

RUG&OUR  
R U G A N D R U G

H A N D T U F T E D

*loft*



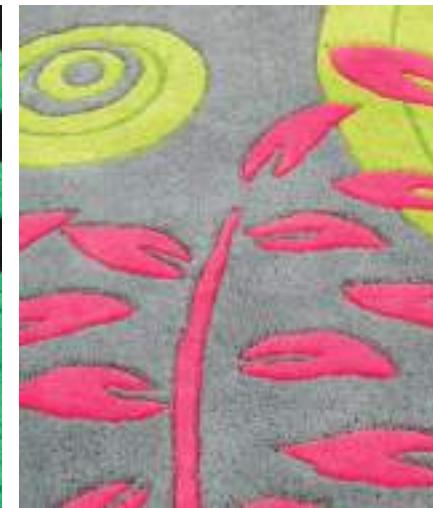
dis.01



dis.03



dis.04



dis.05



dis.06

**RUG & RUG**  
R U G A N D R U G  
H A N D T U F T E D

[www.rugandrug.it](http://www.rugandrug.it) / [info@rugandrug.it](mailto:info@rugandrug.it)

Rug and Rug è una collezione di tappeti d'arredo concepita per soddisfare l'esigenza di design delle abitazioni contemporanee sia in chiave moderna sia in chiave classica. Nasce dall'incontro del design made in ITALY con l'artigianalità del made in INDIA. Queste due esperienze tessili così lontane geograficamente ma così vicine nel concetto qualitativo hanno dato alla luce una collezione multiculturale che si riunisce sotto un nuovo segno.

Rug and Rug utilizza solamente filati 100% in lana vergine, colorati con l'utilizzo delle più moderne tecniche di tintura e coniuga sapientemente la tessitura manuale, la taftatura e la scolpitura di ogni singolo disegno per un effetto di profondità e di massimo risultato. Rug and Rug è sinonimo di garanzia, rispetto dell'ambiente e di massima tutela delle condizioni lavorative; in nessuna fase della lavorazione viene utilizzata manodopera infantile.

Rug and Rug es una colección de alfombras de decoración concebida para satisfacer a las exigencias de diseño de las viviendas contemporáneas sea en estilo moderno sea en estilo clásico. Nace gracias al encuentro del diseño made in ITALY y de la producción artesanal del made in INDIA. Estas dos experiencias textiles así lejas geográficamente, pero así cercanas en el concepto cualitativo, han dado a luz una colección multicultural que se reúne bajo una nueva señal. Rug and Rug utiliza solamente hilados 100% en pura lana colorados con las más modernas técnicas de tintura y combina perfectamente la tejedura manual, el tufting y la escultura de cada diseño por un efecto de profundidad y por un máximo resultado. Rug and Rug es sinónimo de garantía, respeto del ambiente y de máxima tutela de las condiciones de trabajo; en ninguna fase de la producción se utiliza mano de obra infantil.

Rug and rug is a collection of carpets conceived for satisfying the exigency of design in the contemporary house both in modern and classical style. It comes from the meeting between the design of Made in Italy and the craftsmanship of Made in India. These two textile experiences, geographically so far but so close in the qualitative concept, have originated a multi-ethnic collection that gathers under a new sign. Rug and Rug uses only yarns 100% wool virgin, coloured by using the most modern techniques of dyeing, and wisely combines the manual weaving, the tufting and the carving of every single sketch for a depth effect and maximum results. Rug and Rug is synonymous of guarantee, environmental protection and maximum safeguard of the working conditions. Rug and Rug is not manufactured with child labour.

"Rug and Rug " est une collection de tapis d'ameublement, née de la rencontre du design "Made in Italy" et de l'artisanat "Made in India", conçue pour satisfaire à l'ambiance harmonieuse des intérieurs contemporains, de style moderne comme classique. L'expérience du textile de ces deux pays si éloignés géographiquement, mais si proches pour leur exigence qualitative, est à l'origine de cette collection multiculturelle, qui se conjugue ainsi sous une expression innovante. "Rug and Rug" est de composition 100% laine vierge, et colorée selon les techniques de teinture les plus modernes, travaillant savamment le tissage manuel avec le tufting et saisissant l'empreinte de chaque dessin, afin d'y inscrire un effet de profondeur d'une très grande qualité esthétique. "Rug and Rug" est synonyme du respect de l'environnement, et de l'excellence des conditions de travail: en aucune phase des étapes de fabrication, une main-d'œuvre d'enfants est utilisée.



dis.07



dis.08



dis.9



dis.10



dis.11

*loft*

scheda tecnica	HANDTUFTED
composizione	100% pura lana vergine
fondo	100% cotone
peso fibra	2200 g/m <sup>2</sup> ca.
altezza pelo	+/- 12-13 mm

technical details	HANDTUFTED
composition	100% virgin wool
backing	100% cotton
pile weight	2200 g/m <sup>2</sup> approx.
pile height	+/- 12-13 mm

ficha técnica	HANDTUFTED
composición	100% pura lana
soporte	100% algodón
peso pelo	2200 g/m <sup>2</sup> aprox.
espesor pelo	+/- 12-13 mm

fiche technique	HANDTUFTED
composition	100% pure laine
dossier	100% coton
poids poil	2200 g/m <sup>2</sup> environ
épaisseur poil	+/- 12-13 mm

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.01 *loft*



dis.01 red/white  
misure disponibili / available sizes  
140x200 / 170x240



dis.01 grey/brown  
misure disponibili / available sizes  
140x200 / 170x240



dis.01 moka/brown  
misure disponibili / available sizes  
140x200 / 170x240



dis.01 black/grey  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.03 *loft*





dis.03 green/orange  
misure disponibili / available sizes  
140x200 / 170x240



dis.03 green/dark green  
misure disponibili / available sizes  
140x200 / 170x240



dis.03 red/white  
misure disponibili / available sizes  
140x200 / 170x240

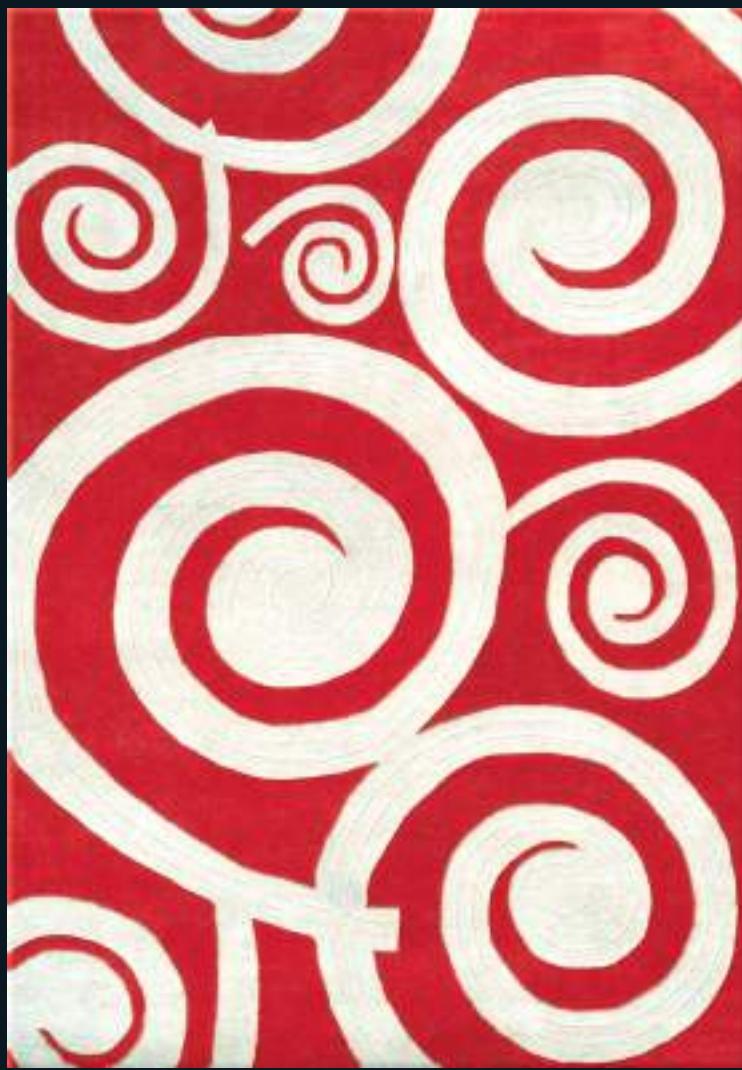


dis.03 black/white  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.04 *loft*



dis.04 red/white  
misure disponibili / available sizes  
140x200 / 170x240



dis.04 black/green  
misure disponibili  
available sizes  
140x200 / 170x240



dis.04 black/white  
misure disponibili / available sizes  
140x200 / 170x240

RUG&RUG  
RUG AND RUG  
HAND TUFTED



dis.05 *loft*

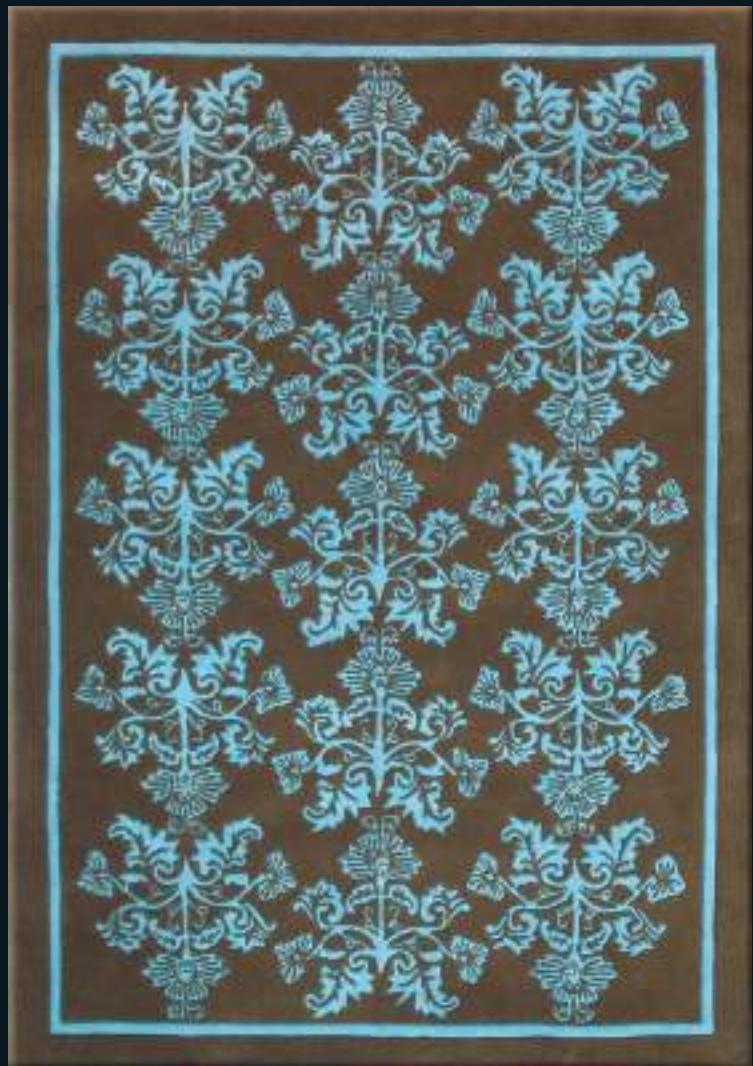


dis.05 green/fucsia  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.06 *loft*



dis.06 brown/blue  
misure disponibili / available sizes  
140x200 / 170x240

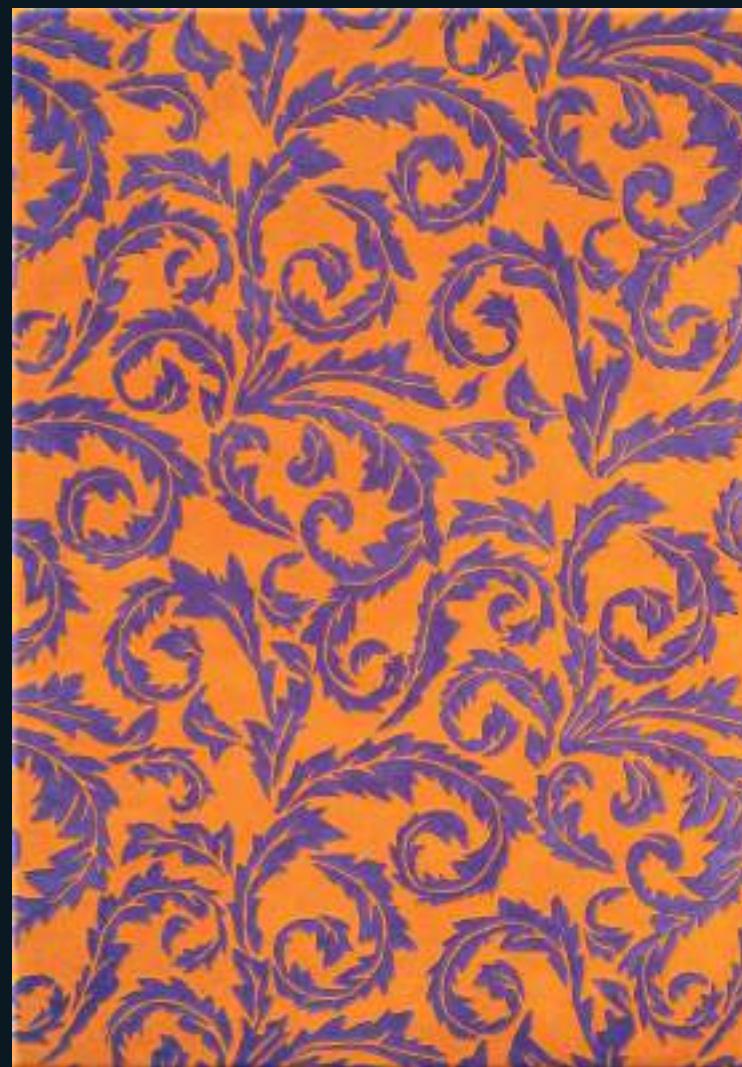


dis.06 black/white  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.07 *loft*



dis.07 orange/violet  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.08 *loft*



dis.08 red  
misure disponibili / available sizes  
140x200 / 170x240



dis.08 white  
misure disponibili / available sizes  
140x200 / 170x240



dis.08 brown  
misure disponibili / available sizes  
140x200 / 170x240



dis.08 black  
misure disponibili / available sizes  
140x200 / 170x240

RUG & RUG  
RUG AND RUG  
HAND TUFTED



dis.09/10/11

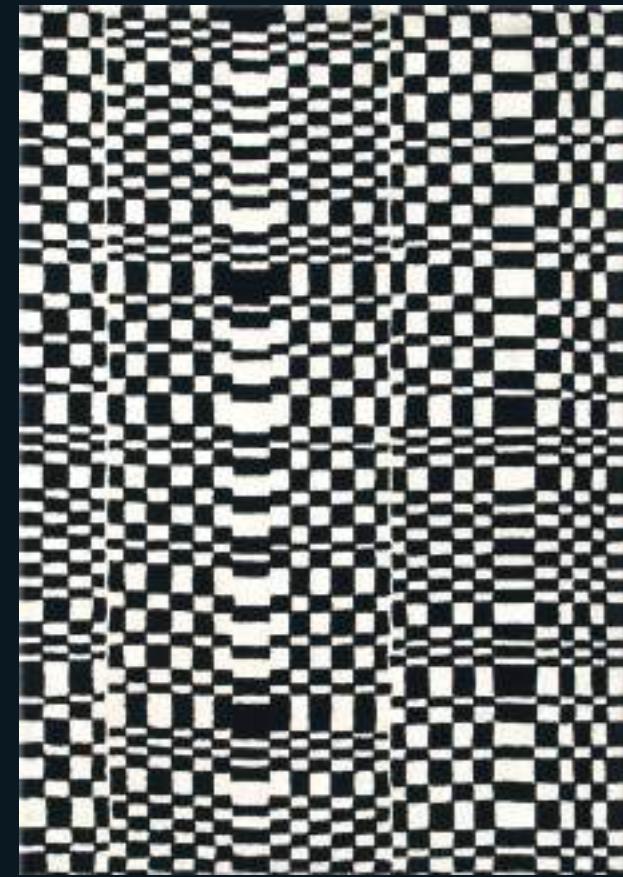
*loft*



dis.09 black/white  
misure disponibili / available sizes  
140x200 / 170x240



dis.10 black/white  
misure disponibili / available sizes  
140x200 / 170x240



dis.11 black/white  
misure disponibili / available sizes  
140x200 / 170x240