

Press release May 24th 2017.

**FLOW  
FEST  
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## **Flow and Forum Box Gallery bring unique video works to the festival grounds**

**Flow Festival joins forces with Forum Box Gallery to present large-scale and impressive video installations by Pasi Rauhala, Timo Wright and Juhana Moisander at Suvilahti. The installations will be projected onto both the internal and external walls of the buildings on the festival grounds. In addition to the Forum Box collaboration Young Designer of the Year Laura Väinölä will build an interactive altar in the renewed Backyard area.**

As the August nights grow darker, the video and animation works by **Pasi Rauhala, Timo Wright** and **Juhana Moisander** are projected, larger than life, on the interiors and exteriors of the festival grounds' rugged industrial buildings. The impressive implementation of the video installations is realised in cooperation with Bright Finland and Barco video projectors, which they represent. The works in question have been commissioned for Flow Festival and they get the most out of the area's unique structures and history. This year Flow will present a smaller number of works, but the chosen pieces are larger and more impressive than ever before.

Pasi Rauhala is a media artist who deals with questions related to identity, being human and one's own place in the world. Rauhala's works are spatial and are born from the presence of the viewer, via the use of sensors and other technology. Lately he has used 3D, video, photography, installation and performance as materials for his works. At Flow Pasi Rauhala will be showing a new video piece called Wires, which will be projected onto the walls of the inner foyer of Suvilahti's Voimala building. The other piece the artist has at Flow is a unique animation projection named Wormhole, which will be projected on the exterior wall of the powerplant.

Timo Wright is a media artist who lives and works in Helsinki. He graduated from the Aalto School of Arts with a Masters in Fine Arts in 2012. Wright has participated in numerous exhibitions in Finland and internationally and his movies have been shown at over 30 festivals all over the world. Flow Festival will feature an experimental documentary film by Wright. The film, shot in Tokyo, looks at the city's different webs and layers.

Juhana Moisander's works are primarily installations that combine projected moving images, sound and objects. The pieces are built on the tension between characters and elements, and their placement in a given space. Juhana Moisander has a Masters in Fine Arts from Aalto University and his pieces have been shown in numerous solo and group exhibitions in Finland and abroad. At Flow Moisander's video projection History brings the ghosts of the past to look upon today's festivalgoers.

Flow artistic partner Forum Box is a non-profit artist-run co-operative society, which was initiated in 1996 by sculptor Kain Tapper (1930-2004). Its main purpose is to maintain an art space in Helsinki in order to enrich and support the Finnish cultural life. Currently Forum Box co-op has over 80 artist members, all of which are prominent Finnish artists and actors in the field of contemporary art. Forum Box presents topical artists from Finland and abroad, both established and just starting out.

In addition to the Forum Box collaboration Young Designer of the Year **Laura Väinölä** will build a large-scale commissioned work named Altar of Attraction. Väinölä will create an altar to be a part of the renewed Backyard area. The altar offers people a chance to calm down and become energised in the middle of the festival's stimulation rich world. At the moment Väinölä works on space, style, events and concepts. Her works can be seen as multisensory. A good example of what multisensory can be is her brand Flora & Laura – a florist's store that doesn't exist. Väinölä is also the brand director for the Pre Helsinki fashion organisation as well as the creative director for Duotone, a company that concentrates on directing, photography and holistic design.

More Flow art announcements will be made later in the summer. Read more about Flow Festival's arts program.

<http://www.flowfestival.com/en/arts/>

Previously confirmed acts at Flow include **Frank Ocean, Lana Del Rey, The xx, Aphex Twin, London Grammar, Ryan Adams, Beth Ditto, Danny Brown, Flume, Moderat, Young Thug, Goldfrapp, Death Grips, The Afghan Whigs, Sparks, Black Lips, Car Seat Headrest, Sampha** and **Angel Olsen**.

Flow Festival takes place in Helsinki's Suvilahti area on August 11–13 2017.

Flow Festival's confirmed partners for 2017 are main partner Lapin Kulta, partners Aalto University, American Express, Bright Finland, Oatly, OP Financial Group, Paulig, Plan B, Stopteltat, Sun Effects and Zalando, as well as media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor.

[www.flowfestival.com](http://www.flowfestival.com)

[www.facebook.com/FlowFestival](https://www.facebook.com/FlowFestival)

[www.twitter.com/FlowFestival](https://www.twitter.com/FlowFestival)

[www.instagram.com/flowfestivalhelsinki](https://www.instagram.com/flowfestivalhelsinki)

#### **Tickets:**

Ticketmaster [www.ticketmaster.fi](http://www.ticketmaster.fi) p.+358 600-10-800

Tiketti [www.tiketti.fi](http://www.tiketti.fi) p.+358 600-1-1616

3 days: 185€

2 days: 149€

1 day: 99€

Prices apply until further notice. Ticket price includes service fee.

#### **Hotel packages:**

Festicket [www.festicket.com/festival/flow-festival-2017/](http://www.festicket.com/festival/flow-festival-2017/)

Festlane <https://www.festlane.com/en/festival/flow>

**Press images:** [www.flowfestival.com/en/media](http://www.flowfestival.com/en/media)

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