



# WOMEN4IT



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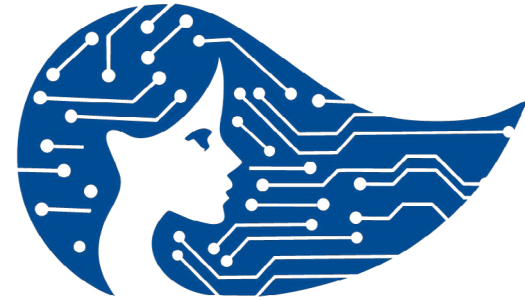
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Iceland  
Liechtenstein  
Norway grants

Norway  
grants



# WOMEN4IT

Innovative Solutions to Increase the Numbers  
of EU Vulnerable Girls and Women  
into the Digital Agenda



Women4IT (Project 2017-1-094) is a multi-stakeholder partnership funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The aim of the project is to increase the numbers of EU vulnerable girls and young women into the digital agenda.

## WHO ARE WE?

Women4IT is a multi-stakeholder partnership funded by the EEA Grants and the Norway Grants Fund for Youth Employment. The project is developed by 9 partners from across Europe and various sectors. It will be implemented in 7 countries: Greece, Ireland, Latvia, Lithuania, Malta, Romania and Spain and is supported by two expert partners: The European Centre for Women and Technology - Norway, and DIGITALEUROPE - Belgium.

## OUR MISSION



To create **attractive employment opportunities** for young people in the Digital Economy



To create **new innovative tech jobs for women** as a source for economic growth and new role models for youth employment



To create **new partnerships with employers** for testing new innovative solutions



To provide a **new online employability profiling tool** and **free training** for customised digital jobs

## WHAT IS AT STAKE?

Today, **90% of the jobs require digital skills**, and there are not enough people to fill these jobs. More men than women have good ICT skills and are employed in digital jobs. We will investigate the **ICT skills of 1000 women** and **train 700 of them** based on the customised needs of employers and the opportunities provided by them to test new digital jobs.

## OUR TARGET GROUP

Unemployed young women

Women without targeted education

Women in after maternity leave

Women coming from low income/disadvantaged families

## OUR ACTIVITIES

Awareness raising campaigns about the importance of **diversity In Digital Jobs**, skills assessment, innovative partnerships with employers, new innovative employment guidance into Digital Jobs.

Concrete actions and approaches through a **new on-line employability profiling tool** and a learning/training platform that will include employer co-designed **customised learning plans** and a job application & on-boarding support system.

**10.000**

Number of youth reached by digital career awareness activities

**350**

Number of employers introduced to innovative solutions

**1.000**

Number of young girls and women assessed by the profiling tool

**700**

Number of target group enrolled in education and training, including work

## OUR PARTNERS



### EMPLOYERS

- ICT companies
- ICT-using organisations



### POLICY MAKERS

- European policy makers
- national policy makers



### RECRUITING ORGANISATIONS

- private recruitment companies
- public employment agencies
- job centres



### TRAINING ORGANISATIONS

- Adult education centres
- VET providers
- ICT training providers