:

Steve Brown

Vice-Chairman:

Ian Ford

Secretary:

Barbara Jones

Treasurer/Marketing Officer:

Kirsty Jones

HAVING A PARTY (Available to all general public)

Facilities are available for private functions or meetings. Bar included.

Phone Peter Betts or Fiona Tokley on 01440 702137 or email bettsyhaverhillrovers@hotmail.co.uk for all bookings.





This is the Towns leading self-funded Football Club that needs your support!



SPONSORSHIP

CONTACT NAME: _____

ADDRESS: _____

_____ **PHONE NO:** _____

EMAIL: _____

TEAM SPONSOR £ Cost to be agreed

TRACK SUIT £ Cost to be agreed

PERIMETER GROUND ADVERTISEMENT

New banner to be created £350.00

Using existing or supplied banner £250.00

MATCHDAY SPONSORSHIP

Matchday - with 4 free matchday tickets & hospitality £50.00

Matchday ball - with 2 free matchday tickets £25.00

A4 Advertisement on Clubhouse Wall £100.00

PLAYER SPONSOR £60.00

MATCHDAY PROGRAMME (Full Season)

Full Page Advertisement in full colour
(Inside Front or Back Cover) £300.00

Full Page Advertisement (black and white) £100.00

Half Page Advertisement (black and white) £50.00

IF YOU WOULD LIKE TO MEET AND DISCUSS YOUR REQUIREMENTS PLEASE CONTACT

Kirsty Jones: 07717 002948 Email: kirstyjoneshrfc@outlook.com Clubhouse Daytime: 01440 702137



@haverhillrovers

