



CONSUMER NOTICE

ALLERGEN ALERT: THUMS UP COLA

The labelling of Thums Up cola does not meet European food labelling regulations in full. The product contains very small traces of celery and it is a requirement of the regulations that this allergen is highlighted on the label.

The incorrectly labelled Thums Up cola products are packed in 300ml aluminium cans with a manufacturing date (on the base of the can) of 18/09/19. The lot code is also found on the base of the can is BN.1306

Consumers with an allergy to celery should not consume this product. Impacted consumers can call 0800 227711 to arrange reimbursement.

Note: this only applies to consumers with an allergy to celery.

We would like to apologize for this labelling error and want to reassure customers that future stock will feature the correct allergen information.