

IT Playbooks Summit

12 Steps to Improve Your IT Function.
One Day to Apply Them.

DATE Wednesday, May 20, 2026

TIME 11:00 – 5:00 pm EST

FORMAT Virtual – Microsoft Teams

YOU'RE INVITED

Applications Playbook Summit

12 Steps to Improve Applications.
One Day to Apply Them.

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READY TO JOIN? SPOTS ARE LIMITED.

Register for Your Track →

[Application Playbook Summit Registration](#)

With mounting pressure to deliver results, do you have the **space and structure** to improve how your applications deliver value?

Info-Tech's Applications Playbook provides that **structure** – 12-step, road-tested system to improve how your applications deliver value.

Projects take too long
and fail to deliver value



A structured way to prioritize
and deliver applications

Immature application
processes



A system to improve and
scale delivery

The Applications Playbook Summit provides that space – a one-day virtual session to step back and apply the Application Playbook.

Leave with a clear understanding of your priorities.

Applications Playbook Summit

FACILITATOR Suneel Ghei, *Technical Counselor* DATE Wednesday, May 20, 2026 TIME 11:00 – 5:00 pm EST FORMAT Virtual – Microsoft Teams

Apply the **Applications Playbook**

In a guided working session – directly to your environment

Work through key steps

With interactive exercises and expert guidance

Validate decisions

Through peer discussion and roundtable scenarios

Leave with clear priorities

And clear next steps to move forward

AGENDA

1	Introductions	30 min	Get to know your peers and share what you hope to get from the Summit.
2	Your Applications Playbook	60 min	Learn the 12 Secrets to shifting from Fire Fighting to Trusted Partner and Innovator.
3	Step 6. Application Rationalization	60 min	Explore the top three Steps and learn how to achieve excellence in each area.
LUNCH BREAK			
4	Top Topics Deep Dive	60 min	Explore the top Steps and learn how to achieve excellence in each area.
BREAK			
5	Roundtable Discussions	60 min	Share and discover how the playbook can help guide your journey.
6	Join the Applications Community	60 min	Stay connected with your Summit Community. Next steps and TC follow-up.

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