

Kudos Institutional Case Study

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Kudos partner since 2015

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⇒ <http://bit.ly/uksghud>



Context

The University of Huddersfield has an ambitious strategy for growing the quantity and quality of its research. The institution attracts lots of early career researchers, and wants to strengthen the support it provides to them in terms of increasing the visibility and impact of their work

“ We have been very impressed; Kudos does what it says on the tin. ”

How does Kudos help?

- **Shared service:** Kudos provides a way for universities and publishers to work together to promote research and increase its impact; it has also provided a vehicle for better collaboration between Research & Enterprise, Research Innovation Office, University Marketing Office - spearheaded by the Library's Academic Services team.
- **Workflow:** Kudos has helped to demonstrate to academics the value of other university services, such as ORCID identifiers, which can be used to streamline usage of Kudos as well as the university's own systems.
- **Impact mapping:** Unlike other tools, Kudos encourages academics to share using customized links, and provides us with a central view of their activities, so we can directly see the impact of academics' efforts to share their work.

Verdict

“Our experience of Kudos has been very positive – we’re pushing to get more people using it!”

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