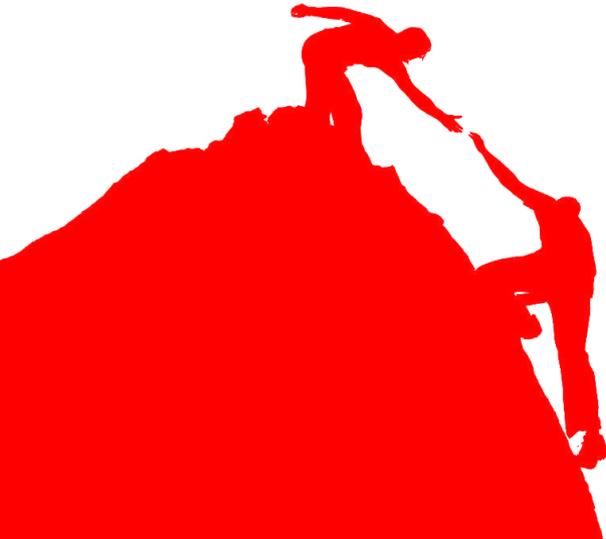


Coach Development Programme

Create your own successful coaching business



The Gym of Greatness

Taking you from good to GREAT

At a Glance

How to coach clients on discovering, developing and delivering their life's purpose using the unique, powerful and successful "7 key steps to a richer life" framework as developed by Rich Waterman, founder of the Gym of Greatness and incorporating key coaching techniques

1. **Personal Power Source.**
2. **Passion.**
3. **Pulverise and Prune.**
4. **Prepare for Success.**
5. **Proactive Planning.**
6. **Persistent Precise Action.**
7. **Presence.**

By the end, you'll have all the tools and knowledge required to go on and develop your own highly successful coaching business.

Register online at
www.richwaterman.com

Become a Great Coach

"My mission is to help people discover, develop and deliver their life's purpose; so that they are inspired to become the next generation of servant leaders; thus creating a community of fun, happiness, fulfilment and productivity. I do this by providing coaching and mentoring to entrepreneurs, speakers and coaches. I began my coaching journey back in 2006 and I feel very privileged to be able to choose the clients that I work with from around the world. I feel privileged to be able to set my own schedule, to create a lifestyle centred around my family and to live a life built on the foundation of service. I am passionate about making a change in the world and I am passionate about developing new coaches who will serve the world in a similar way. If you are passionate about serving others and making a difference in the world then I would love to have a conversation with you about my Coach Development Programme." - *Rich Waterman*

Develop a Successful Coaching Business

Becoming a great coach is the start of your journey into coaching. The Gym of Greatness Coach Development Programme goes deeper than other programmes. We'll discover how to have powerful coaching conversations that lead to sustainable change. We'll demonstrate that embracing vulnerability and rejection is liberating in many ways. We'll discover that a service based approach will lead to a significant portfolio of satisfied clients that will actively recommend you. And of course we'll cover the business process from marketing, through enrolment, service delivery and follow up.



Rich Waterman

Rich is an entrepreneur with more than 10 years experience running his own businesses: an international speaker and one of the UK's leading experts on how to master your mindset.

Rich is an NLP Master Practitioner and Trainer and is also a Trainer for *Robbins Research International* and assists at Tony Robbins' live events globally.



What You Get

Lifetime access to the latest mindset programme of the Gym Of Greatness: 7 Key Steps To A Richer Life

Lifetime access to the content of the final online group coach development programme, covering the topics outlined above.

12 bespoke sessions of 1:1 coaching and mentoring with Rich Waterman focussing on some of the areas covered in the programme as needed. A programme to develop your skills as a coach and to develop your coaching business.

Certification as a “Gym Of Greatness Coach” and promotion as a coach within the “Gym Of Greatness community”



~~impossible~~

Key Coaching Techniques

By splicing together various techniques, you'll develop a coaching toolkit with which you can deliver outstanding results which serve your clients' needs and desired outcomes.

- VAK – utilising the main senses for lasting change.
- Identifying key language patterns
- Quality questions
- Effective listening
- Assertiveness tools
- Overcoming fear.
- Values elicitation.
- Male/female energy.
- Creating rapport.
- The power of meaning.
- Coaching leadership.
- Goal setting: GROW and SMART.
- Wheel of life (“Gym Of Greatness” style).
- Time management.
- What can we learn from thought leaders such as: Stephen Covey, BJ Fogg, Simon Sinek, Ken Blanchard, Roger Hamilton and Rich Litvin.

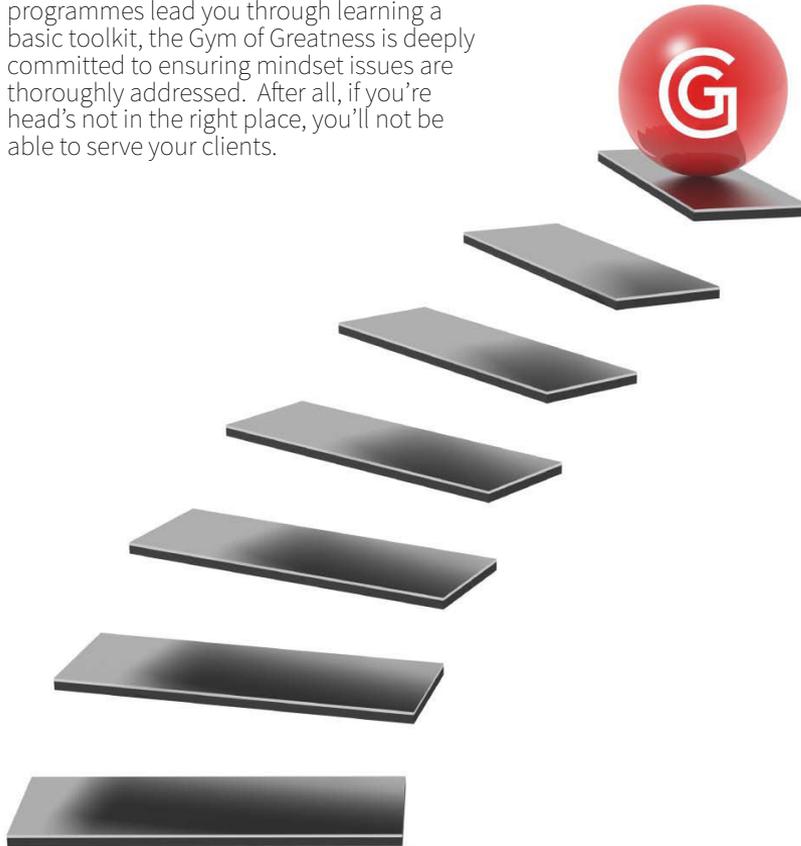
A Proven Approach

By following the lessons learned, understanding the key coaching techniques and delivering your coaching business using ‘The Gym of Greatness: The 7 Keys To A Richer Life’, you'll be able to quickly move through the situational leadership model and become a peak performer who consistently delivers exceptional results.



7 Key Steps to a Richer Life

This amazingly powerful process has been successfully adopted worldwide. It addresses not only hard techniques, but also the mindset surrounding success. Where other programmes lead you through learning a basic toolkit, the Gym of Greatness is deeply committed to ensuring mindset issues are thoroughly addressed. After all, if you're head's not in the right place, you'll not be able to serve your clients.



1 Personal Power Source

1 What makes you tick? Who are you, what are your values? Your keys to your success.

2 Passion

2 Gain momentum and build motivation.

3 Pulverise & Prune

3 Remove obstacles and roadblocks. Understanding the power of the pain funnel for creating leverage

4 Prepare for Success

4 Use the 'Meshes' technique to create a sustainable framework for success.

5 Proactive Planning

5 Chunking down your dreams into an actionable deployment strategy.

6 Persistent Precise Action

6 Doing exactly what it takes to implement your strategy.

7 Present

7 Be present, be vulnerable, be powerful. Present yourself through service.





The Gym of Greatness

Taking you from good to GREAT

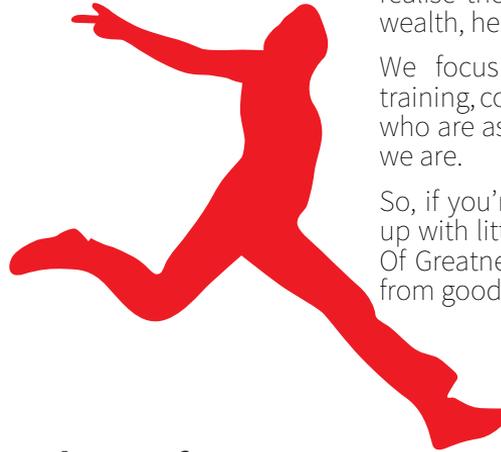
Good in your job or great in your life - you choose.

Stuck in a rut?

85% of the working population have a traditional job. Many of them are unfulfilled, in a dead end career and unrewarded for their expertise. Many would like to be self-employed. Of the 15% of the population who are self-employed, most work harder than when they were in a job and often for little reward.

Frankly, they're living a compromised lifestyle, dreaming of a better way not realising that in most cases, it's staring them in the face.

In short; not enough time, not enough money and totally fed up.



It doesn't have to be this way.

At The Gym of Greatness, we offer a structured framework to help individuals break out and realise their potential in the 4 lifestyle areas; wealth, health, relationships and spirituality.

We focus on mindset and provide tools, training, coaching and mentoring to individuals who are as passionate about taking control as we are.

So, if you're stuck in a rut, self-employed, fed up with little time and money, we at The Gym Of Greatness can lead you and your business from good to great!

www.thegymofgreatness.com

