

Food Recall Alert



WHEAT (GLUTEN) and SOYA mislabelling issue



THIS™ Isn't Chicken Deli Pieces

We have initiated a precautionary recall of all of our THIS™ Isn't Chicken Deli Pieces due to a mislabelling issue. During production, a batch of THIS™ Isn't Chicken Deli Pieces was incorrectly packed with base labels intended for our THIS™ Isn't Cocktail Sausages. THIS™ Isn't Chicken Deli Pieces contain WHEAT (GLUTEN) and SOYA which are not present in the cocktail sausages and therefore, not declared on the label.

Please check the website for the correct ingredient list for THIS™ Isn't Chicken Deli Pieces.

The safety of our customers is always our top priority

Pack sizes and use-by dates affected:

Pack size: 120g

Use-by date: up until 13/11/2025

The use-by date can be found on the front of the pack in the grey Use by box.



What you should do

If you have bought THIS™ Isn't Chicken Deli Pieces as detailed above, please do not eat it.

Instead:

- Check if you have bought the affected use-by dates of the THIS™ Isn't Chicken Deli Pieces.
- You can do this by taking a picture of this notice or writing down the use-by dates for reference at home.
- Return the affected product to the store for a full refund (with or without a receipt).

Want more information?

For more information contact us on shout@this.co.

Date: 29/10/2025