



Role & Responsibilities of the

RECRUITMENT COORDINATOR

Who will I be responsible to?

The Club Captain

What is my role?

To co-ordinate recruitment of new adult players into the Club, developing cost effective ways to reach out to the local community

How much time will I need to give to the role?

Approximately 2-4 hours per week.

Training needed/recommended

Attend relevant England Hockey forums eg "Promoting and Marketing your Club"

What tasks are involved?

Tasks will include:

1. Investigate cost effective channels for reaching the local community
- 2 Develop materials and content
- 3 Co-ordinate/execute the communications
- 4 Work with the Playing section to ensure new players are welcomed, supported and integrated into to the Club