

Train the Trainer - Design & Delivery Skills

Dramatically increase the effectiveness of your training delivery.

Comprehensive 2 day in-house programme

Overview of course content

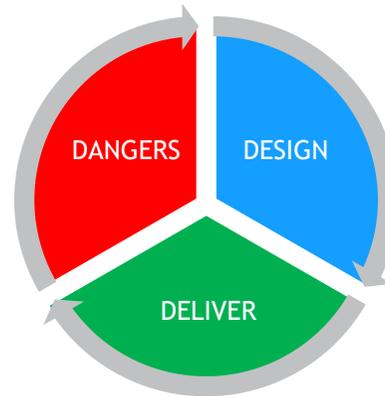
The programme, based on how people learn best, enables you to make your delivery style more captivating and makes the learning easier and more fun for all concerned. The course is built around the 3 keys to successful learning events:

Dangers - Design - Delivery

In these 2 days, you'll have a "full immersion" learning experience - rich learning activities will build your knowledge, skills and confidence, so you can hit the ground running and apply your learning as soon as you get back to work.

Understanding the dangers involved in ineffective training events. The common pitfalls of poor trainers and how to avoid them.

Design interactive and engaging training that hits learners, trainers and organisational objectives. Making training fun and memorable.



Deliver with passion and enthusiasm to gain buy in and positively influence the outcomes.

Key benefits

Experience and apply the 3 key principles of successful training events

Gain an improved understanding of the common pitfalls in training and how to avoid them.

Consider the practical techniques for designing effective training interventions that make an impact.

Keep your own energy, confidence and enthusiasm high and improve the personal impact of your delivery.

“ Innovative, fast paced, fun and practical. Directly applicable to current business needs... ”

A brief history...

Phil Clarkson has extensive experience in designing and delivering a wide range of subjects across numerous industry sectors.

This programme is designed utilising over 16 years of training design and delivery experience.

Many organisations have benefited from the interactive and pragmatic approach of this programme.

Duration and format

Two day in-house course, tailored to specific needs.

Who is this course for?

New trainers (both occasional and full-time) and experienced trainers who want to bring a fresh approach to enhance the effectiveness to their organisation's training programmes.



Management & Personal Skills Development

Learn, Absorb & Understand

Write, Speak & Influence

Creative Thinking & Innovation

Meetings, Facilitation & Coaching

Engagement & Personal Balance

Management & Leadership Essentials



What's it all about?

Make the training process more enjoyable and impactful for both trainer and learner by developing your training design and delivery skills. This programme, based on how people learn best, enables you to make your design and delivery style more captivating.

Imagine better measurable results from your training; imagine making your training easier and more fun - for everyone involved. Applying the required skills means you spend less time and money on training, while making your delivery much more effective.

When training is designed the 3 D's, learners become more motivated, absorbing your content more easily. They are better able to apply what they've learned - which is good news for your return on investment.

What we will cover:

- How we all have learning preferences.
- The DANGERS in getting it wrong for your audience and business objectives.
- How effective structure and clear learning outcomes can enhance the DESIGN process.
- Using creative thinking in designing your training events.
- How to create the ideal learning environment to meet your objectives.
- Excellent DELIVERY skills.
- Positive influencing techniques.
- Anticipating and overcoming difficult behaviours.
- Methods and use of materials/ props.
- Enhance your communication skills.
- Take away lots of new ideas for learning activities.

How do we do it? - The 3 Keys to Successful Training Events

The programme is based on the 3 Keys to Successful Training Events. These keys unlock a greater understanding of the core principles of effective learning.

Attendees will be fully engaged throughout the 2 days working on "real" training and development needs.

This highly practical workshop is designed to enable each attendee to practice the skills and techniques with professional feedback.

