

GLYNDEBOURNE

Festival 2020 Programme Book Advertising Rate Card 2020

Since it was first produced in 1952, the Glyndebourne Programme Book has become a collector's item and presents an exceptional opportunity to build your brand profile. Editorial content is curated by a range of distinguished contributors and each year the cover of the Programme Book is designed by an internationally renowned artist. Cover artists have included David Hockney, Grayson Perry and Anish Kapoor.

<u>Advertising Information</u>	<u>Production Details</u>
<p>Glyndebourne Festival Programme Book: Readership: 100,000 Circulation: 24,000 Annually May - August</p> <ul style="list-style-type: none">• One full page colour: £5,000 (+VAT) <p>Includes two complimentary tickets plus the option to purchase up to six additional tickets in priority booking period.</p>	<p>Single page trim size: 314 (h) x 245mm (w) Overall single page size with 3mm image bleed to all edges: 320 (h) x 251mm (w)</p> <p>Deadline for booking: Wednesday 4 March 2020</p> <p>Deadline for copy: Friday 13 March 2020</p>
<p>Packages with Glyndebourne Tour Programme Book:</p> <ul style="list-style-type: none">• Full Page Tour + Full Page Festival £6,000 + VAT• Tour Inside Cover + Full Page Festival £6,850+ VAT• Tour Outside Back Cover + Full Page Festival £7,500 + VAT <p>All packages include four complimentary tickets plus the option to purchase an additional six tickets in priority booking period.</p> <p>To discuss rates for a double page spread, please contact us directly.</p>	<p>Please supply all adverts as high resolution pdf via email to: advertising@glyndebourne.com</p> <p>Communications Glyndebourne Lewes BN8 5UU Tel: 01273 815418</p>

PLEASE NOTE:

- Glyndebourne Corporate Members receive a rate card discount.
- Adverts supplied are subject to the approval of the Editor who also reserves the right to decline any advert.
- Agency commission will not be deducted from the price of the advertisement.
- We cannot guarantee a position in the Festival programme unless it has been agreed in writing before publication.
- Festival tickets must be requested by Wednesday 4 March 2020 and are subject to availability. Please supply your preferred performance dates when confirming your advert booking.