

# PRODUCT RECALL ALERT

Product may contain undeclared allergens:

EGG, SOYA, SESAME SEED & WHEAT



PRODUCT: Iceland Pilau Rice 350g

DATE CODE: Best Before: 10 JAN 2024

## What Happened?



We are taking the precautionary measure of recalling this batch of the above product because this product may contain undeclared Egg, Soya, Sesame and Wheat allergens, and therefore poses a potential risk to those people that have an allergy or intolerance to Egg, Soya, Sesame Seed and Wheat. Only the Best Before Date listed in this notice is affected.

## What Should You Do?



If you have purchased any of the above product, **DO NOT** eat it.

Instead follow the below instructions:

1. Check if you have bought any of the affected product.
  2. You can do this by taking a photo of this notice or writing down the details at home.
- Please return to any Iceland store where a **full refund** will be given. No receipt is required.

## Contact Iceland Customer Care:



*For further details or if you have any questions.*

UK **0800 328 0800** and select Option 2  
Republic of Ireland, **018853868**  
and select Option 5