

BETA

at The Summit

“

THIS IS DAVOS
FOR GEEKS.

Bloomberg

“

THE BIGGEST
EVENT OF ITS
KIND IN EUROPE.

CNBC

“

IT DEFINES THE
ECOSYSTEM.

theguardian



Elon Musk, founder of Tesla Motors and SpaceX closed The Summit 2013.

”

A GRAND CONCLAVE OF THE TECH
INDUSTRY’S HIGH PRIESTS, WHO CAME
FROM ALL OVER THE WORLD

The New York Times

The Summit Stage
to its conclusion





BETA

Designed as the mature stage track at the Summit, BETA features the companies that have raised money, have a solid founding team and have displayed true innovation and business acumen. BETA will showcase these companies alongside the most disruptive startups in the world.

Running across the three days of The Summit, BETA is designed to give startups diverse access to media, investors, potential customers and advisors that can take their business to the next level.

In 2014 the BETA package includes...

- **Industry exhibition stand**
This year all exhibiting is industry-focused. Each startup will exhibit for one day in an area relevant to their primary industry. This ensures a curated level of relevant footfall at your primary brand presence at the summit.
- **Attendee tickets**
Each BETA company is entitled to three full Summit tickets for the founding team. If your startup passes the interview process your BETA package costs the same as three general attendee tickets - your stand is 100% free. Your attendee tickets gives you full access to Food Summit, Night Summit and every industry Summit at the event - it's your all access pass.
- **A feature spot in all BETA circulations**
All BETA companies will be in our online BETA gallery, circulated in investor decks and featured in media releases. These circulations are designed to allow attendees to reach out to startups in advance of the event.

In addition to the above features, BETA startups can apply to participate in PITCH, our startup competition, and investor networking receptions. Details of both will be announced on an industry basis closer to the Summit.

A man with glasses, wearing a dark suit and a light blue shirt, is sitting on a white couch. He is gesturing with his hands while speaking. The background is a stage with blue and purple lighting and abstract patterns. A water bottle is on the floor next to the couch.

“

WE'RE HERE TO FIND THE
NEXT GOOGLE, THE NEXT
FACEBOOK.

Niklas Zennström
Founder of Skype
& Atomico

Who's attended?

Google

facebook

amazon.com



YAHOO!

IBM

Microsoft

ORACLE

CISCO



LinkedIn

PayPal

ebay

zynga

Aol.

Coca-Cola



Morgan Stanley

P&G

Disney

Virgin



The New York Times

THE WALL STREET JOURNAL

CNN

FOX

The Economist

the guardian

BBC
WORLD
NEWS

Bloomberg
TELEVISION

Join the world's leading startups.


















They're some of the most successful young companies in the world.
They came for a reason. Will you be among them this year?





The Class of 2013

In a few short months since exhibiting with us in Dublin, our previous startup attendees have been busy. Here's a snapshot of the strides they have taken.

	acquired for \$3.2bn		raised \$15m
	raised \$80m		raised \$17.5m
	raised \$63m		raised \$7m
	acquired for \$30m		raised \$10.2m
	raised \$12.5m after winning PITCH		raised \$7m
	raised \$7.5		raised \$22m
	raised \$5.4		raised \$6m
	acquired for \$18m		raised \$23m
	raised \$8m		

Who has invested?

We work closely with the world's leading venture capital firms, investment banks and private equity corporations..

Partners from leading angel, seed venture and private equity funds world wide attend our events to meet and connect with exceptional entrepreneurs.

ACCEL[®]
PARTNERS

**Allen
& Company**

ANDREESSEN HOROWITZ

 **ATOMICO**

BENCHMARK
CAPITAL

Blackstone

**Goldman
Sachs**

Google
ventures 

 **Index
Ventures**

KPCB | KLEINER
PERKINS
CAUFIELD
BYERS

NEA[®]

greylock**partners.**

POLARIS
VENTURE PARTNERS

SEQUOIA  **CAPITAL**


SILVERLAKE

union
square
ventures


”

WITHOUT A DOUBT IT
WAS THE BEST EVENT
I'VE PERSONALLY
EXPERIENCE FOR THE
TECHNOLOGY AND
ENTREPRENEURIAL
COMMUNITY.”


Tony Florence, NEA

A man with dark hair and a beard, wearing a light blue and white checkered shirt and blue jeans, is sitting and listening. He has a green wristband and a black wristband on his left wrist. The background is a grid of blue and green squares.

Kevin Rose, Partner
at Google Ventures.

A man with grey hair, wearing a grey blazer over a light pink shirt, is sitting and speaking. He is holding a small black and yellow object in his hands. The background is a grid of purple and blue squares with the text "the SUM" visible.

Mark Suster, Angel Investor
and Partner at Upfront
Partners.

A man with glasses, wearing a black hoodie over a black t-shirt with the text "FIVE HUNDRED" visible, is sitting and speaking. He is wearing a small yellow microphone. The background is a grid of green and blue squares.

Dave McClure,
Founder of 500 startups

Media

It's not just big tech names that attend.

The world's most important media companies cover the event and partner with us. To name but a few:

CNN, The New York Times, Wall Street Journal, The Guardian, FT, BBC, as well as the most influential tech media from Techcrunch to The Next Web.

”

THE NEW HOT
TICKET ON
THE TECH
CONFERENCE
SCENE

Forbes

”

AMERICA'S TECHIES
COULD BE FOUND
AN OCEAN AWAY
THIS WEEK, IN
DUBLIN, IRELAND
FOR THE SUMMIT
CONFERENCE

VentureBeat

”

THIS IS DAVOS
FOR GEEKS

Bloomberg

”

IT WAS A
CONFERENCE
THAT LIVED UP
TO, AND EVEN
EXCEEDED, THE
HYPE

THE WALL STREET JOURNAL.

”

DAVID CAMERON
SHOULD LOOK AT
WHAT IRELAND'S
DOING WITH THE
FOUNDERS EVENT
TO ATTRACT
WORLD-CLASS
TECH TALENT.
WHAT A GENIUS
WAY TO BOOST
AN ECONOMY

WIRED

”


IT'S DIFFICULT
TO WALK AWAY
WITHOUT BEING
BOTH IMPRESSED
AND UTTERLY
SATISFIED

TNW
THE NEXT WEB

”

ENTREPRENEURS
HAD AT LAST
FOUND THE
EVENT THEY'D
ALL BEEN
WAITING FOR

TE



The Irish Prime Minister Enda Kenny taking questions from assembled media by the Main Stage.

Media by Numbers



1,000
JOURNALISTS



FROM **65**
REGISTERED
COUNTRIES

OVER
800+
ARTICLES
ACROSS
3 DAYS.

WHO'S THERE...



The New York Times

THE WALL STREET JOURNAL



AP Associated Press

Bloomberg
TELEVISION

REUTERS



Forbes

The
Economist

SOCIAL MEDIA:

facebook

(July 31st - Oct 31st, '13)

Followers: **60,196**

Impressions: **158,866,893**

Engaged Users: **387,796**



(July 31st - Oct 31st, '13)

Total Clicks: **139,227**

Mentions: **142,000**

You Tube

Views for the month
of October: **348, 916**



There are exciting opportunities to speak to top international media outlets like Bloomberg, CNBC, CNN, The Financial Times, The New York Times, Forbes and many others who regularly attend



Reporter Caroline Hyde interviewing Tony Fadell, CEO of Nest, live on Bloomberg Television.

PITCH

PITCH is our startup competition at The Summit. With 150 companies participating it's one of the largest startup competitions in the world. Previous winners include SmartThings, Import.io and Datahug, who launched their products to a global audience in front of thousands on our Main Stage and raised more than \$25m between them in months after their victory.

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IT'S A
TREMENDOUS
VALIDATION FOR
US. AS A STARTUP
THIS EVENT IS
REALLY THE ONE
FOR US AND WE'VE
PUT EVERYTHING
ON THE LINE FOR
THIS.”



Alex Hawkinson, SmartThings
Spark of Genius winner 2012

Startup pitching to Aaron Levie (Box), Robert Scoble (RackSpace), Wesley Chan (Google Ventures), Phil Libin (Evernote) and Stuart Ellman (RRE Ventures).

Patrick Ambion (CEO)

Top 100 CEO Under 30, named by the White House
Winner of State's Young Entrepreneur Award
Winner of NY State's largest business plan competition
Thought leader in CEO industry

Pete Kistler (VP of Product)

Top 5 College Entrepreneur, named by Entrepreneur Mag
Product named Top 5 Hottest App at SXSW by PCWorld

Dan Chote (CTO)

Co-Founder CTO of Shogun (acquired by Match.com)
Former VP of Engineering at Match.com

Key Employees

Alec Galanti (Director of Finance and Analytics)

Strategic Investors/Advisors:

Barney Pell

Former Head Search Strategist at Microsoft & Architect at Bing
Founder/CEO of PowerSet (acquired by Microsoft)

Zelkova Ventures

Carl Schramm

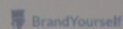
Former President and CEO of the Ewing Marion Kauffman
Foundation

John Galanti

Co-Founder and CEO of DataNet Communications, Inc.

Chuck Clarvit

Former Managing Director at BlackRock, Johns Hopkins
University Board of Trustees



35



Who has judged?



Scott Sandell
NEA



Niklas Zennström
Skyoe



Mark Suster
Upfront Ventures



Kevin Rose
Google Ventures



Anthony Noto
Goldman Sachs



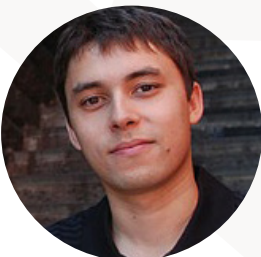
Dave McClure
500 Startups



Phil Libin
Evernote



Aaron Levie
Box



Jawed Karim
YouTube



Michael Birch
Monkey Inferno



Robert Scoble
RackSpace



Matt Mullenweg
WordPress



Stuart Ellman
RRE Ventures



Luke Beatty
Techstars



Carlos Eduardo Espinal
Seedcamp



Shak Khan
Spotify



Tony Hawk, skateboarder,
on the Main Stage.



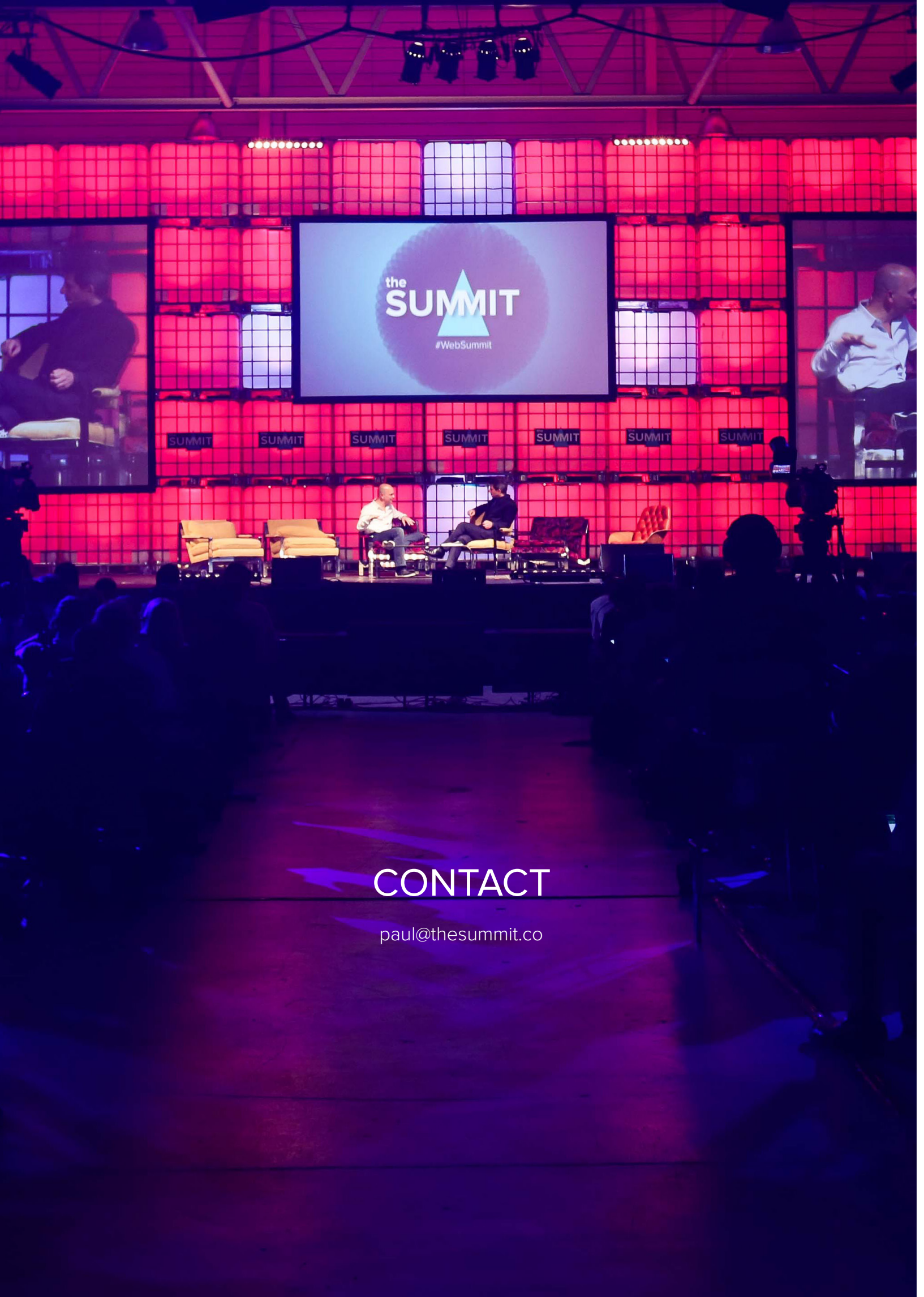
Irish Prime Minister Enda Kenny
ringing the NASDAQ opening bell.



Shane Smith,
CEO of Vice, on
the Main Stage.



Night Summit in
Dublin City Centre



CONTACT

paul@thesummit.co