Agenda – Data Summit

Infotech

JW Marriott New Orleans - March 11-12, 2027

Day 1

Morning Theme: Know Where You Stand	
9:00 – 9:15 am	**Welcome and Introductions**
9:15 – 9:45 am	**The 12 Steps to Systematically Achieve Data & Analytics Excellence**
9:45 – 10:30 am	**Data Leaders Roundtable: The Most Pressing Data Challenges Today**
10:30 – 10:45 am	Break & Networking
10:45 – 11:00 am	**The Data Department Assessment Tool**
11:00 am – 12:00 pm	**Group Exercise**
12:00 – 1:00 pm	Lunch
Afternoon Theme: Foundations	
1:00 – 1:30 pm	**Focus Data Strategy on Priority Business Use Cases**
1:30 – 2:00 pm	**Refocus as Your Data Strategy Evolves**
2:00 – 2:30 pm	**Promote Data Literacy to Break Capability Silos**
2:30 – 2:45 pm	Break & Networking
2:45 – 3:15 pm	**Prioritize Data Initiatives First in Every Project**
3:15 – 3:45 pm	**Group Exercise**
3:45 – 4:00 pm	**Day 1 Recap**

Day 2

Morning Theme: Enterprise Expansion	
9:00 – 9:15 am	**Day 1 Recap & Day 2 Introduction**
9:15 – 9:45 am	**Proactively Govern Your Data to Unlock Value**
9:45 – 10:15 am	**Balance Scalability With Interoperability**
10:15 – 10:30 am	Break & Networking
10:30 – 11:00 am	**Recalibrate Your Data Priorities to Match Enterprise Realities**
11:00 – 11:30 am	**Mature Your Data Science and ML Capabilities**
11:30 am – 12:00 pm	**Group Exercise**
12:00 – 1:00 pm	Lunch
Afternoon Theme: Transformation and Retrospective	
1:00 – 1:30 pm	**Drive Trust With Data Quality and Maintain Confidence With Efficiency**
1:30 – 2:00 pm	**Deliver Customer-Centric Data Products**
2:00 – 2:30 pm	**Group Exercise**
2:30 – 2:45 pm	Break & Networking
2:45 – 3:15 pm	**Elevate Data's Value by Making It Actionable**
3:15 – 3:45 pm	**Critically Reevaluate Data Services With Data Insights**
3:45 – 4:15 pm	**Group Exercise**
4:15 – 4:30 pm	**Wrap up**