Horsforth St. Margaret’s AFC

Our Club Brand ID

Version 3.0 | April 2012
Our club badge

We have three club badges

Horsforth St. Margaret’s AFC,
Seniors – Royal/Navy Blue and Yellow

Horsforth St. Margaret’s JFC,
Juniors – Yellow and Royal/Navy Blue

Horsforth St. Margaret’s JFC,
Girls – Pink and Navy Blue/Black

Wear it with pride
Our club history

Club history
Horsforth St Margaret’s Football Club was established in 1921. From its very first year, it has been a leader in the world of amateur football, winning the league in that very first year.

Throughout the years, Horsforth St Margaret’s has continued to enjoy great success winning League Division 1 Championships, Wharfedale League Championship and the Wharfedale & District FA Invitation Cup in 1966.

During the 70’s: winning Wharfedale Association League Cup twice, the Wharfedale & District F.A. Invitation Cup once, the Wharfedale & District F.A. Challenge Cup four times, the West Yorkshire Division Two Championship, the West Yorkshire Premier Division Cup twice and promotion into the West Yorkshire Premier.

The 80’s: West Yorkshire Premier Division Runners Up, Wharfedale & District F.A. Challenge Cup Winners and West Riding County F.A. Challenge Cup Finalists.

The 90’s: Leeds Winners Invitation Seven-a-side Cup, the West Yorkshire Premier Division Cup, Wharfedale & District F.A. Challenge Cup Finalists and the coveted winners of the West Riding County F.A. Challenge Cup.

The 00’s: Wharfedale & District Challenge Cup (held for 6 years in succession). Quarter Finals of the West Riding County Challenge Cup. West Yorkshire League Premier Division Champions, West Yorkshire Premier Division Cup Winners and Semi-finalists in The West Riding County Challenge Cup.

The club continues to grow from strength to strength and 2012 will see the re-establishment of the open age team under the banner of Horsforth St Margaret’s AFC.

The junior teams play under Horsforth St Margaret’s JFC starting with the popular ‘Dribblers’ (age 4–5) and then teams range from U6s to U17s, for both boys and girls. At the start of the 2012/13 season, our club will have some 47 teams and is the largest junior football club in West Yorkshire.

The club host one of the major tournaments in the footballing calendar attracting teams from all over the region and some from beyond and was selected by West Riding County FA to host the re-launch of the FA’s Respect Campaign a huge honour and testament to the good standing and regard in which the club is held.

The club continues to move forward and is undertaking a major development of establishing a brand new clubhouse and training facilities in conjunction with Horsforth Cricket Club right in the heart of the community to provide sporting opportunities for all.

Latest update April 2012.
Our club badge (colour format)

Our club badge has been designed in different formats. This is to ensure it works on different coloured backgrounds, different materials and a range of media, print and display.

Our club colours
Colour specifications are below:

Full colour badges
The full colour badges use 4 colours:
- Royal blue
- Navy blue
- White
- Yellow or Pink

Single colour badges
Navy blue on yellow/pink background

Yellow/pink on royal blue background

Yellow/pink on navy blue background

Single colour badges
Yellow/pink on navy blue background

HSM AFC Brand ID | Version 3.0 | April 2012
Our club badge (single colour formats)

**Black only badges**
This badge is cost-efficient using only black ink and ideal for admin, letters, photocopying etc.

**White-out badges**
This badge has a high visibility

**Silver/grey badges**
This badge is the most cost-efficient using only a small percentage of black ink. It can also be used as a watermark

**Silver/grey reverse badges**
This badge has a high visibility
Our club kits

Our club kits are available from Pendle Sportswear, based in Ilkley.

Visit: www.footballkit.co.uk
Email: enquiries@footballkit.co.uk

HOME
Shirts: Yellow with Royal Blue sleeves
Shorts: Royal Blue
Socks: Royal Blue
Ref: Pendle – METZ

JUNIORS TEAMS

HOME
Shirts: Yellow with Royal Blue sleeves
Shorts: Royal Blue
Socks: Royal Blue
Ref: Pendle – METZ

GOAL KEEPER
Shirts: Green/Black
Shorts: Royal Blue
Socks: Royal Blue
Ref: Pendle – LUNAR (shirt only)

GIRLS TEAMS

HOME
Shirts: Pink with Black sleeves
Shorts: Black
Socks: Black
Ref: Pendle – METZ

GOAL KEEPER
Shirts: Green/Black
Shorts: Black
Socks: Black
Ref: Pendle – LUNAR (shirt only)
Our training and supporters clothing

POLO-SHIRTS
Full embroidered badge

TRAINING JACKET
Embroided badge
Ref: Pendle – TORINO

TRACK SUIT
Embroided badge
Ref: Pendle – SEVILLA

WOOLY HAT
Embroided badge

PENNANT
Printed badge

MUGS
Printed badge

DRINKS BOTTLE
Printed badge

T-SHIRTS
Front: Large sreen printed badge, Yellow print
Back: Large sreen printed badge, Yellow print

T-SHIRTS
Front: Large sreen printed badge, Pink print
Back: Large sreen printed badge, Pink print

SWEAT-SHIRTS
Front: Small sreen printed badge, Yellow print
Back: Large sreen printed badge, Yellow print

SWEAT-SHIRTS
Front: Small sreen printed badge, Pink print
Back: Large sreen printed badge, Pink print

HOODIES
Front: Small sreen printed badge, Yellow print
Back: Large sreen printed badge, Yellow print

HOODIES
Front: Small sreen printed badge, Pink print
Back: Large sreen printed badge, Pink print

PENNANT
Printed badge