

IT Playbooks Summit

12 Steps to Improve Your IT Function.
One Day to Apply Them.

DATE Wednesday, May 20, 2026

TIME 11:00 – 5:00 pm EST

FORMAT Virtual – Microsoft Teams

YOU'RE INVITED

Data Playbook Summit

12 Steps to Improve Data.
One Day to Apply Them.

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READY TO JOIN? SPOTS ARE LIMITED.

Register for Your Track →
[Data Playbook Summit Registration](#)

With mounting pressure to deliver results, do you have the **space and structure** to improve how your data function drives value?

Info-Tech's Data Playbook provides that structure – 12-step, road-tested system to improve how your data function delivers value.

Data efforts don't drive outcomes



A structured way to prioritize and deliver high-value initiatives

Ineffective data processes



A system to modernize and scale your data capabilities

The Data Playbook Summit provides that space – a one-day virtual session to step back and apply the Data Playbook.

Leave with a clear understanding of your priorities.

Data Playbook Summit

FACILITATOR Reddy Doddipalli, *Senior Technical Counselor* DATE Wednesday, May 20, 2026 TIME 11:00 – 5:00 pm EST FORMAT Virtual – Microsoft Teams

Apply the [Data Playbook](#)

In a guided working session – directly to your environment

Work through key steps

With interactive exercises and expert guidance

Validate decisions

Through peer discussion and roundtable scenarios

Leave with clear priorities

And clear next steps to move forward

AGENDA

| | | | |
|-------------|-------------------------------------|--------|---|
| 1 | Introductions | 30 min | Get to know your peers and share what you hope to get from the Summit. |
| 2 | Your Data Playbook | 60 min | Learn the 12 Secrets to shifting from Fire Fighting to Trusted Partner and Innovator. |
| 3 | Step 7. Integration Strategy | 60 min | Explore the top three Steps and learn how to achieve excellence in each area. |
| LUNCH BREAK | | | |
| 4 | Top Topics Deep Dive | 60 min | Explore the top Steps and learn how to achieve excellence in each area. |
| BREAK | | | |
| 5 | Roundtable Discussions | 60 min | Share and discover how the playbook can help guide your journey. |
| 6 | Join the Data Community | 60 min | Stay connected with your Summit Community. Next steps and TC follow-up. |

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