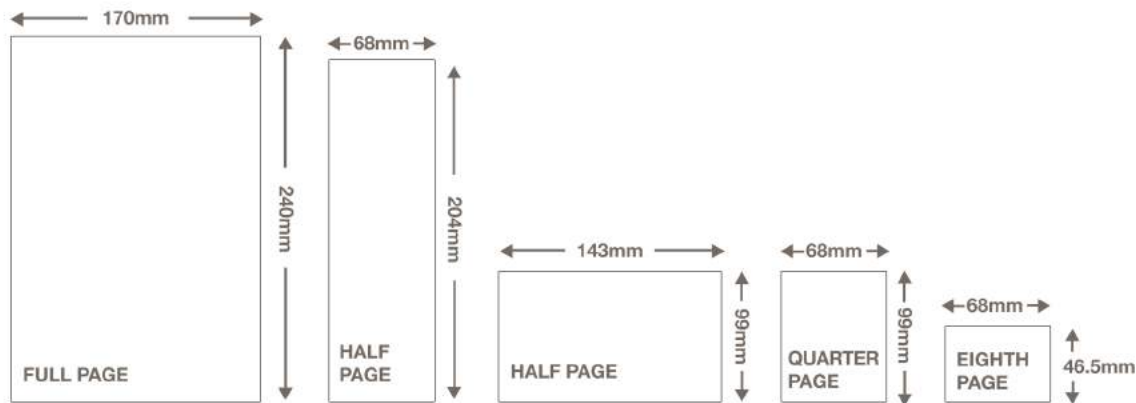


KAYS Technical Specifications

UK & Ireland Production Manual Dimensions



Bleed Space

Only full page artwork must include 5mm bleed space around all edges - where the background image/colour should continue to the edge of the artwork.

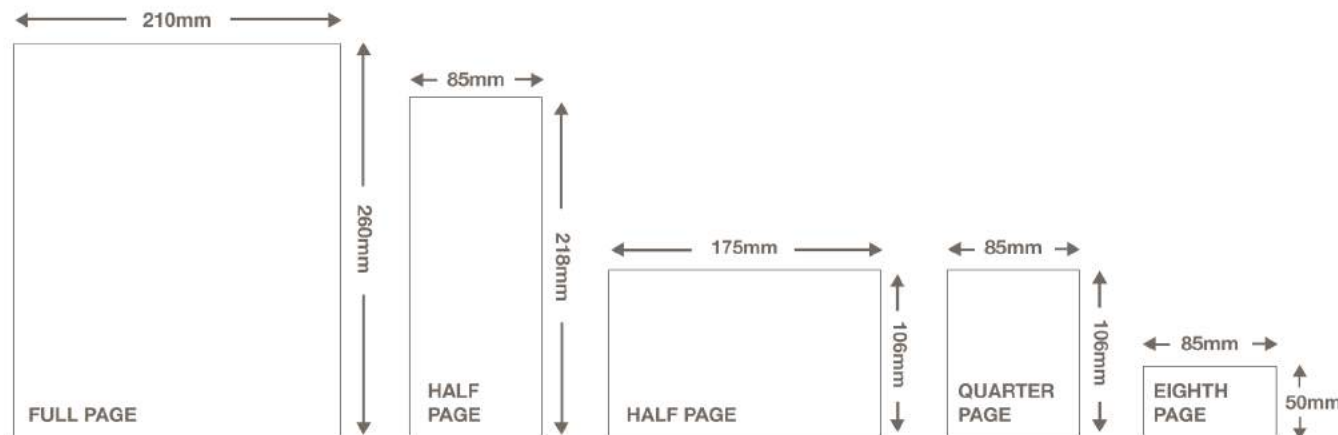
Please keep all text/content within a 10mm 'safe zone' to ensure that no essential content is lost upon trimming the pages.

Acceptable Formats

Artwork must be sent over in one of the following formats: PDF, JPEG or EPS.

We do not accept Microsoft Word, Publisher or PowerPoint files.

Art Department Year Book Dimensions



Resolution

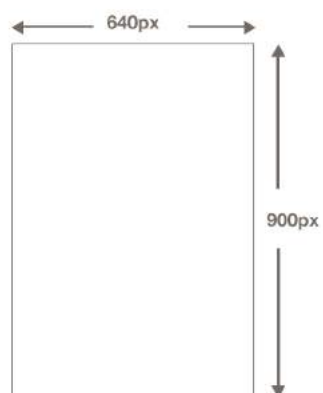
All artwork must have a resolution of 300dpi and be saved in CMYK colours (not RGB).

Sending Artwork

If a file is too large to email, you can send it for free via www.wetransfer.com

Kays have their own artwork team, who are more than happy to help with any queries. Should you require any assistance with your profile page or advertisement, please call William Stretton on 01753 307537.

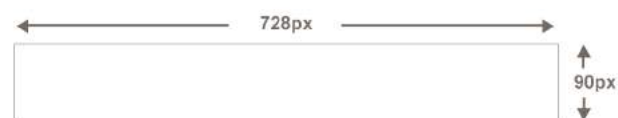
Website Artwork & Banner Dimensions



iPhone/iPad App Advert

App adverts are only available for **full page advertisers** and must be supplied in a **JPG** format.

We recommend keeping text large and clear, as small text can be hard to read on smaller mobile screens.



Web Banners

Banner adverts for the KAYS website can be in either a **JPG** or **GIF** format, if you wish for them to be animated.