

Film Hub South East ↘

Membership

Guidelines
2018-19

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Key deadlines

Acknowledgement of application	5 working days	We will acknowledge receipt of your membership application within five working days
Request for additional information	1 week	We may ask for additional information regarding your membership within one week of application
Decision on membership	2 weeks	We will inform you of the decision regarding your membership within two weeks of application

Introduction

What is the BFI Film Audience Network?

The [BFI Film Audience Network \(or FAN\)](#) was originally set up in 2012, using funds from the National Lottery, to support a stronger and more connected approach to growing audiences for British and international film on the big screen. It divided film exhibition activity in the UK into regions, each led by a regional Film Hub.

From 2017, BFI FAN is part of the BFI's five-year plan [BFI2022](#) and central to BFI2022's commitment to give everyone, everywhere in the UK the opportunity to enjoy and learn from the richest and most diverse range of great British and international filmmaking, past, present and future.

The priorities for BFI FAN under BFI2022 are to:

- Increase access to a wide range of independent British and international film for audiences – especially those outside London;
- Extend engagement with BFI supported activities across the UK and enhance the quality and cultural depth of audience experience;
- Increase access to the UK's screen heritage especially via the BFI's National Film and TV Archive and those of the regions and nations;
- Enhance the quality of audience-facing activity, deepen knowledge and build capability in its membership, and;
- To do this with a particular emphasis on increasing the diversity of audiences and boosting the number of 16-30 year olds engaging with film activity.

What is Film Hub South East?

[Film Hub South East](#) is the Hub region for the South East of England. Geographically it has grown from the previous iteration of FAN and now covers the following local authority areas: Bedfordshire, Bracknell Forest, Brighton and Hove, Buckinghamshire, Cambridgeshire, East Sussex, Essex, Hertfordshire, Kent, Luton, Medway, Milton Keynes, Norfolk, Oxfordshire, Peterborough, Reading, Slough, Southend-on-Sea, Suffolk, Surrey, Thurrock, West Berkshire, West Sussex, Windsor and Maidenhead and Wokingham.

From 2018, Film Hub South East is managed by the [Independent Cinema Office \(ICO\)](#), the UK's national agency for the development and support of independent film exhibition.

What does Film Hub South East do?

Like all of the regional Film Hubs, Film Hub South East works on behalf of the BFI and in partnership with its members to deliver specific outcomes in its region against the priorities listed above.

Membership

Film Hub South East membership is FREE to qualifying organisations based within the region and offers a range of benefits and opportunities, including:

Support opportunities

Schemes for audience development and bursaries for training and development in line with BFI FAN objectives.

Development opportunities

Access to training & professional development courses and events, peer-to-peer mentoring and support.

Networking opportunities

Events, conferences and meetings hosted by the Hub and its partners and across FAN.

Collaboration opportunities

Participation in joint programming and audience development projects, and regional and national initiatives with reach and profile.

Advice and guidance

Accessible support about a range of topics including programming and audience development activity.

Audience insight

Access to up-to-date research and market intelligence on audiences and film exhibition trends.

Marketing support

Promotion through Hub and BFI FAN web sites, mailing lists and social media channels.

Advocacy

The chance to be part of a stronger collective voice for film exhibition and audiences.

How to join

We welcome membership applications from any organisation that:

- A) Screens films to public audiences or its membership (or has plans to do so within the 12 month period from joining)

And/or, which:

- B) Has a related interest in broadening the range of film available to audiences and in enriching the cultural value of communal film screening activity.

Eligible organisations include (but are not limited to):

- Cinemas (independent and local/national circuits)
- Mixed arts venues
- Volunteer-run film societies and community cinemas
- Touring cinemas and community screen networks
- Film festivals
- Screen archives
- Regular pop-up film events
- Academic institutions
- Museums and galleries
- Local authority departments and agencies
- Local and regional development agencies
- Community groups and leisure providers

In order to join, prospective members must share BFI FAN's vision and strategic priorities as set out in [BFI2022](#).

In addition, organisations must be formally constituted (e.g. as a community interest company or limited liability company registered at Companies House; a charity or trust registered with the Charity Commission; a Local Authority or statutory body; or a voluntary group with a written constitution and bank account).

Most of the financial support offered by Film Hub South East is only available to members.

However, membership does not automatically confer eligibility for particular schemes and initiatives and applicants should consult the criteria of individual schemes for full details of who can apply.

Private individuals are not eligible for FAN membership in their own right, but are encouraged to sign-up to the [Film Hub South East newsletter](#) to keep in touch with FAN news and developments around the South East and across the UK.

To become a member, simply send the following documents to filmhubse@independentcinemaoffice.org.uk.

- » Completed membership application form (including a signed Membership Declaration)
- » Photograph of your main venue for use on Film Hub South East's website.

Contact us

If you have any questions about the guidelines or applying for membership, please get in contact with us.

Email

filmhubse@independentcinemaoffice.org.uk

Telephone

0207 636 7120