



IMPORTANT SAFETY NOTICE



# PEANUT ALLERGEN ALERT

## BEN & JERRY'S MOO-PHORIA™ SALTED CARAMEL BROWNIE LID INCORRECTLY APPLIED TO BEN & JERRY'S MOO-PHORIA™ PEANUT BUTTER COOKIE DOUGH TUB

PLEASE CHECK YOUR PRODUCT FOR DETAILS

Ben & Jerry's is taking the voluntary precaution of recalling from Sainsbury's one batch of Moo-phoria™ Peanut Butter Cookie Dough which has the incorrect lid applied (Ben & Jerry's Moo-phoria™ Salted Caramel Brownie).

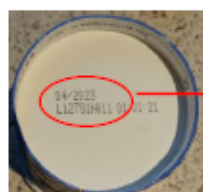
As a result there is the potential undeclared presence of peanuts if consumers mistake the product for Ben & Jerry's Moo-phoria™ Salted Caramel Brownie.

The safety of the people that buy and enjoy our products is always our number one priority, which is why we are taking the voluntary precaution of recalling this one batch as it could pose a safety risk to those people with a peanut allergy.

No other Ben & Jerry's products or retailers are affected – we apologise for any inconvenience caused and thank you for your co-operation

### WHAT SHOULD YOU DO?

If you have purchased a Ben & Jerry's Moo-phoria™ Peanut butter Cookie Dough which has **the incorrect lid**, a batch code of **L1278** and **Best Before End date of 04/23** PLEASE DO NOT CONSUME IT. This information can be found on the base of the product.



BATCH CODE

PLEASE CONTACT OUR CARELINE TEAM

UK CARELINE FREEPHONE NUMBER:

0800 146252 or via [ukicare@unilever.com](mailto:ukicare@unilever.com)



TUB



INCORRECT LID