

Strategy:

Prepared by:

Date:



Hallmarks of good strategy

Strategy Summary:



change

*What changes will
your strategy bring?*



choice

*What key choices
have defined your strategy?*



coherence

*How is your strategy coherent
across your organisation?*



challenge

*What are the underlying challenges
your strategy aims to address?*



cascade

*How will your strategy reach
across your organisation?*



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