

# Bicester Rugby Union Football Club



## Sponsorship Opportunities

**Our sponsorship packages expose your brand to over 1,000 people in the Bicester Rugby Community.**

The senior club has three teams playing sides from all over Oxfordshire, Berkshire, Buckinghamshire, as well as travelling further afield throughout central and southern England, giving maximum exposure to shirt and kit sponsors.

Bicester RUFC is situated at the main entrance to the town from Oxford and the M40 and the Clubhouse and pitches can be seen from both Oxford Road and Pingle Drive. Our home games regularly attract more than 100 supporters.



### Why Should I Sponsor?...

- **Pitch side brand exposure;**
- **Regular events held at the Club attracting 500 people from the local area;**
- **Three travelling senior teams exposing your brand to thousands of players and supporters all over Bucks, Berks & Oxon;**
- **Exposure to the players and parents of our 12 Youth age groups;**
- **Regular press coverage and photographs in the leading local media outlets including the Oxford Mail and Bicester Advertiser;**
- **Social Media promotion through the Clubs Facebook & Twitter pages (@BicesterRUFC) including match day photos with kit sponsors and sponsor boards visible;**
- **Presence on and direct link from the Club's website, [www.bicesterrufc.co.uk](http://www.bicesterrufc.co.uk)**

**The club continues to grow and your support can help make Bicester Rugby Club bigger and better.**

Bicester Rugby Union Football Club Ltd. (trading as Bicester RUFC), Company No. 04500850,  
Registered Office: Oxford Road, Bicester, Oxfordshire OX26 2AB

Website: [www.bicesterrufc.co.uk](http://www.bicesterrufc.co.uk)

facebook: [BicesterRUFC](https://www.facebook.com/BicesterRUFC)

twitter: [@BicesterRUFC](https://twitter.com/BicesterRUFC)

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### SPONSORSHIP PACKAGES

These are guide packages and can be tailored to meet individual sponsors' needs.

#### Bronze Package - **£275**

- Framed company logo and contact details on the Sponsor's wall in the Club social area.
- Half page adverts in all Match day programmes (N.B. programmes are not produced for all games)
- Company name and link on the Club website

#### Silver Package - **£500**

- 1 x Pitch side advertising board (3m x 0.8m)
- Framed company logo and contact details on the Sponsor's wall in the Club social area.
- Half page adverts in all Match day programmes (N.B. programmes are not produced for all games)
- Company name and link on the Club website

#### Gold Package - **£900**

- 2 x Pitch side advertising boards (3m x 0.8m)
- Framed company logo and contact details on the Sponsor's wall in the Club social area
- Half page adverts in all the Match day programmes (N.B. programmes are not produced for all games)
- Company name and link on the Club website

### Ground/Pitch side Sponsorship

Prices below include the manufacture of a (3m x 0.8m) Foamex board.

- 1 x Pitch Side Board - **£375** for the first season and then £300 per season
- 2 x Pitch Side Boards - **£700** for the first season and then £275 per season, per board
- 4 x Pitch Side Boards - **£1,200** for the first season and then £200 per season, per board
- Goal Post Protectors - **£750** for the first season and then £500 per season

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## Sponsorship Opportunities

### Senior Team Shirt Sponsorship:

#### 1<sup>st</sup> XV

- Large Front Logo - **£2000**
- Logo Above Number - **£750**
- Logo Below Number - **£400**
- Left Arm Logo - **£300** / Right Arm Logo - **£300**
- Shorts Back - **£2000**
- Training/Management Tracksuit – Logo on front & back of training tops - **£1500**
- Team Socks - **£1600**

#### 2<sup>nd</sup> XV

- Large Front Logo - **£1500**
- Logo Above Number - **£500**
- Logo Below Number - **£300**
- Left Arm Logo - **£200** / Right Arm Logo - **£200**
- Shorts Back - **£1500**

### Individual Player Sponsorship - from £150

- Please refer to the [Player Sponsor Letter](#) on the Club website

### Match Day

- Match Ball Sponsor - **£100**

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