

# GLYNDEBOURNE

## Tour 2020 Programme Book Advertising Rate Card 2020

Glyndebourne Programme Book advertising offers an excellent way to reach business leaders, philanthropists, art lovers and decisions makers across the South East of England and beyond.

The Tour 2020 Programme Book covers the whole Tour season and is on sale at Glyndebourne and at each of our five regional venues in Milton Keynes, Canterbury, Norwich, Woking and Liverpool.

<b><u>Advertising Information</u></b>	<b><u>Production Details</u></b>
<p><b>Glyndebourne Tour Programme Book:</b></p> <p>Readership: <b>40,000</b> Circulation: <b>10,000</b> Annually October - December</p> <ul style="list-style-type: none"><li>• Half Page £1,050 + VAT</li><li>• Full Page £2,000 + VAT</li><li>• Inside Covers £2,500 + VAT</li><li>• Outside Back Cover £3,500 + VAT</li></ul> <p><b>Packages with Glyndebourne Festival Programme Book:</b></p> <ul style="list-style-type: none"><li>• Tour Inside Cover + Full Page Festival £6,850+ VAT</li><li>• Tour Outside Back Cover + Full Page Festival £7,500 + VAT</li><li>• Full Page Tour + Full Page Festival £6,000 + VAT</li></ul>	<p>Single page trim size: 215mm (h) x 215mm (w) Full page bleed: 221mm (h) x 221mm (w) Half page trim size: Vertical: 204mm (h), 96mm (w) Horizontal: 96mm (h), 204mm (w)</p> <p><i>Please note that this is not a standard paper size</i></p> <p><b>Deadline for booking: Friday 28 August 2020</b></p> <p><b>Deadline for copy: Friday 4 September 2020</b></p> <p>Please supply all adverts as high resolution pdf via email to:</p> <p>advertising@glyndebourne.com</p> <p>Marketing Department Glyndebourne Lewes BN8 5UU Tel: 01273 815418</p>

### PLEASE NOTE:

- Glyndebourne Corporate Members receive a rate card discount.
- Adverts supplied are subject to the approval of the Editor who also reserves the right to decline any advert.
- Agency commission will not be deducted from the price of the advertisement.
- We cannot guarantee a position in the Festival programme unless it has been agreed in writing before publication.