



Manor Park Rugby Football Club Sponsorship Opportunities 2015-16

Background

Although Manor Park Rugby Club may be small in stature with humble facilities, we are fortunate to have a thriving player base, often fielding three senior teams. Our philosophy is to provide players with access to good quality playing and coaching facilities. We are committed to widening participation and developing young players to maximise their potential within our sport, and this has led to representation at a much higher level by our former players.

We foster an established set of core values to our members who all have to sign up to our Code Of Conduct, and we pride ourselves on our endeavours to ensure everyone receives a warm welcome and enjoyable experience whilst in our company. These values and principles have helped us become much envied amongst many larger clubs within Warwickshire.

We have limited financial resources, and in order to fulfil our aims we rely on support from individuals and organisations. In return our club offers a wide variety of attractive sponsorship and advertising opportunities (requiring differing levels of financial commitment) these provide an unrivalled opportunity to reach a wide audience of people.

Sponsor Benefits

Our sponsors have the opportunity to derive a number of benefits through on-site promotion at our pitch and Clubhouse at Griff & Coton Sports Club. We will help promote your organisation through our website, social media, press articles and newsletters. This enables you to have an advertising and promotional presence 365 days of the year.

Through this you can promote your brand to rugby supporters, players and followers who attend the ground on a weekly basis. In addition, Griff & Coton Sports Club is a multi-sport site with significant footfall from many visitors who regularly attend the ground for other sports and activities.

Manor Park RFC receives an annual allocation of tickets for England home matches, and we could create a package that works for you and gives you access to International tickets and car park passes.

Sponsorship Packages

Main Sponsor

- Logo on Front of 1st team playing shirts
- Large prominent Main Sponsor sign within the Clubhouse
- 2 Approx. 8ft x 2ft Full colour Printed Banners located around the pitch.
- 2 Complimentary tickets to end of season presentation evening
- Preferential access to International tickets
- Framed photograph with 1st team players & officials
- Framed replica shirt for use in your company's premises
- MPRFC website listing with link to your website & social media follow
- Cost £1500

Shirt Sponsors

Logo on playing shirts

Front (main) – £700 (includes preferential access to International tickets plus 2 Complimentary tickets to end of season presentation evening)

Upper back – £300

Lower Back – £300

Right Sleeve – £200 (full) or £100 (partial)

Left Sleeve – £200 (full) or £100 (partial)

MPRFC website listing with link to your website & social media follow

Shorts Sponsors

Logo on playing shorts

Right Leg (Rear) - £300

Left Leg (Rear) - £300

MPRFC website listing with link to your website & social media follow

Subs Suit/Drill Top Sponsor

Logo Printed on Front of Tops - £300

MPRFC website listing with link to your website & social media follow

Post Protectors

Highly visible, used for every home match throughout 2015-16, includes your company branding
2 Complimentary tickets to end of season presentation evening

Preferential access to International tickets

MPRFC website listing with link to your website & social media follow

Cost: £700

Pitchside Banner

Approx. 8ft x 2ft Full colour Printed Banner located around the pitch.

MPRFC website listing with link to your website

Cost: £150

Match Day Ball Sponsor

A3 Colour poster prominently displayed in clubhouse on specified match day

Photograph with Match Day Captain

Cost: £50 per match

Affinity Scheme

MPRFC website listing with link to your website & social media follow

Cost: £50

We are happy to discuss other promotional opportunities with potential partners to ensure a mutually beneficial relationship, for further information please contact Nik on 07748987232 or Bobby 07792759180, email manorparkrfc@hotmail.co.uk

Thank you for supporting Grass Roots Rugby