

# G FAST Media Pack



# Manage and grow your business online

- Running a business is a full-time job so the last thing you need to worry about is making sure your website is safe, secure and up to date.
- At DC Thomson Media designing and building websites is an everyday job, and our team of specialist developers, web architects, designers, analysts, and marketing specialists are responsible for optimising over 100 websites from our centre in Scotland.
- We're offering your business the chance to take advantage of the skills we've built up over the past decade. With our Get Online Fast Platform, we'll give you all the options you need to get online fast with a beautiful design at a reasonable cost, safe in the knowledge that it's being looked after by a team of professionals you know you can trust.

# Package options made simple

- Presentation is important, but so is controlling your costs, so we've made it simple.
- Choose from one of three templates in our simple Get Online Fast Platform and we'll have you up and running in next to no time.
- All templates can include your social media links, video, pictures, galleries, and contact details, set out to look great on any device.
- Need a custom design? That's no problem - just ask your account manager for more details.

# Services

- **COPYWRITING**

We offer a copywriting service to ensure your message is properly delivered.

- **SSL**

SSL is added to our sites as standard, ensuring a secure data connection.

- **MOBILE OPTIMISED**

Our designs are fully mobile responsive, so your site looks great no matter what device it's viewed on.

- **MANAGED EDITS**

We can update your site, so you don't have to.

- **SOCIAL MEDIA LINKS**

Add your Facebook, Twitter, and Instagram account links to the site to build a larger online footprint

- **PROFESSIONAL EMAIL ADDRESS**

A professional email address helps reinforce your brand's authenticity and credibility.

# Template Options

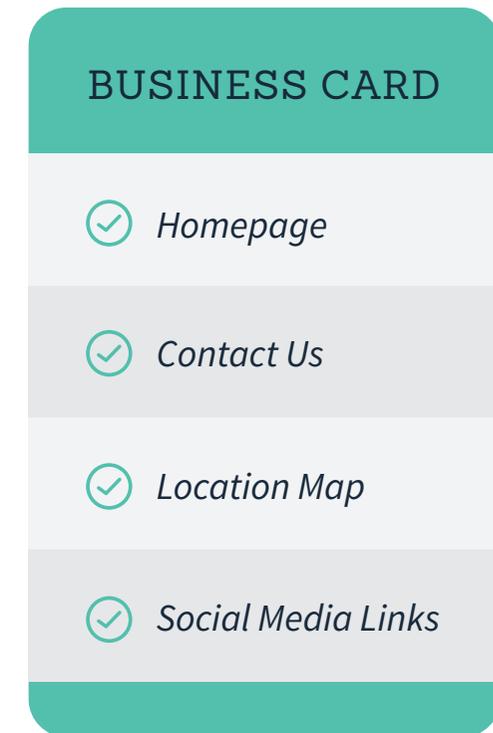
BUSINESS CARD	SHOWCASE	DYNAMIC
<input checked="" type="checkbox"/> Homepage	<input checked="" type="checkbox"/> Homepage	<input checked="" type="checkbox"/> Homepage
<input checked="" type="checkbox"/> Contact Us	<input checked="" type="checkbox"/> Contact Us	<input checked="" type="checkbox"/> Contact Us
<input checked="" type="checkbox"/> Location Map	<input checked="" type="checkbox"/> Location Map	<input checked="" type="checkbox"/> Location Map
<input checked="" type="checkbox"/> Social Media Links	<input checked="" type="checkbox"/> Social Media Links	<input checked="" type="checkbox"/> Social Media Links
<input type="checkbox"/> Products / Services	<input checked="" type="checkbox"/> Products / Services	<input checked="" type="checkbox"/> Products / Services
<input type="checkbox"/> Picture Gallery	<input checked="" type="checkbox"/> Picture Gallery	<input checked="" type="checkbox"/> Picture Gallery
<input type="checkbox"/> Meet the team	<input type="checkbox"/> Meet the team	<input checked="" type="checkbox"/> Meet the team
<input type="checkbox"/> Testimonials	<input type="checkbox"/> Testimonials	<input checked="" type="checkbox"/> Testimonials
<b>£499</b> + £20 per month	<b>£999</b> + £30 per month	<b>£1,499</b> + £40 per month

# BUSINESS CARD

## TEMPLATE OPTION 1

Choose up to three pages in this simple template.

It's ideal if you want to establish a web presence, or if you're a small business who wants your customers to know who you are, what you do, and how to reach you.



# SHOWCASE

## TEMPLATE OPTION 2

Need a little more room to showcase your range of goods and services?

This beautiful template gives you up to five pages to suit your business needs.

Totally customisable, this website will be put together by our expert team exactly the way you want it, to really shine a spotlight on what your business has to offer.



### SHOWCASE

✓ *Homepage*

✓ *Contact Us*

✓ *Location Map*

✓ *Social Media Links*

✓ *Products / Services*

✓ *Picture Gallery*

# DYNAMIC

## TEMPLATE OPTION 3

Looking to add content from other sources?

This dynamic and flexible template allows you to add to your own content by pulling in more and varied content from other sources, bringing your site to life using the power of the web.

For example; display your social media accounts together in a single place on your site, showing all your activity and keeping your audience up to date on your business's activities and successes.

### DYNAMIC

✓ *Homepage*

✓ *Contact Us*

✓ *Location Map*

✓ *Social Media Links*

✓ *Products / Services*

✓ *Picture Gallery*

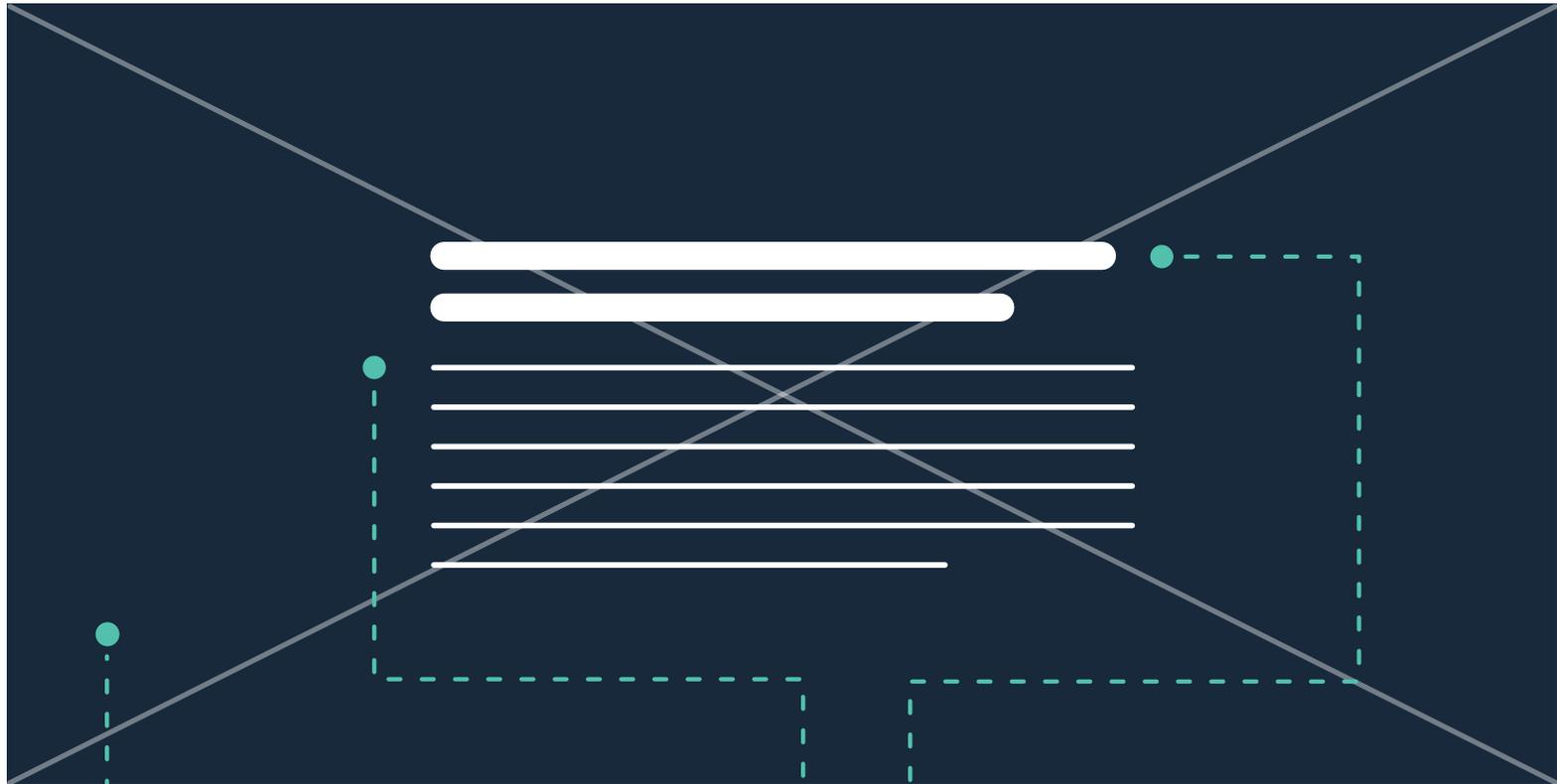
✓ *Meet the team*

✓ *Testimonials*

# GET ONLINE FAST

TEMPLATE OPTIONS	BUSINESS CARD	SHOWCASE	DYNAMIC
COST	£499	£999	£1499
MONTHLY COST	£20	£30	£40
MIN TERM	12 Months	12 Months	12 Months
BLOCKS	9	15	30
DOMAINS	free	free	free
DOMAIN TRANSFER	£80	£80	£80
EMAIL	up to 5	up to 5	up to 5
WEB PAGES	3	5	7
COPYWRITING	yes	yes	yes
SSL	yes	yes	yes
MOBILE OPTIMISED	yes	yes	yes
HOSTING	yes	yes	yes
MANAGED EDITS	2h	4h	10h
SOCIAL MEDIA	yes	yes	yes
	<b>£499</b> + £20 per month	<b>£999</b> + £30 per month	<b>£1,499</b> + £40 per month

# Hero Block



● Background colour (optional)

● Background Image  
Transparency (optional)  
Allowing the user to fade an image  
in to a coloured background.

● Headline (required)  
Further description here if required.....  
.....

● Intro Paragraph (required)  
Further description here if required.....  
.....

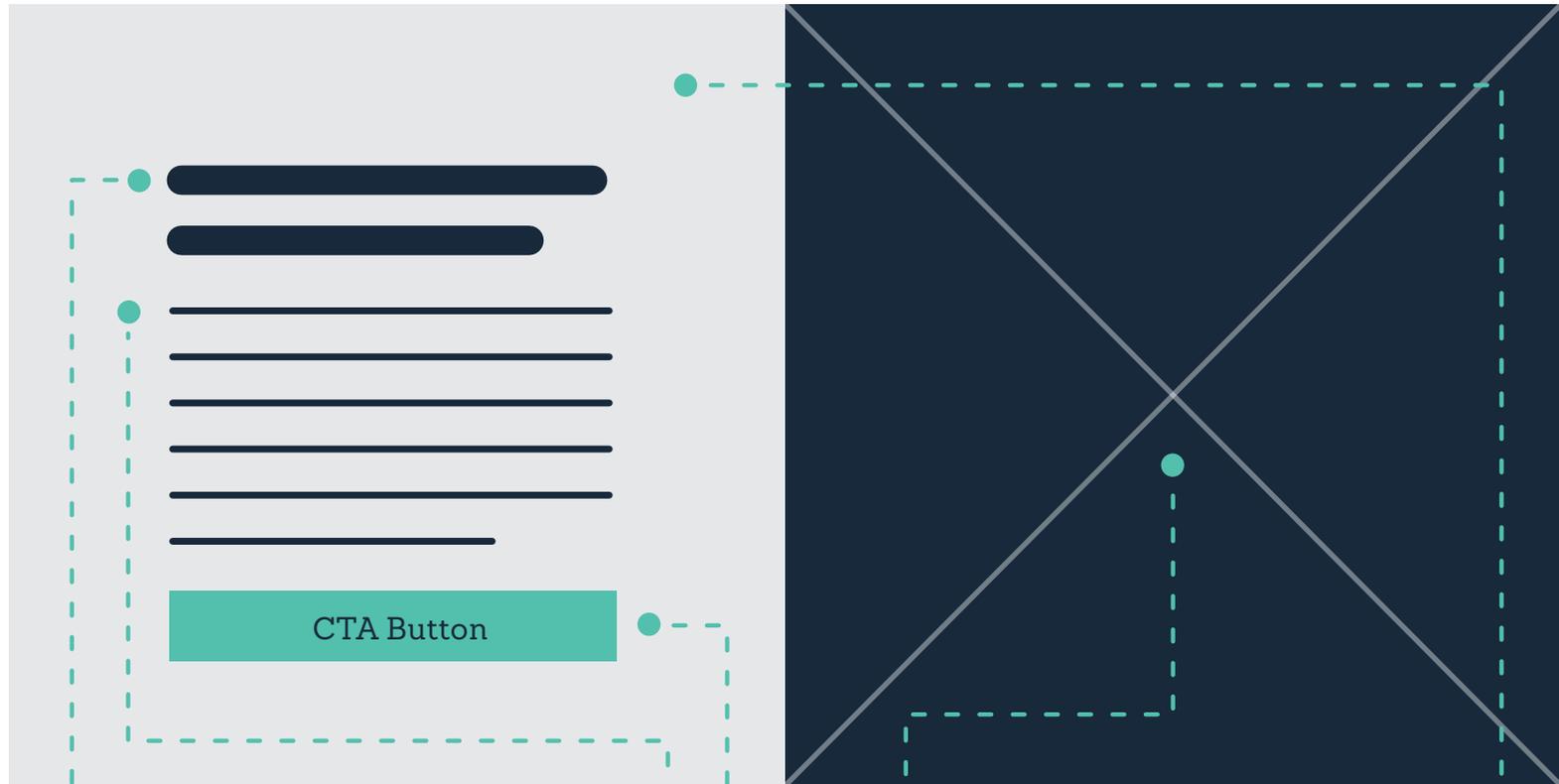
# Image Left Block



- Image  
Further description here if required.....  
.....
- Background colour

- **Headline (required)**  
Further description here if required.....  
.....
- **Intro Paragraph (optional)**  
Further description here if required.....  
.....
- **CTA Button (optional)**  
Further description here if required.....  
.....

# Image Right Block



● **Headline (required)**  
Further description here if required.....

● **Intro Paragraph (optional)**  
Further description here if required.....

● **CTA Button (optional)**  
Further description here if required.....

● **Image**  
Further description here if required.....

● **Background colour**

# Features Block



● Background Colour

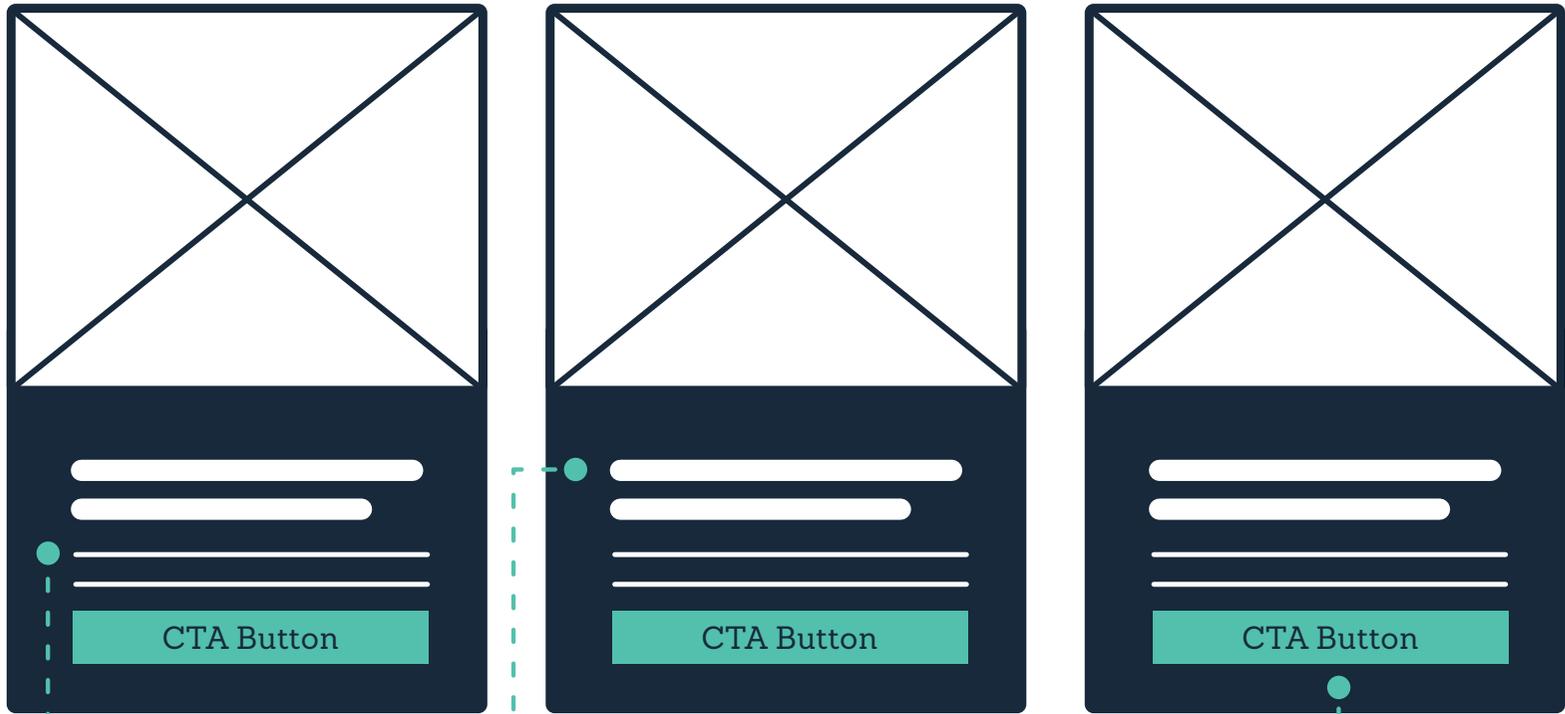
● Intro Paragraph (optional)  
Further description here if required.....  
.....

● Headline (optional)  
Further description here if required.....  
.....

● Bullet Point List (required)  
Further description here if required.....  
.....

● List Description (optional)  
Further description here if required.....  
.....

# Title Block (2-4 panels)



● **Headline (required)**  
Further description here if required.....  
.....

● **Intro Paragraph (required)**  
Further description here if required.....  
.....

● **CTA Button (optional)**  
Further description here if required.....  
.....

# Contact Block



Company Name (required)  
Further description here if required.....

Contact Details (required)  
Further description here if required.....

Contact Form CTA (required)  
Further description here if required.....

Google Maps Image  
Further description here if required.....

Background colour (optional)

# Contact Form

Name

Email Address

Message

Submit Form CTA

● User Name Field (required)  
Further description here if required.....  
.....

● User Email Address Field (required)  
Further description here if required.....  
.....

● Message Field (required)  
Further description here if required.....  
.....

● Submit Form CTA Button (required)  
Further description here if required.....  
.....

# Contact Details

[getonlinefast@dcthomson.co.uk](mailto:getonlinefast@dcthomson.co.uk)