



Fit for a Prince: A welcoming space for Museum Patrons



Members & Patrons Room
2 floors
Hay and Vitra
PM **Equal Consulting**
Location **Kensington, London SW7 5BD**

London's Natural History Museum is world-renowned for its exhibits of a vast range of specimens from natural history and attracts five million visitors a year. As an exempt charity, the generous support of the Museum's members and patrons provides an important source of revenue to support both its public outreach and world-class scientific research.

The Project

We were tasked with providing furniture consultancy, supply and installation for The Anning Rooms, a new suite of members and patrons' rooms at the Museum, making the most of long unused space and providing a beautiful environment for donors to relax and enjoy a delicious meal and refreshing drink. The brief was that the exclusive restaurant and café breakout area had to feel like somewhere the Museum's patron, the Duchess of Cambridge might wish to bring her children.

We were awarded this project through a competitive tender and worked alongside the architect and consultant.

During the tender phase, we completed a full project management plan and due diligence to identify how we would work around installation in a busy museum environment. This is a light, airy space that makes the most of the internal architecture, so the furniture had to complement the location and blend with beautiful flora and fauna wallpapers.



The Outcome

We used manufacturers, Hay and Vitra, to select a mix of breakout furniture and café furniture. In the dining space are Hay chairs and metal framed table tops. While the breakout area features distinctive high-backed chairs.

Because of the nature of the building, delivery logistics were difficult meaning we had to deliver after hours at 10pm. Despite this, the project was successfully delivered and installed within two days to minimise disruption.

One of the biggest challenges was to interpret the specification within the budget, making sure the timing was perfect to meet the client's needs. The great relationship we have with the professional team meant that the project was implemented seamlessly, and the client was appreciative and delighted. We're looking forward to working on other future projects within this iconic building.

