



WEYBRIDGE VANDALS RFC

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsoring Weybridge Vandals RFC. North Surrey's largest multi-sport sports club.

This document will provide you with further information about our club, our history and the sponsorship opportunities currently available.

Together, the Weybridge Vandals Rugby, Cricket and Netball Club, their playing members, thousands of parents, siblings and supporters, give your business brand unprecedented coverage in one of the wealthiest towns in one the richest regions of the country. We are a fast growing, ambitious club, on the rise. Sponsoring the Weybridge Vandals will deliver the brand recognition your business is seeking.

Weybridge Vandals is a true community club. The club ground is a short stroll from Walton-on-Thames and Weybridge High Street and is ideally located to serve the wider communities of Chertsey, Brooklands, Addlestone and Shepperton. We maintain close links with a huge number local state maintained and fee-paying schools. Support from existing Sponsors and a host of volunteers, coaches and parents help us provide a safe, fun, competitive and thriving environment for people of all ages throughout the year.



HARLEQUINS
COMMUNITY CLUB



Sponsorship@weybridgevandals.co.uk

North Surrey's Biggest Multi-Sport Club

Total members (Rugby, Netball & Cricket): 2000

Rugby members: 1,200

Rugby players: 600+

Rugby teams: 5x Senior, 8x Youth, 6x Mini

Games played in 2017-18: 200+

Visitors to club per year: 15,000

Website visitors per year: 25,000

- Bar
- Car Park
- Catering Facilities -
- Changing Rooms - Female
- Disabled access
- Events Liaison
- Own Ground – Freehold

- Physio Room
- Pitch Side Hoarding
- 5x Pitches
- Roadside Signage
- Scoreboard
- Showers
- Tea / Dining Room
- Venue Hire

Sponsorship Packages

Bronze £750 per season	Silver £2000 per Season	Gold Contact club for details*
<ul style="list-style-type: none"> • Advertising space on one pitch-side hoarding (supply & printing of hoarding not included) • Full page company advert in our members fixture booklet • Link to your company website from our club website • Recognition of company sponsorship on our club website • Invitation to a pre game lunch for four guests <u>or</u> four tickets to Weybridge Beer, cider and wine festival • 50% discount on clubhouse hire for a company event, conference or meeting, with reduced rates for further events.** 	<ul style="list-style-type: none"> • PR launch of your company's partnership with the club • Company logo printed on the Sleeve of senior teams playing shirts. • Advertising space on one pitch-side hoarding (supply & printing of hoarding not included) • Full Page company advert in the members fixture booklet • Two tickets for an England home international • Club membership for two people • Recognition of your company sponsorship on all email communication, match day programme & on our club website • Link to your company website from our club website • Four tickets to Weybridge beer and wine festival • Invitation to a pre game lunch for 4 guests. • Opportunities to promote your company to the club's members • Free use of the clubhouse for <u>one</u> company event, conference or training day** 	<ul style="list-style-type: none"> • PR launch of your company's partnership with the club • Company logo printed on the belly of senior teams playing shirts and complimentary shirt for sponsor. • Company advertising on one pitch-side hoardings (incl. Supply and Printing of hoardings) • Company advertising in the match day programme • Full page company advert in the members fixture booklet • Four tickets for an England home international of your choice • Club membership for four people • Link to your company website from our club website • Recognition of your Company sponsorship in the local press, in the clubhouse, in the match day programme, on the club website and in communications to the membership • Opportunities to promote your company to the club's members • Invitation to a pre game lunch for eight guests. • Eight tickets to Weybridge beer, cider and wine festival. • Free use of the clubhouse for your company events, conferences or training days**
<p>Player Sponsorship - £100</p> <p>Now available to the individuals or a syndicate of people, as well as businesses. Your name, or company details, will appear alongside the Player/Position you have sponsored.</p>		

* Length of term sponsorship term and sponsorship amount subject to negotiation

**Subject to availability, terms and conditions apply, to book your event contact facilities@weybridgevandals.co.uk.

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Individual Opportunities

Individual sponsorship opportunities are available at the club and can be catered to the needs of your business, if you wish to combine different items together this is possible and negotiable. In addition to details listed below all individual opportunities also include:

- Link to your company website and recognition of company sponsorship on the club's website
- Recognition of your company on all club correspondents

Playing Kit



<u>£250</u> Arm of Match Shirts	<u>£350</u> Back of Match Shirts	<u>£200</u> Match Shorts	<u>£350</u> Training Top (Belly)
Worn by senior teams, in both league and cup games for over 60 games across the season. Your logo will be seen in match day photos used in club marketing, social media, local media press and on club website. All sponsorship of kit will remain in place for the time span of the kit, this is usually 2 seasons.			Worn by senior players these are worn pre games and during warm ups

Belly sponsor of match shirts available as part of the gold package

Facilities and Equipment

The advertising boards are up all year round, so they are present for all our sporting fixtures as well as community events such as the Weybridge beer festival, mid week primary and secondary school rugby tournaments and Halliford school rugby fixtures. We also host a number of RFU events each season, and your boards will stay up for those. Wizz Kids soft play is open year round and this generates additional footfall at the club.

<u>£750</u> Scoreboard	<u>£500</u> Pitch side advertising board	<u>£1000</u> Road side advertising on Walton Lane	<u>£750</u> Branded Rugby Balls
Available on a 3 year (minimum) deal. Year 1 cost for one advertising board is £750. The cost for each of years 2 and 3 is £600.	Available on a 3 year (minimum) deal. Year 1 cost for one advertising board is £500. The cost for each of years 2 and 3 is £400.	Situated on a popular road linking Walton and Weybridge. These are available on a 3 year (minimum) deal. The year 1 cost for one advertising board is £1000. The cost for each of years 2 and 3 is £750.	Branded balls for all our minis and junior teams. These are used all season by various all ages groups throughout the season. The balls are also used in the three tournaments hosted at the club.

Year 1 includes cost of preparing and installing the board from artwork supplied by your company

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Club Members

<u>£125</u> B&W full page advert in clubs fixture and membership booklet	<u>£150</u> Colour full page advert in clubs fixture and membership booklet
Your Advert will be seen by the entire rugby and netball membership, including supporters and club officials, vice presidents etc. The booklet is produced in portrait orientation.	

Portrait orientation, approximately 13cm x 8cm

Club Events

<u>£250</u> Match Sponsor	<u>£500</u> Mini/Junior Festival Sponsor	<u>£1000</u> Beer festival headline sponsor	<u>£500</u> Beer festival primary sponsor	<u>£80</u> Beer festival barrel sponsor
<p>A table for 8 at our pre game meal for the club members and visiting guests, a good opportunity for business networking.</p> <p>Headline in our match day programmes and man of the match awards</p>	<p>One of the biggest days at the club, with over 500 young players from up to 8 different local teams.</p>	<p>The biggest event of the year at Vandals (beer festival, floodlight rugby festival and 7's tournament). A true community event with many links to other local community groups. Expected to attach over 2500 visitors to the club.</p> <ul style="list-style-type: none"> 10 Weekend tickets, beer festival glassware & first drink Headline sponsor and link on beer festival website Full page advert and back page of programme Branding on all festival marketing 	<ul style="list-style-type: none"> 5 Weekend tickets, beer festival glassware & first drink Recognition and link on beer festival website Full page advert in our programme Branding on some festival marketing 	<p>Advertising on beer festival website, beer festival programme and beer barrel.</p> <p>Also include one free weekend ticket and your first drink</p>

Thank you for taking the time to look over some of our sponsorship opportunities at Weybridge Vandals RFC. If you would like to discuss anything or require further information, please do not hesitate to contact the club.



Sponsorship@weybridgevandals.co.u