

YOU'RE INVITED

Applications Playbook Leadership Forum

12 Steps to Improve Applications.
One Day to Apply Them.

DATE Tuesday, October 20, 2026

TIME 11:00am-4:00pm ET

FORMAT Virtual

READY TO JOIN? SPOTS ARE LIMITED.

Register for Your Track →

[Application Playbook Leadership Forum Registration](#)

With mounting pressure to deliver results, do you have the **space and structure** to improve how your applications deliver value?

Info-Tech's Applications Playbook provides that **structure** – a 12-step, road-tested system to improve how your applications deliver value.

Projects take too long
and fail to deliver value



A structured way to prioritize
and deliver applications

Immature application
processes



A system to improve and
scale delivery

The Applications Playbook Leadership Forum provides that **space** – a one-day virtual session to step back and apply the Application Playbook.

Leave with a prioritized applications plan — built during the session.

Applications Playbook Leadership Forum

FACILITATOR Suneel Ghei, *Technical Counselor*

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Balance delivery speed with sustainable, modernized systems.

- Align your application strategy to measurable business outcomes and delivery performance.
- Pressure-test your 2027 roadmap on modernization, technical debt, and portfolio rationalization against proven benchmarks.
- Assess your development practices, product ownership model, and SDLC maturity.
- Identify what to start, stop, and scale across your applications function.

AGENDA

1	Introductions	30 min	Get to know your peers and share what you hope to get from the Leadership Forum.
2	Your Applications Playbook	60 min	Learn the 12 secrets to shifting from Firefighter to Trusted Partner and Innovator.
3	Topics Deep Dive	60 min	Participate in a facilitated discussion on the topics that matter most to you.
LUNCH BREAK			
4	Roundtable Discussions	60 min	Share your experiences and discover how the Playbook can guide your journey.
5	Next Steps & Community	15 min	Stay connected with your Playbook Leadership Forum community.

Leave with a prioritized, execution-ready applications plan.

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