

Agenda

March 14th



Location: 131 E 76th St, New York, NY 10021

1:00 PM Registration

1:30 PM Welcome Address HealthXL & Northwell

2:00 PM Session 1: Pharma and DTx: A Partnership For Success?

Keynotes

- Bill Zeruld, Otsuka & Todd Thompson, Proteus
- Megan Coder, DTx Alliance

Joining for the panel discussion:

- Brian Clancy, IQVIA
- Jake Kerr, Univery of Colorado

Moderated by Everett Crosland, Applied VR

3:30 PM Break

4:00 PM Session 2: Big Tech and Healthcare: A Growing Partnership

Keynote

- John Brownstein, Boston Children's Hospital & Leerom Segal, Kilck Health
- David Berkowitz, Newton-Wellesley Hospital

Moderated by David Feygin, Boston Scientific

5:30 PM Session 3: Innovation in a large organisation: how do you identify new business opportunities, and collaborate with internal and external stakeholders? A Northwell case study.

Keynote

- Michael Dowling, Northwell Health

6:30 PM Finish - Networking Reception