



Cookie Policy

These guidelines on the use of web technologies ("cookie policy") explain how INCA DIGITAL PRINTERS LIMITED ("INCA") operates this website and which data protection regulations apply.

What is a Cookie?

A cookie is a small data file sent by our website onto your computer, tablet, smartphone or similar device each time you use the device to visit our website. Cookies mean that the next time you visit the website our system recognises your device. A cookie itself contains no personal data and does not collect any personal data. Cookies can store user settings and other information.

You can adjust the settings of your browser to either reject all cookies or to alert you when a cookie is sent. However, some functions or services on the site may not be available or may not run properly without cookies.

How long are Cookies stored?

Cookies are stored either on your hard disk (permanent cookie) or in your computer RAM (session cookie).

Session Cookies

Session cookies are generated by our website when you start your visit and contain a randomly generated individual ID number allocated to your computer. These cookies become invalid and are deleted as soon as you close your browser.

Permanent Cookies

Wherever possible, we use permanent cookies whose validity does not automatically extinguish when you close the browser. These cookies are stored in your device and remain in place for as long as they are valid or are deleted. Each time you visit our website the website then identifies any cookies stored on your device.

Who stores Cookies on your device?

Any cookies sent by INCA, as the site operator, and stored on your device are designated "first-party cookies". First party cookies are those cookies which are associated with the host name.

Our domains may also include elements that set cookies on behalf of a third party, e.g. a "Like"-button from Facebook or a "Tweet"-button from Twitter.

Cookies on this Website

The INCA site uses cookies for various purposes relating to functionalities and web analysis.

Technologies Implemented

(a) Session IDs

Our website generates session ID cookies. These are necessary to run some of the interactive elements on our website. These cookies contain a randomly generated number which is allocated to your device and is used to distinguish you from other visitors to our site. Session cookies are also used to personalise/optimize the functionalities offered by our website.

(b) Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses text files, "cookies", which are stored on your device and which enable analysis of the web pages you have used. The information generated by the cookie about your use of our site is generally transferred to a Google server located in the USA where the data is stored. In the event of the activation of IP anonymisation on this site your IP address will be transferred to the USA location and if you are located within the European member states or in other contractual states of the European Economic Area Treaty be previously abbreviated. Only in exceptional cases will the full IP address be transferred to a Google server located in the USA, where it will then be abbreviated.

Cookie Policy (continued)

Working in accordance with a contract with the operator of this website, Google will use that information to evaluate your use of the website to generate a report about site activities and other usage of the site and other services associated with internet usage for delivery to the website operator. The IP address transferred by the user in connection with Google Analytics will not be added/aggregated with other data by Google. You can prevent the storage of cookies by making appropriate adjustments to the settings of your browser; we would, however, point out that if you make such changes, you will not have full access to all functions of this site. You can prevent collection of data by Google Analytics by clicking on the following link. This sets an opt-out cookie which will prevent future collection of your data when visiting this site: deactivate Google Analytics.

For more general information about Google Analytics and data protection please visit <http://www.google.com/intl/de/analytics/privacyoverview.html>. We would point out that on this site, Google Analytics has been extended with the function code "gat_anonymizelp();" to guarantee anonymised collection of IP addresses (a process known as IP masking).

Cookie Management on Your Device

It depends based on the type of cookies. Session cookies expire when you close the browser. Persistent cookies, including Local Shared Objects ("Flash cookies"), have typical expiration dates ranging from two months up to a couple of years.

What else should you know?

You can decide yourself if you wish to allow storage of cookies on your device. If you wish to prevent the use of cookies now or in the future, you can adjust the settings on your browser at any time.

More information about how you can manage and/or delete cookies is available at <http://www.allaboutcookies.org/manage-cookies/>.

Changes and Customer Requests

INCA is continuously checking its websites for currently used cookies and will announce changes on each affected website. If you have questions about cookies and their use by INCA, please contact us legal@incadigital.com. Please provide us with your contact information, the name of the relevant INCA website or Services and a detailed description of your request.

Cookie Usage

The following table shows the default cookie field values used by analytics.js:

Cookie Name	Expiration Time	Description
_ga	2 years	Used to distinguish users
_gid	24 hours	Used to distinguish users
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> ■