

GLYNDEBOURNE

Online and social media guidelines for young people in the Glyndebourne community

The internet is a brilliant place to connect with others, to be creative and to discover new things. If you are performing in a production or taking part in a Learning & Engagement project we want to encourage you to use the internet and social media to share your experiences.

Glyndebourne uses social media to communicate with over 50,000 followers across official accounts on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), and [SoundCloud](#). We want to increase that number and make Glyndebourne more prominent and accessible on channels where our audience is present, now and in the future.

You can help in a number of ways:

- Follow Glyndebourne
- Like, share and comment on Glyndebourne posts
- Join the conversation by using the hashtag we're using on official channels (eg #NoOrdinaryOpera).
- Publish your own posts about Glyndebourne and areas associated with it, following the guidelines below

Remember that when you are part of a Glyndebourne company or project you must take care to post in a responsible and respectful way. It is a professional working environment so there are a few things to remember:

- Don't take photos when backstage of you, your friends or any aspect of the set or professional performers unless given permission by your chaperone or project leader
- Ask permission before taking photos or videos of people and/or tagging them
- Ask permission before recording video or audio of musicians or singers
- Credit someone else's content when sharing it
- Glyndebourne staff cannot and will not accept friend requests on social media accounts from children and young people

Stay safe online: When you are posting on social media remember these tips that will help you to spread your enthusiasm for opera online in a safe way.

- Protect your online reputation: 'think before you post.' Content posted online can last forever and could be shared publicly by anyone.
- Keep safe by being careful not to give out personal information when you're chatting or posting online. Personal information includes your email address, phone number and password.
- Don't give in to pressure: if you lose your inhibitions you've lost control; once you've pressed send you can't take it back.
- Meeting someone you have only been in touch with online can be dangerous. Only do so with your parents' or carers' permission and even then only when they can be present.

Remember online friends are still strangers even if you have been talking to them for a long time.

- Accepting emails, messages, or opening files, images or texts from people you don't know or trust can lead to problems — they may contain viruses or nasty messages.
- Respect the law: use reliable services and know how to legally access the music, film and TV you want.
- Know where to find help: understand how to report to service providers and use blocking and deleting tools. If something happens that upsets you online, it's never too late to tell someone.
- Tell a parent, carer or a trusted adult if someone, or something, makes you feel uncomfortable or worried, or if you or someone you know is being bullied online.
- Acknowledge your sources: use trustworthy content and remember to give credit when using others' work/ideas.

Source: <https://www.saferinternet.org.uk/>

If you have any questions, don't hesitate to ask your chaperone or Learning & Engagement project manager.

Extra Help Online

If you want any more information, or guidance for any aspect of your experiences online here are a few websites that can help:

<https://www.thinkuknow.co.uk/>

<https://www.childline.org.uk/>

<https://www.net-aware.org.uk/>