

# Passionate Leadership

*Leading with Passion and for Passion.*

## Overview of course content

Extensive, ground-breaking research has revealed a straight forward approach to creating positive, productive and passionate teams. This programme focuses on how to create and sustain passion at work. Leaders are able to understand the dynamics of passion at work and they learn how to manage the conditions which give rise to it.

The programme begins with a confidential diagnostic based on the unique PassionWorks!™ model, providing valuable insights into the key elements of generating a passionate workplace. This unique programme is based on the eight CORE LEADERSHIP SKILLS required to create and sustain a passionate workforce. These skills are:

- **Align and Focus** - create goal clarity and momentum.
- **Communicate and Inspire** - uplifting your team.
- **Measure** - tracking progress.
- **Coach and Challenge** - recognising, developing and building talent to create success.
- **Improve Processes** - to innovate and accelerate results.
- **Remove Obstacles** - stimulating progress.
- **Celebrate** - nurturing collaboration.
- **Manage Disappointments** - to maintain engagement.

## A brief history...

*PassionWorks!™ is based on in-depth research into what creates and sustains passion at work.*

*The research led to a book and a unique and robust model that measures and defines the extent to which people are having a passionate (or fully engaged) experience at work.*

1 or 2 day in-house programme

## Key benefits

Build TRUST and CREDIBILITY and guide staff to SELF-MOTIVATION.

Address performance gaps EASILY and POSITIVELY and Coach to INSPIRE and boost OWNERSHIP.

Facilitate team meetings to generate ENERGY and ENGAGEMENT.

Recognise and address NEGATIVE BEHAVIOURS.



## Duration and format

One and two day in-house course which can be tailored to meet particular needs.

## Who is this course for?

Managers and Leaders who want or need to engage and motivate staff.



*Passion at work is what we feel when we are doing meaningful work that makes us feel better about ourselves at a pace that feels like real progress.*



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Additional course detail

## Continue and refresh your learning even after the course...

...all attendees on this course receive FREE access to the exclusive 'Passionate Leadership' post course learning area of the Illumine website.

## How can I take this programme?

*In-house courses* - suitable for organisations that want to develop teams or groups of individuals from across the organisation. Programmes can be geared towards your organisation or industry sector with relevant activities, examples and case studies. Discuss your needs with an account manager on +44(0)1753 866633 or email [inhouse@illumine.co.uk](mailto:inhouse@illumine.co.uk)

## Continuous Development

CPD recognition is awarded on both public workshops and in-house courses, being dependent on the number of hours spent learning. On request Illumine will provide a certificate of attendance for you to use as evidence and attach to your record card.

### About Illumine

Illumine Training provides management and personal skills development, focused on developing *better brains for better business*.

The range of courses and workshops is split into six business critical areas and are delivered through:

**Public Workshops** - 1 and 2 day workshops.

**In-house Courses** - Specifically for teams or groups from within an organisation, tailoring as necessary.

**FIT Sessions** - In-house bite-size (90 minute) learning sessions designed by Illumine to maximise learning in the minimum time possible.

**Other Options** - E-learning, Facilitation, Coaching, Away-days and Speakers.