

Kapitel 6: Fotorealistische Bildgestaltung

Prompt Kapitelbild:

cinematic photography, the number "6", typography sculpture carved from ice, snow environment, minimalistic

Seite 206

prompt portrait photography, a woman embodying natural beauty with textured imperfect skin, hazel eyes with long natural lashes, soft minimal freckles, soft personality, one hand on her face with pointed natural nails, minimal color palette, shot on 85mm f/1.4 on a DSLR camera --ar 7:3 --raw



Porträtfotografie

prompt landscape photography, big red apple tree standing in the foreground, lush green panorama of a forest in the background in depth of field, warm afternoon sunlight, cinematic shot --ar 7:3 --raw



Landschaftsfotografie

Seite 211

prompt a woman standing in an empty street, warm tones, golden light, soft shadows, cinematic atmosphere --ar 3:2 --raw



Warme Töne

prompt a woman standing in an empty street, cool tones, blue color grading, muted contrast, cinematic atmosphere --ar 3:2 --raw



Kalte Töne

Seite 212

prompt nature photography, morning sunrise, a single tree on top of a green hill, peaceful and serene atmosphere, cinematic mood, shot on DSLR --ar 7:3 --raw



Sonnenaufgang

prompt nature photography, rainy weather, a single tree on top of a green hill, peaceful and serene atmosphere, cinematic mood, shot on DSLR --ar 7:3 --raw



Licht bei Regen

Seite 214/215

prompt nature photography, a vintage convertible car seen from above, in the middle of a field in spring, dreamy and peaceful mood, daylight, top down shot, shot on analog film --ar 7:3 --raw



Vogelperspektive

prompt cinematic movie still, an african man in a business suit in a train station, in the year 1995, high angle shot, analog greenish filter, shot on Kodak 35mm film --ar 7:3 --raw



High Angle Shot

Seite 216/217

prompt studio photography, a woman with a french bob haircut wearing an oversized navy sweater, in motion blur, light blue studio background, medium shot, analog film shot --ar 7:3 --raw



Halbnahe

prompt cinematic movie still, two men in suits standing on the left and right side, facing each other across an empty road, minimalist film style, long shot, analog film aesthetic --ar 7:3 --raw



Totale

Seite 218/219

prompt cinematic photography, an astronaut on Mars, in the style of cinematic movie stills, symmetrical composition, shot on analog film --ar 7:3 --raw



Symmetrische Komposition

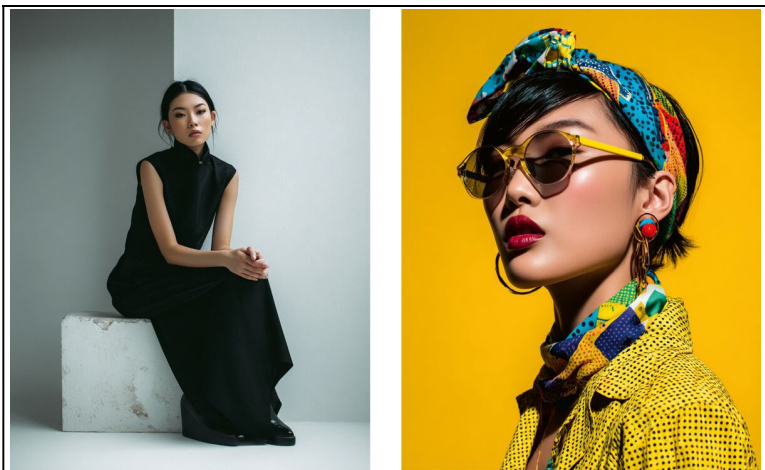
prompt cinematic photography, an astronaut on Mars, in the style of cinematic movie stills, asymmetrical composition, shot on analog film --ar 7:3 --raw



Asymmetrische Komposition

Seite 220

prompt Links: editorial photography, fashion shot of an asian female model, inspired by minimalism --ar 4:5 --raw; rechts: editorial photography, fashion shot of an asian female model, inspired by pop art --ar 4:5 --raw



Minimalistisch vs. von Pop-Art inspiriert

prompt commercial ad photography, medium shot of a young girl hugging a cow on a field of a farm, warm morning sunshine, cinematic serene and wholesome mood, depth of field --ar 7:3 --raw



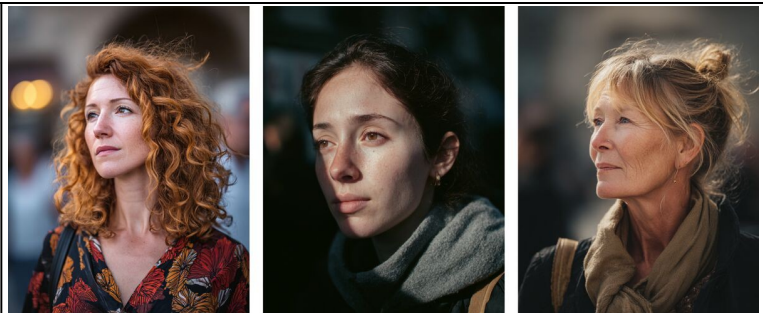
Geringe Tiefenschärfe

prompt architectural photography, shot of a modern museum building, deep focus --ar 7:3 --raw



Große Tiefenschärfe

prompt street photography, portrait shot of a woman, natural lighting



Links kein Profil, Mitte »--p Global V7 Profile«, rechts »--p 2purww1 Retro Cinematic Profile«

prompt Links: editorial photography, medium portrait shot of a woman embodying natural beauty with textured imperfect skin, hazel eyes with long natural lashes, soft minimal freckles, soft personality, one hand on her face with pointed natural nails, minimal color palette, shot on 85mm f/1.4 on a DSLR camera --ar 4:5 --raw; rechts: close-up center-framed portrait street photography, a young man looking at the camera as he walks by with a soft smile at the camera, in a filled crowd at Times Square in New York City, golden hour, low motion loop --ar 4:5 --raw -stylize 50



85-mm-Porträtaufnahme vs. Nahporträt im Zentrum

prompt fashion editorial photography, a black model wearing minimal couture fashion posing in a sculptural pose, studio lighting with dramatic contrast and deep shadows, warm amber color tones, shot on DSLR --ar 4:5 --raw



Fashion-Editorial mit dramatischem Studioliicht

Seite 230

prompt fashion studio photography, a woman sitting atop of a white pedestal block, white tight t-shirt, wide-leg denim pants, black vans shoes, minimalist background, [warm/cool], shot on DSLR --ar 4:5 --raw



Midjourney, Rheinwerk Verlag: Promptbeispiele Kapitel 6

Links: Warmes Studioliicht – eine erhöhte Farbtemperatur im unteren Kelvin-Bereich (ca. 3200–4000 K) verleiht dem Bild eine modische, leicht nostalgische Wärme. ^[17]_{SEP}Rechts: Kühles Studioliicht – höhere Kelvinwerte (ca. 5600 K und darüber) erzeugen eine sachlichere, cleane Ästhetik, die besonders gut mit minimalistischen Setups harmoniert.

Seite 231

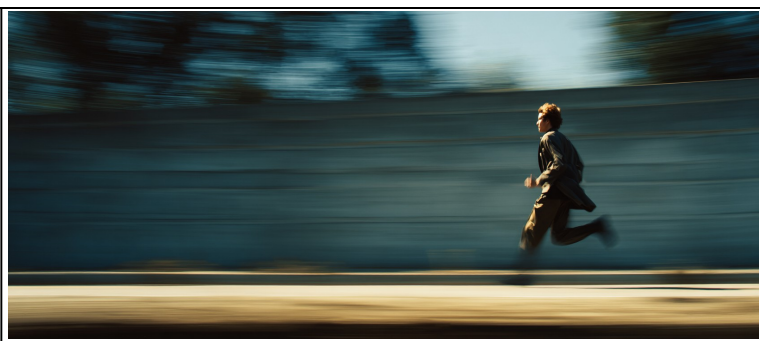
prompt editorial vogue photography, male model in his thirties in british-inspired business clothing, medium-short loosely styled hair with blonde highlights, outdoor London shooting, strong brown and amber color palette, split image with a close-up portrait shot and an overview shot --ar 16:9 --raw



Mit Split Image generierte konsistente Charakter

Seite 234

prompt cinematic still, a person running captured with motion blur effect, natural daylight, fashion editorial style, shallow depth of field --ar 7:3 --raw



Lauf mit Bewegungsunschärfe – klassischer Motion-Blur bei geringer Tiefenschärfe

prompt nature photography, a leopard running captured with panning camera effect, golden hour, shot on DSLR --ar 7:3 --raw



Mitzieher-Effekt – scharfes Motiv bei verwischtem Hintergrund durch Panning

Seite 235

prompt cinematic action shot, top down side profile view of a red F1 car zooming past with motion blur, symmetrical energy-filled composition, shot on analog film, film grain --ar 4:5 --raw



Action-Mitzieher in symmetrischer Komposition – Motion-Blur und Filmkorn verstärken den Geschwindigkeitseindruck.

prompt drone shot photography, aerial shot of a white VW beetle car in the middle of the road in New York City at night,

double exposure with blurred zoom in effect, lighting techniques, shot on DSLR --ar 3:4 --raw



Drohnen-Luftaufnahme mit Zoom-Blur – Doppelbelichtung und Lichtspuren verstärken die nächtliche Dynamik.

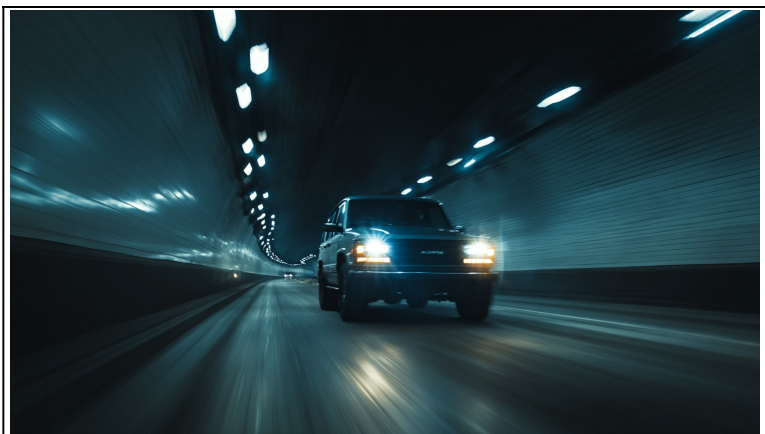
Seite 236

prompt cinematic movie still, F1 car details closeup at hyper-speed, sweeping lines, luxury and relentless mood, dreamlike composition --ar 4:5 --raw --profile x4ncrbk



Detailaufnahme im »Dark Mood«-Profil

prompt cinematic movie still, a blue SUV car speeds through a tunnel-like structure, fast shutter speed to freeze the motion creating a sense of speed and dynamic, shot on DSLR --ar 16:9 --raw



Eingefrorene Bewegung – die kurze Verschlusszeit stoppt das Fahrzeug trotz hoher Dynamik im Tunnel.

prompt cinematic movie still, dutch angle view of an red racing car racing through desert at incredible speed, selective focus --ar 16:9 --raw



Dutch Angle – schräge Kameraperspektive steigert das Tempo- und Spannungsgefühl.

Seite 238

prompt indie cinematic movie still, young woman standing alone at a rural bus stop at dusk, natural lighting, subtle film grain, shallow depth of field --ar 16:9 --raw



Indie-Drama mit natürlichem Dämmerungslicht und subtiler Filmkörnung

prompt sci-fi cinematic movie still, astronaut kneeling beside a colossal crashed spacecraft engine, isolated alien terrain under a starry sky, heavy mist, wide cinematic framing --ar 16:9 --raw



Epische Sci-Fi-Szene mit monumentaler Weite und nebeliger Atmosphäre

Seite 239

prompt street photography, 70s aesthetic --ar 16:9 --raw



Street-Fotografie im 70er-Jahre-Look mit analogem Flair

prompt documentary photography, 80s aesthetic --ar 16:9 --raw



Dokumentarische Aufnahme im 80er-Stil mit authentischer Alltagsästhetik

prompt commercial ad photography, medium shot of a cow standing in a field of yellow flowers, warm morning sunshine, cinematic serene and wholesome mood, captured with an 50mm f/1.8 lens, medium shot --ar 7:3 --raw



Kuh im Morgenlicht mit warmer Werbeästhetik

prompt commercial ad photography, overview shot of a little boy running and playing on a farm with chicken around him, warm morning sunshine, cinematic serene and wholesome mood, captured with an 50mm f/1.8 lens, medium shot --ar 7:3 --raw



Spielendes Kind zwischen Hühnern im Gegenlicht

prompt commercial ad photography, medium shot of an elder farmer laughing while a cat stands on his shoulders on a farm, warm morning sunshine, cinematic serene and wholesome mood, captured with an 50mm f/1.8 lens, medium shot --ar 7:3 --raw



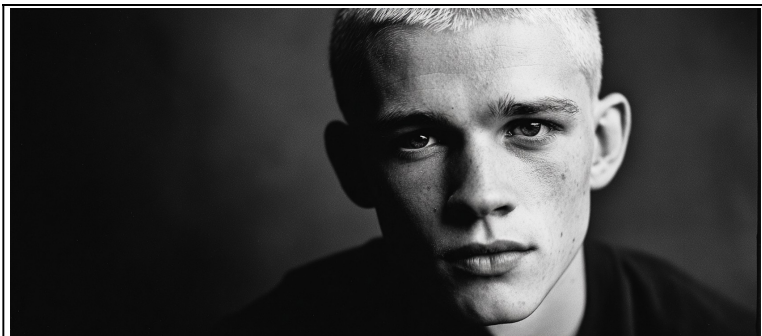
Seite 243

prompt portrait cinematic photography, frontal portrait shot of a 21 year-old man with a blonde buzzcut, shot on Fujifilm Velvia 100 --ar 7:3 --raw



Kontrastreicher Velvia-100-Slide-Look

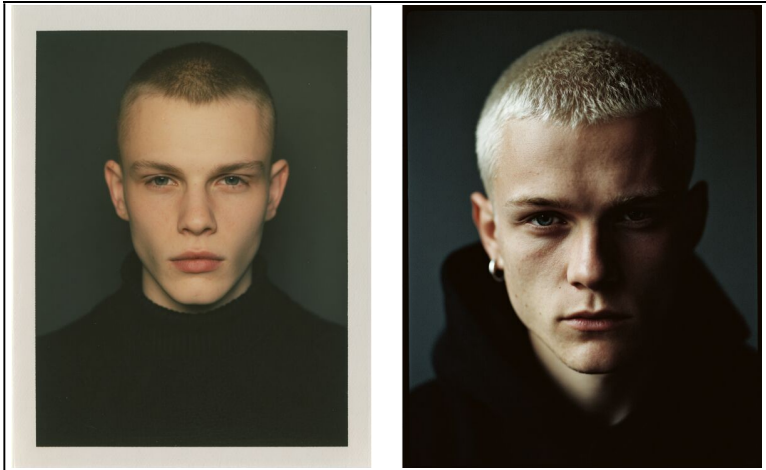
prompt portrait cinematic photography, frontal portrait shot of a 21 year-old man with a blonde buzzcut, shot on Kodak Tri-X 400 --ar 7:3 --raw



Kontrastreiches Schwarz-Weiß im Tri-X-Look

Seite 244

prompt Links: portrait cinematic photography, frontal portrait shot of a 21 yearold man with a blonde buzzcut, shot on a polaroid camera --ar 4:5 --raw; rechts: portrait cinematic photography, frontal portrait shot of a 21 yearold man with a blonde buzzcut, shot on a Hasselblad medium format camera --ar 4:5 --raw



Links: Kamerateyp: Polaroidkamera; Rechts: Bildgestaltung mit Hasselblad-Kamera

Seite 245

prompt Ilford XP2 Super 120 film photography, wide shot, side view of a young woman with short dark hair in the style of the 50s holding an enormously giant kale leaf on her head, artsy, studio white background --ar 16:9 --raw --v 7



Schwarz-Weiß-Inszenierung im 50er-Jahre-Stil mit surreal übergroßem Grünkohlblatt

prompt Ilford XP2 Super 120 film photography, wide shot, side view of twin kids in the style of the 50s climbing on an enormously giant apple, artsy, studio white background --ar 16:9 --raw --v 7



Retro-Szene mit Zwillingen auf überdimensioniertem Apfel in klassischer Studioästhetik

prompt Ilford XP2 Super 120 film photography, wide shot, side view of a 50-year-old man with wearing a white shirt and denim jeans in the style of the 50s holding an enormously giant banana on his shoulders, artsy, studio white background --ar 16:9 --raw --v 7



Retro-Szene mit überzeichneter Banane

[Seite 246](#)

prompt black and white photography, african female acrobat with hoolahoops in a circus in the year 1926, circus background from the 1920s, historical documentary shot --ar 4:3 --raw



Historische Zirkusaufnahme einer Akrobatin

prompt black and white photography, a masculine muscular acrobat with a moustache in the circus in the year 1926, circus background from the 1920s, historical documentary shot --ar 4:3 --raw



Acrobat vor dem Zirkuszelt

prompt black and white photography, a clown putting on make-up in a mirror for circus in the year 1926, circus background from the 1920s, historical documentary shot --ar 4:3 --raw



Trauriger Clown

Seite 248

prompt studio product photography, close-up shot of a gold ring placed inside a luxury jewellery ring box, turquoise background, commercial photography style, high-end editorial mood --ar 16:9 --raw



Ring im Editorial-Produktstil

Seite 250

prompt editorial product photography, luxury tea brand still life, ceremonial ceramic teaware, minimal earthy color palette, soft diffused daylight, subtle shadows and empty space, slow living concept, high-end commercial photography --ar 16:9 --raw



Tee-Stilleben in ruhiger, minimalistischer Inszenierung

prompt photography food styling, frontal shot of an aesthetic iced coffee in a glass, minimal composition, natural morning lighting, beige color palette, strong shadows --ar 16:9 --raw



Eiskaffee im natürlichen Morgenlicht

Seite 251

prompt food photography, dynamic shot of a gourmet burger floating in mid-air, deconstructed layers, dramatic studio lighting, black background, shallow depth of field, 85mm lens, f/1.8 --ar 4:5 --raw



Burger als schwebender Deconstructed-Shot mit dramatischem Licht

prompt photography food styling, macro close-up view of 'black forrest cake' on a wooden table, minimal boho decoration, beige color palette, shot on DSLR --ar 16:9 --raw



Törtchen im Boho-Stilleben

prompt photography food styling, extreme macro close-up shot of creamy chocolate ice cream, dense and textured with

ridges and folds from scooping, harsh direct flash creating bold contrast --ar 16:9 --raw



Makroaufnahme von cremigem Schokoladeneis mit hartem Blitzlicht

Seite 253

prompt wildlife photography, lion standing in tall savanna grass at golden hour, natural habitat, detailed fur texture, golden hour, 200mm telephoto compression, shallow depth of field --ar 16:9 --raw



Löwe im Gegenlicht mit Tele-Kompression

prompt pet photography, golden retriever sitting by a window in soft morning light, natural home interior, warm tones, detailed fur texture, relaxed natural pose, captured with an 85mm f/1.4 lens, ultra shallow depth of field --ar 16:9 --raw



Golden Retriever im weichen Licht

Seite 254

prompt fantasy animal shot, a gigantic bear fused with living stone and moss, cracks in rocky skin glowing faintly from within, ancient mountain guardian, standing on snowy ridge at dawn, wind sweeping snow across landscape, cinematic scale, wide angle shot --ar 16:9 --raw



Steinbär als uralter Bergwächter im Morgengrauen

prompt fantasy animal shot, gigantic fusion of a griffin and a living thunderstorm, feathered wings charged with electric arcs, lion-like muscular body, soaring above jagged mountain peaks, swirling storm clouds below, dramatic backlight, epic cinematic wide shot --ar 4:5 --raw



Gewittergreif mit elektrischen Schwingen über Gipfeln

Seite 256/257

prompt panorama photography, ultra-wide panorama shot of a moors landscape, early morning with serene lighting, cinematic mood, 16mm lens f/11 --ar 16:9 --raw



Weites Moorpanorama im sanften Morgenlicht

prompt nature macro photography, a spring garden, early spring pastel color palette, captured with an 100mm macro lens f/2.8 --ar 16:9 --raw



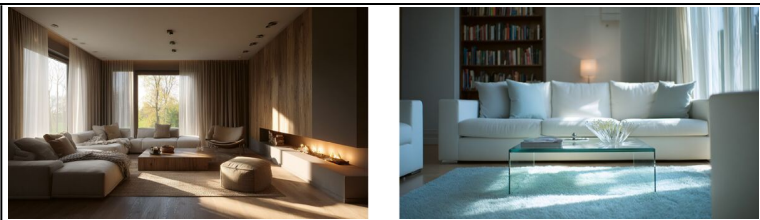
Makroaufnahme mit Frühling

Himmel ersetzen

Zu diesem Thema finden Sie auf der Website zum Buch einen Workshop. Wollen Sie selbst einen Himmel erstellen, finden Sie im Zusatzkapitel auch einige Promptbegriffe.

Seite 258

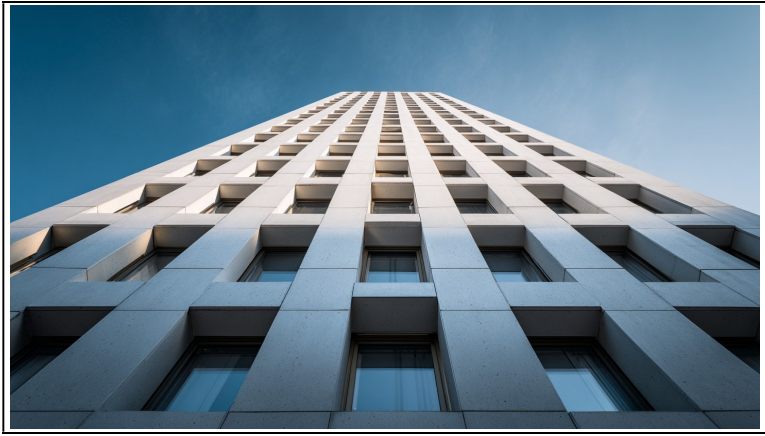
prompt Links: interior photography, modern living room, soft warm studio lighting, long golden shadows, natural wood textures, 50mm lens f/5.6 --ar 16:9 --raw; rechts: interior photography, modern living room, cool diffused daylight, soft blue undertones, crisp shadows, 50mm lens f/5.6 --ar 16:9 --raw



Warmes Licht vs. kaltes Licht

Seite 259/260

prompt architecture photography, modern concrete building facade, clean geometric lines, corrected vertical perspective, soft morning sunlight, 24mm lens f/8 --ar 16:9 --raw



Moderne Betonfassade mit korrigierter Perspektive im Morgenlicht

prompt futuristic architecture photography, monumental curved structure in misty waterfront setting, soft diffused light, symmetrical composition, ultra wide lens f/8 --ar 16:9 --raw



Futuristische Architektur im nebligen Waterfront-Setting

Seite 262/263

prompt editorial backdrop photography, flowing silk curtain background, soft gradient lighting, elegant atmosphere, shallow depth of field, 50mm lens f/4 --ar 16:9 --raw



Midjourney, Rheinwerk Verlag: Promptbeispiele Kapitel 6

Eleganter Seidenvorhang als Editorial-Hintergrund mit sanftem Verlauf

prompt product photography, a material moodboard with square swatches with a wood tray, pine wood, monstera leaf, textured concrete, minimalist style, soft warm lighting --ar 16:9 --raw



Material-Moodboard mit Holz, Blatt und Betontextur im Soft-Light

prompt lifestyle product backdrop, cozy coffee shop interior with wooden tables and warm ambient lighting, soft natural window light, blurred barista movement in background, shallow depth of field, 35mm lens f/2.8 --ar 16:9 --raw



Gemütliches Café-Setting mit weichem Bokeh im Hintergrund



Die Referenzbilder für unser Set

prompt Place [Product – hier mit @ das Produktbild auswählen] in setup mockup [Location – hier mit @ das Mock-up-Bild auswählen], ensuring hyper-realistic interaction with the environment. Align lighting direction and intensity with the background plate. Render soft contact shadows where the product touches the surface and add subtle ambient occlusion.

Midjourney, Rheinwerk Verlag: Promptbeispiele Kapitel 6

Preserve original product textures while reflecting the surroundings on reflective surfaces.



Das Resultat

Seite 266/267

prompt tube mockup photography, white cosmetic tube with clean cap, no label, light blue background, soft diffused studio light, subtle shadow under product, 50mm lens f/5.6 --ar 16:9 --raw



Tuben-Mockup im soften Studiolicht

prompt smartphone mockup photography, a female hand wearing a wool sweater holding a smartphone with a blank white screen, smartphone mockup, white clean background, minimal composition --ar 16:9 --raw



Smartphone-Mockup in Hand vor cleanem Weiß

prompt lifestyle mockup photography, a blank white mug mockup placed in a living room setting, studio lighting, close up shot, shallow depth of field --ar 16:9 --raw



Tassen-Mockup im wohnlichen Lifestyle-Setting

prompt framed artwork mockup, blank frame placed on a sideboard in a minimal living room set-up, boho decorations, studio lighting, beige background, close up shot, 35 mm lens --ar 16:9 --raw



