

Far & Wild Travel is recruiting a Marketing Executive to join its fast-growing team in the Lake District.

Far & Wild is one of the UK's newest and most exciting luxury travel businesses, and we are looking for a talented and enthusiastic Marketing Executive. Based in our vibrant offices near Penrith in the Lake District, you will be working for a business who's focus is putting together tailor-made holidays all over the globe for an affluent customer base. We have a great working culture that encourages independent thinking – and we're looking to treble in size over the next 2 years, so now is the perfect time to join our team.

The role – will involve exposure across all marketing channels used by the business and include some administrative tasks. Daily responsibilities will include:

- Planning and delivering copy for email newsletters
- Proof-reading of direct mail campaigns
- Maintaining and updating our blog calendar, ensuring there is regular new content to be published
- Running our social media channels - Facebook, Twitter, YouTube & Instagram
- Liaising with the Sales team to understand what content will be popular for upcoming campaigns
- Key member of the small team planning and producing our brochure – copy writing, sourcing images
- Sending out brochures and other mailings to new & existing customers
- Collating any special offers from suppliers and picking out the very best to pass on to the Sales team
- Extracting data from our CRM and organising it within Excel
- The role is based at our Cumbria office, but will may involve travel within the UK and overseas

The ideal candidate will have the following:

- Excellent written style - can write compelling copy
- Exceptional attention to detail
- High level proficiency in excel, word & outlook. Experience with Canva & Photoshop beneficial
- Experience managing consumer focused social-media channels.
- Genuine interest in travel - not just the usual places, but off the beaten track too
- Prior experience in a marketing role is beneficial but not essential
- A positive and enthusiastic manner and a hands-on approach to day to day tasks
- Great communication skills.

Pay...

Starting salary will be based on experience. Will range from £15,000 to £23,500. In addition, we operate an annual incentive scheme with the potential to generate up to a further £2,000.

... and benefits

Discounted travel to all our worldwide destinations each year, structured skills training in all aspects of the job role, 20 days holiday.

For the next five years there will be few places a career can go further and faster, then in our office. Even if you're not looking to change jobs right now... compare our working environment, travel opportunities and company values to your current workplace and we think you'll be tempted.
So why not get in touch to find out more... call Far & Wild on 01768 603 715... or just go ahead and apply.

To apply, please send CV and covering letter to careers@farandwild.travel.