2026 AGENDA

INFO~TECH
RESEARCH GROUP

IGNITE

POWERED BY INFO-TECH LIVE

Detroit, MI
April 28-29, 2026

IGNITE Agenda

April 28, 2026

Time	Session Type	Session	Track	Role	Description
1:00pm	REGISTRATION				
2:00pm	WELCOME	**Welcome and Opening Remarks** Speaker: Jeremy Roberts			
2:15pm	TECHNOLOGY KEYNOTE	**Transform IT. Transform Everything.** Speaker: Davin Juusola	Exponential IT & AI	All Roles	The past two years have seen unprecedented advances in both technology and societal changes. In a world of critical changes to supply chains, reciprocal tariffs, market volatility, and AI breakthroughs, how can today's CIO survive the collision of major global forces? In this talk, we will explore how to meet sociopolitical and cultural uncertainty head-on by leveraging advanced technology and Exponential IT. If CIOs can transform their departments using exponential technologies, they can become the organizational leaders needed in this new age of technology-first enterprises.
2:45pm	TECHNOLOGY KEYNOTE	**From Predictions to Reality: Exponential IT, Two Years Later** Speaker: Andy Neill	Exponential IT & AI	All Roles	The technology landscape has shifted significantly in the past two years. In this session, we will explore the exciting and emerging technologies driving Exponential IT. Discover how these technologies are transforming industries and connecting through the value chain to impact IT operations, and learn how IT leaders can navigate this evolving landscape to deliver organizational value.
3:15pm	NETWORKING BREAK				
3:45pm	ACTIVITY	**Build Your AI Strategy & Roadmap** Speaker: Bill Wong	Exponential IT & AI	CIO	In this interactive session, we will help you derive an initial shortlist of AI use cases to guide the foundational steps of creating an AI strategy and roadmap.
3:45pm	ACTIVITY	**Build a Business-Aligned IT Strategy** Speaker: Carlene McCubbin	Value-Driven IT	CIO	In this session, our expert analysts will help you craft a goals cascade for use in your IT strategy document. We will quickly work through the process of gathering enough business context and details of new and existing IT initiatives to demonstrate how to achieve alignment.

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3:45pm	ACTIVITY	**Drive Business Value With M365 Copilot** Speaker: Fred Chagnon	Exponential IT & AI	All Roles	Organizations that buy M365 Copilot licenses as a stand-in for their AI strategy tend not to realize value from it. This session will cover how you can get the most out of M365 Copilot, offering an approach to realize key opportunities and avoid risks on the platform.
4:30pm	TECHNOLOGY KEYNOTE	**The Race to Develop Talent: The Hidden Speed Limit on IT's Ambition** Speaker: Carlene McCubbin	Adaptive IT Workforce	All Roles	The talent challenge isn't just about hiring – it's about accelerating development. This keynote unveils the AI-Human Flywheel, a practical model for scaling capability through automation, augmentation, and human adaptability. Learn how to create a system where people and machines continuously learn and evolve, giving your organization the ultimate competitive edge.
5:00pm	CLOSING AND RECEPTION				

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8:00am	NETWORKING BREAKFAST				
9:00am	TECHNOLOGY KEYNOTE	**The Exponential IT Leader: Info-Tech's Playbook for IT Transformation** Speaker: Davin Juusola	Playbooks	All Roles	In this keynote, we will explore Info-Tech's new IT Playbooks, a comprehensive and scalable framework for achieving excellence across the IT leadership team. Anchored by the CIO Playbook, and extended through targeted Playbooks for Data, Security, Applications, and Infrastructure, this suite empowers leaders looking to take their function to the next level individually or against a coordinated, unified vision. It's time to stop firefighting and start building a high-performance IT organization.
9:45am	ACTIVITY	**The EA Playbook: Secrets & Steps to Systematically Achieve IT Excellence** Speaker: Andy Neill	Playbooks	Enterprise Architecture	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step EA Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start transforming EA from firefighting to forward-driving.
9:45am	ACTIVITY	**The AI Playbook: Secrets & Steps to Systematically Achieve IT Excellence** Speaker: Bill Wong	Playbooks	CIO	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step AI Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start turning AI into a growth engine instead of a gamble.
9:45am	ACTIVITY	**The Security Playbook: Secrets & Steps to Systematically Achieve IT Excellence** Speaker: Fred Chagnon	Playbooks	Security & Privacy	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step Security Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start transforming Security from firefighting to forward-driving.
10:15am	NETWORKING BREAK				

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10:45am	LIGHTNING	**CIO Priorities 2026** Speaker: Carlene McCubbin	All Tracks	CIO	Lightning round presentations offer attendees brief but incisive looks into the most critical topics impacting IT today, guided by some of the best thinkers and researchers in the field.
		Applications Priorities 2026 Speaker: Tom Larson	All Tracks	Applications	
		Data Priorities 2026 Speaker: Andy Neill	All Tracks	Data & Analytics	
		Security Priorities 2026 Speaker: Fred Chagnon	All Tracks	Security & Privacy	
		Infrastructure & Operations Priorities 2026 Speaker: Jeremy Roberts	All Tracks	Infrastructure & Operations	
10:45am	BREAKOUT	**TBA: Exhibitor Session**	Exhibitors	All Roles	
10:45am	BREAKOUT	**TBA: Exhibitor Session**	Exhibitors	All Roles	
11:30am	TECHNOLOGY KEYNOTE	**Run IT by the Numbers: How to Inject Real Meaning Into the Decisions You Make** Speaker: Tom Larson	Value-Driven IT	All Roles	We live in a world where exponential technologies require IT leaders to rise to the challenge of leading their organizations through transformational technology-enabled change. This cannot happen unless IT takes control of its budget, adopts best practices in proactively managing its finances, and makes data-driven decisions on spending. Info-Tech shares its insight on how to become world-class ITFM leaders.

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Time	Session Type	Session	Track	Role	Description
12:00pm	NETWORKING LUNCH				
1:00pm	CLIENT/EXPERT PANEL	**TBA: Panel or Fireside Chat**	All Tracks	All Roles	
1:00pm	CLIENT/EXPERT PANEL	**TBA: Panel or Fireside Chat**	All Tracks	All Roles	
1:00pm	CLIENT/EXPERT PANEL	**TBA: Panel or Fireside Chat**	All Tracks	All Roles	
1:45pm	TECHNOLOGY KEYNOTE	**The Rise of AI Agents** Speaker: Andy Neill	Exponential IT & AI	All Roles	How can one succeed in the exponential world of AI agents? Attend this important keynote to discover how to bridge the AI adoption gap and unlock the potential of agentic AI. Also learn how Info-Tech is leveraging agentic AI to enhance your team's performance.
2:15pm	TECHNOLOGY KEYNOTE	**Five Key Takeaways From IGNITE Detroit** Speaker: Jeremy Roberts	All Tracks	All Roles	At every conference, you're supposed to learn things, bring back your insights, and share them with your colleagues. But that can be hard when there's so much great information packed into such a short period. Please allow us to help you out. In this keynote, we'll walk you through what we think the five most important takeaways are from Info-Tech IGNITE and what your next steps should be. Make your trip home stress-free!
2:45pm	EVENT WRAP UP				

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