

Title: Junior Box Office Analyst

Reporting to: Head of Film

Gower Street Analytics is an Equal Opportunities Employer

Working at Gower Street

Gower Street Analytics is an exciting film analytics company on an accelerated expansion trajectory. Conceived and set up to improve the efficiency of the global theatrical market, we are partnering with exhibitors, distributors, and other key players to help films reach a bigger audience. We have access to the world's most complete set of theatrical box office data. Distributors benefit from a state-of-the-art Distribution Strategy system, while Exhibitors will be able to take advantage of our Booking Optimisation tool.

We combined our film industry experience with cutting-edge technology to create FORECAST, the first commercially available theatrical market simulation platform. With FORECAST, industry experts have a live, flexible and fully customisable system.

Continuous learning and development

At Gower Street Analytics we hire people for their potential to grow within our organisation. We aim to nurture talent by providing challenging work on (r)evolutionary projects, in an incredibly fast-moving, competitive industry. Our employees are afforded independence to set their own agenda, based on business requirements, but will feel fully supported as needed. As part of our approach to professional development, employees are actively encouraged to attend selected film industry events and conferences annually.

Our values: Innovation, Integrity, Empathy, Learning, Curiosity

To learn more about us please visit <https://gower.st/>.

We're looking for a **Junior Box Office Analyst** based in the UK, to support our film team and our clients around the globe.

Here's what you might expect on joining the film team:

Within your first month:

- you understand how Gower Street significantly impacts the future of the movie industry and our short-term business objectives
- you have helped maintain a key market in our ground-breaking project FORECAST, accurately deploying film and audience insights
- you have learned how to onboard theatrical releases and respond quickly to changes in the film dating landscape
- you are learning how to forecast daily box office by day, by title and by country
- you are a regular participant in our industry box office predictions game 5Shots

Within your first three months:

- you are working closely with our global film team, including our expert consultants, and leading independently on areas you're most familiar with
- you are liaising with our business team on all film-related matters, and have attended meetings with some of our key distribution and exhibition clients
- you are regularly attending screenings and slate presentations
- you are keeping up with the latest industry news and trends via trades, trailers etc.
- you are improving workflow & data quality through strong communication within the film team and across the company
- you are familiar with the analytical, data visualisation and box office tools available to you
- you have attended and participated in one of our whole company onsite meetings

Within your first year:

- you have completed our pioneering Film Industry Training program
- you are leading ad-hoc projects including bespoke reports and in-depth analysis on dating landscapes and territory/region specific trends
- you have helped to launch significant features that bring lasting value to our customers
- you have taught someone else what you have learned so far

About you

- you are enthusiastic about film with extensive knowledge of current and upcoming theatrical releases
- preferably you have experience working in a media or analytical role
- you are an analytical thinker who can accurately interpret data and translate it into practical illustrations
- you are a motivated self-starter who can prioritise effectively and work to deadlines, reporting into a remote manager
- you are able to devise and follow systems/processes which optimise support for a part-remote team
- you are an effective communicator with fluent English language skills (written and oral) who keeps stakeholders updated and informed appropriately
- you are a collaborative and reliable team player who keeps pace with role requirements and demands
- you are proficient in Microsoft Office, especially MS Excel
- ideally you have a working knowledge of global box office

Your benefits include

- a competitive market salary
- the option to work remotely one day of the week (once you've completed your initial training)
- private health insurance cover (once you have successfully passed your probationary period)
- five weeks holiday per year, plus eight bank holidays
- periodic opportunities to attend film industry events
- continuous professional development

Please send your CV and a cover letter to film.jobs@gower.st. The closing date for applications is **Friday 5th July**.

All applicants must be able to prove to GSA that you have the right to live and work in the UK.